

Recreation and Parks Master Plan Update

August 21, 2018



SANDY SPRINGS™

GEORGIA

Master Plan

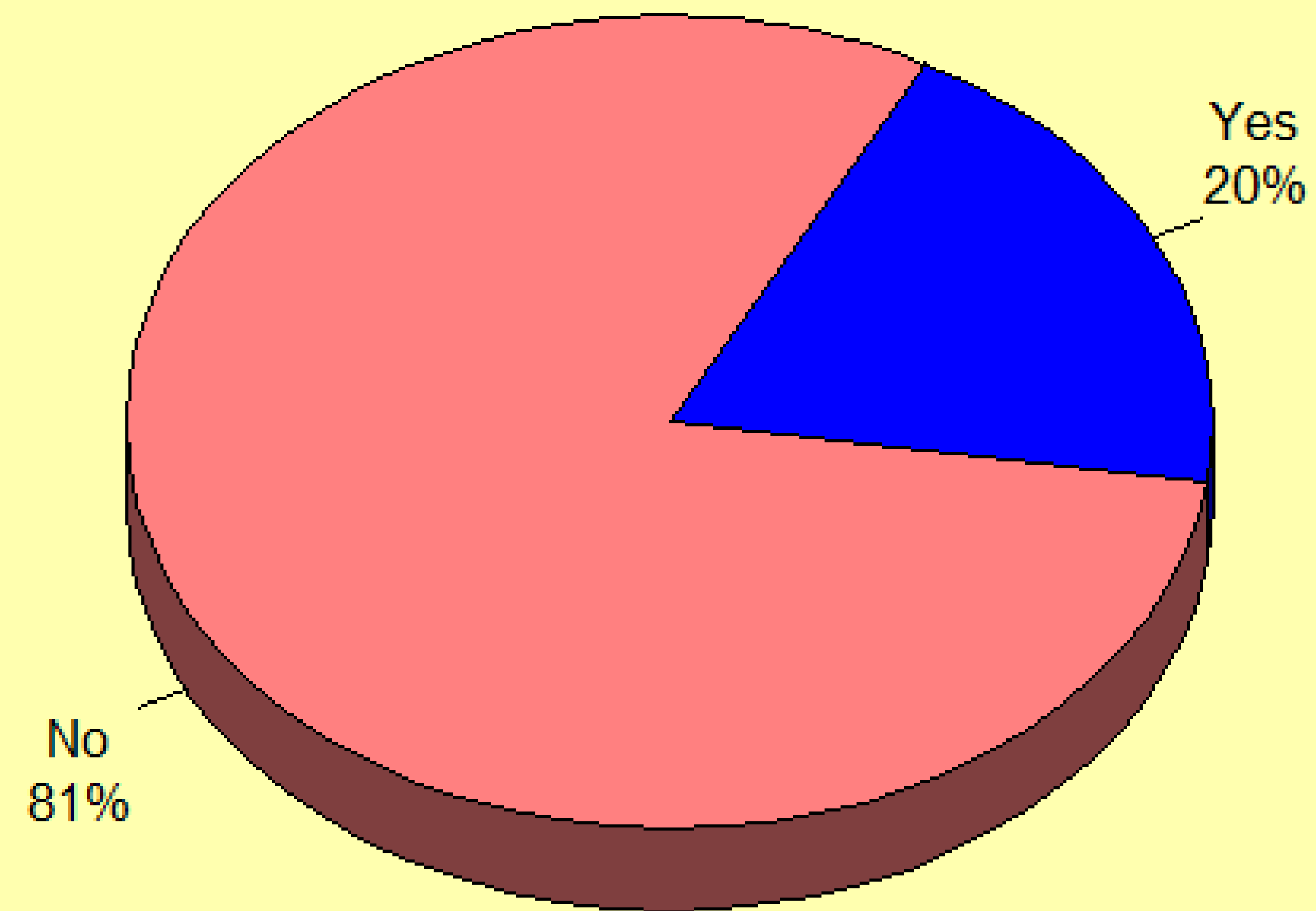
- Background
 - Project was awarded to Barge Design Solutions in December 2017
 - Council appointed an advisory committee chaired by Ken Dishman
- Completed to date:
 - Focus groups and first public meeting
 - Park system inventory and assessment
 - Operational analysis
 - Organizational analysis
 - Programs and services assessment
 - Park maintenance assessment
 - Statistically valid survey of urban core area

MPI Summary

- General Sports
 - Average or above average demand for general sport activities
- Fitness
 - Average demand for fitness activities
- Outdoor Activities
 - Average or above average demand for most outdoor activities

Q4. Has Your Household Participated in Recreation Programs Offered by the City of Sandy Springs in the Past 12 Months

by percentage of respondents

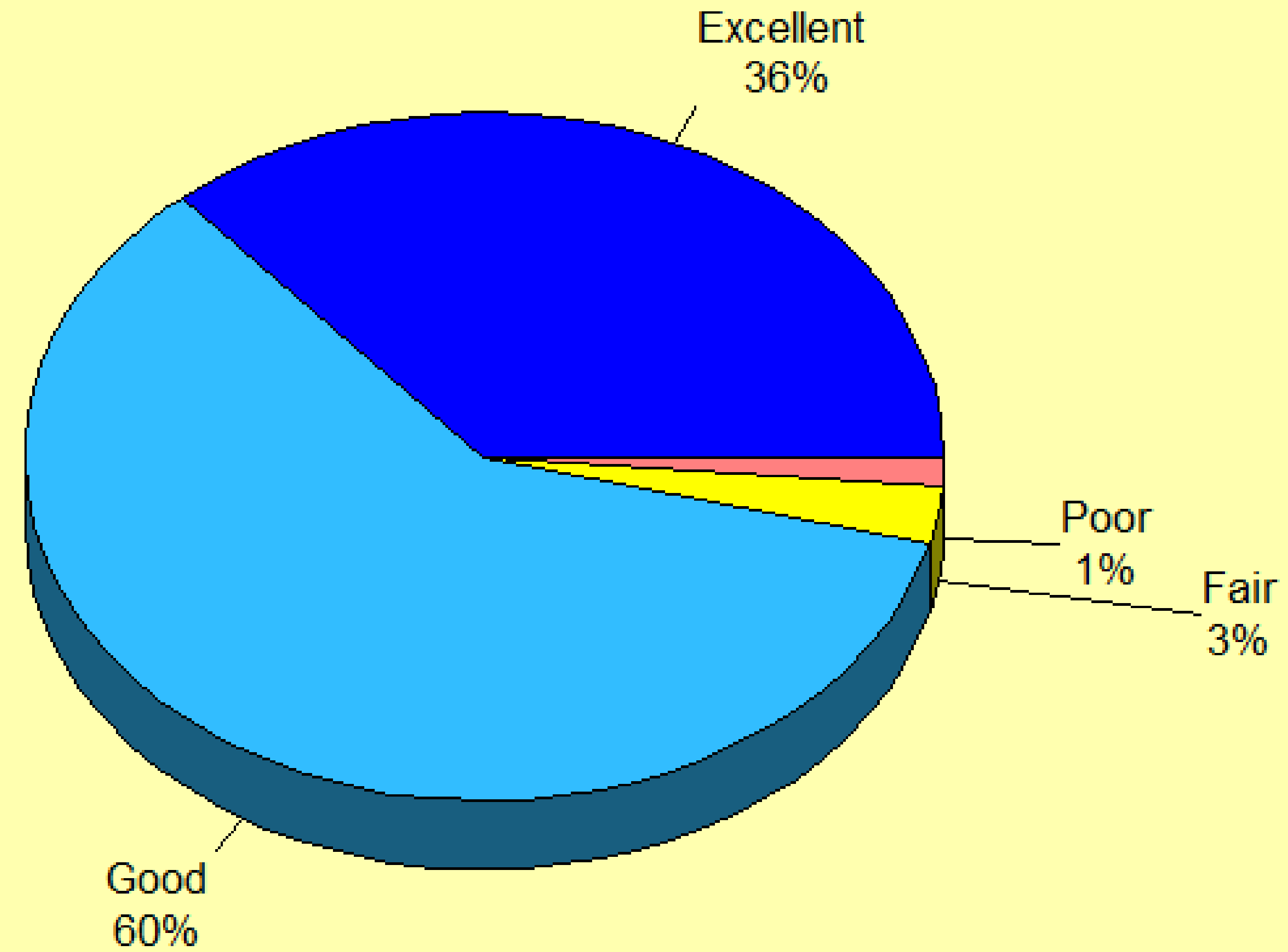


Source: ETC Institute (2018)

The national benchmark for program participation is 34%.

Q4a. How Respondents Rate the Overall Quality of the Recreation Programs They Have Participated In

by percentage of respondents who have participated in a program or activity in the past 12 months
(Excluding "Not Provided")

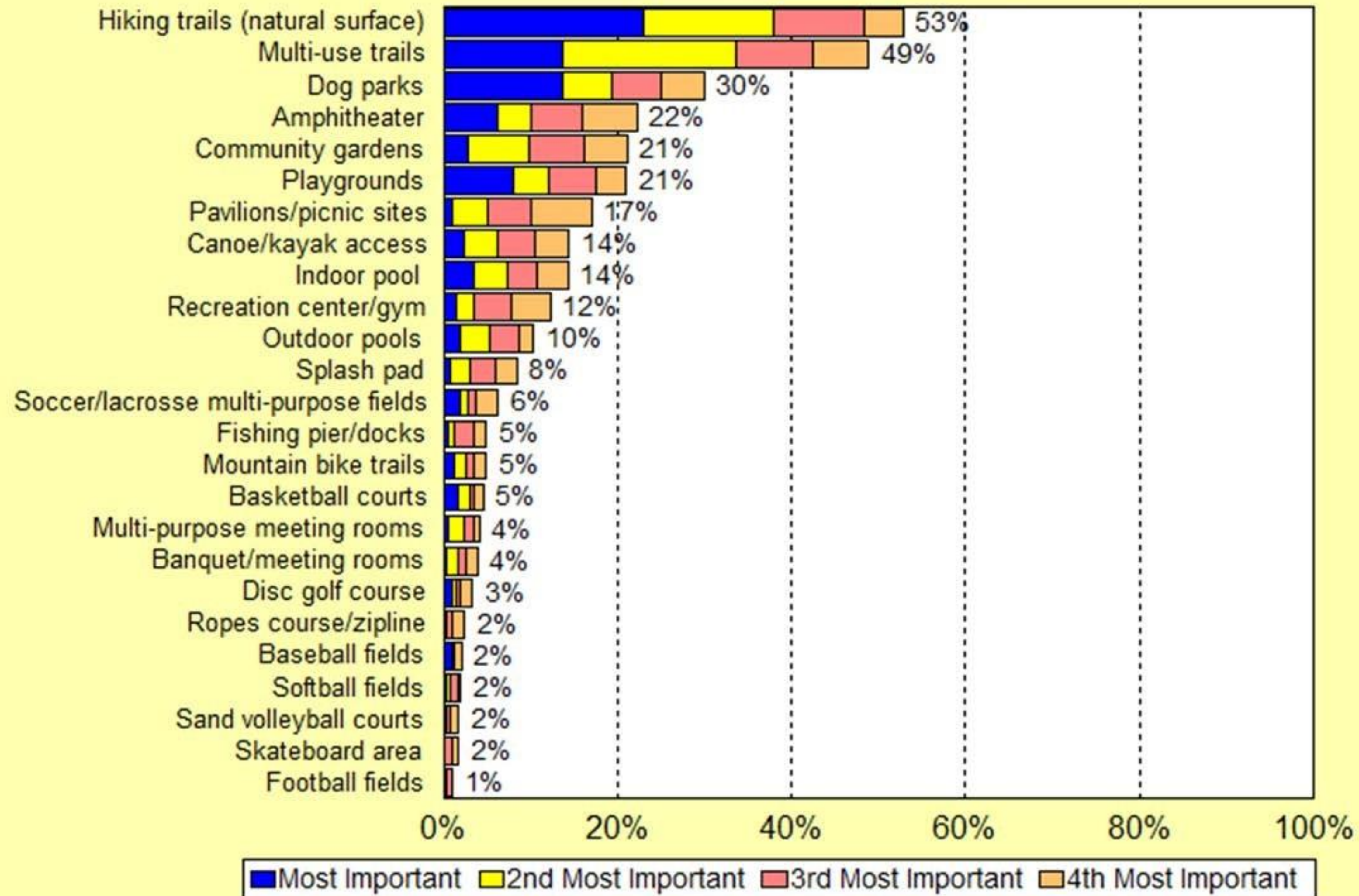


Source: ETC Institute (2018)

The national benchmark for excellent is 36%.

Q8. Facilities That Are Most Important to Households

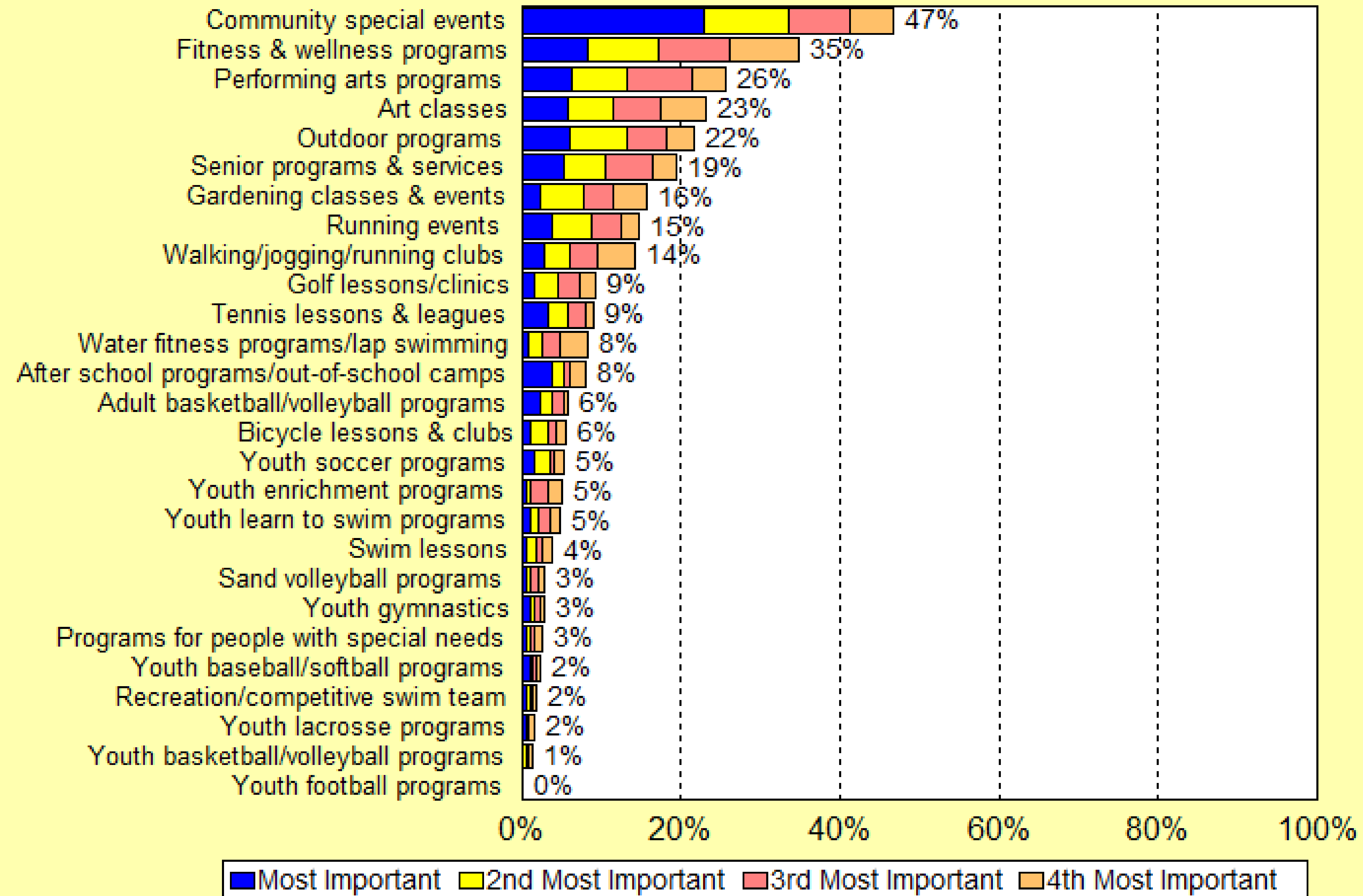
by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2018)

Q10. Programs That Are Most Important to Households

by percentage of respondents who selected the items as one of their top four choices



Source: ETC Institute (2018)

Programs and Services Prioritized Needs

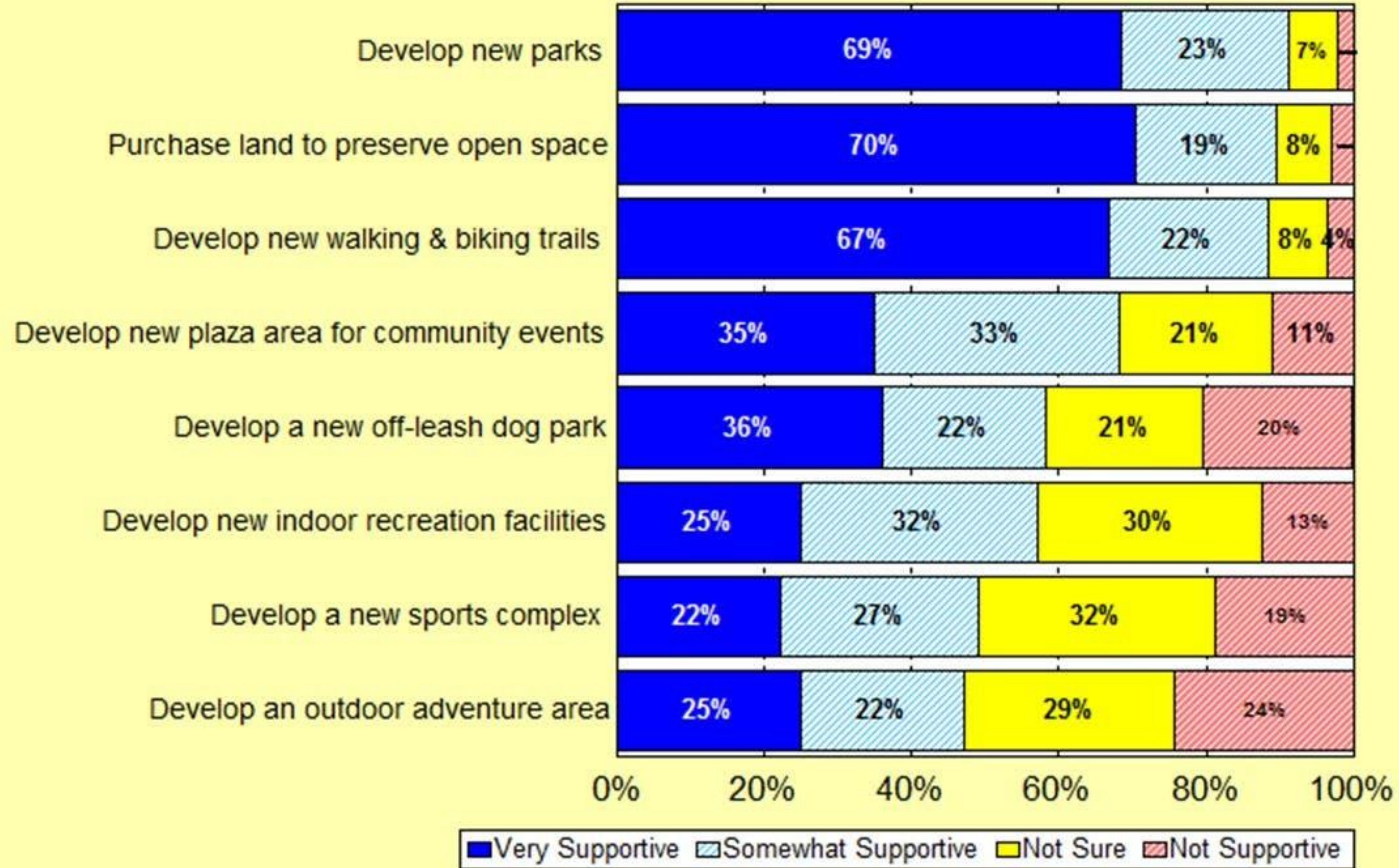
<u>Program/Service</u>	<u>Priority</u>
Fitness and Wellness	High
Community Special Events	
Art and Culture	
Outdoor Recreation Programs	
Socialization with Dogs	
Visiting Parks (playgrounds)	
Interpretive and Naturalist Programs	Medium
Senior Programs and Services	
Walking/jogging/running events and clubs	
Golf	
Water fitness programs/lap swimming	
Picnicking	
Tennis	Low
Adult Sports	
Swim Lessons/Swim Teams	
Programs for people with special needs	
Youth Sports	
Youth Out of School Programs/Camps	

Park, Facility, and Amenity Prioritized Needs

Facility/Amenity	Priority
Walking, Hiking and Biking Soft Surface Trails	High
Playgrounds	
Multi-use Trails (Paved for walk/run/bike)	
Mountain Bike Trails	
Pools/Splash Pads	
Canoe/Kayak Access	
Community Gardens	Medium
Dog Parks	
Indoor Meeting/Event Spaces	
Disc Golf	
Pavilions and Picnic Shelters	
Outdoor Basketball Courts	
Amphitheater	Low
Athletic Fields	
Skateparks	
Indoor Gymnasiums	
Outdoor Basketball Courts	
Outdoor Sand Volleyball Courts	
Fishing Piers/Docks	
Ropes Courses/Ziplines	

Q11. Level of Support for Various Actions: Developing New Facilities

by percentage of respondents (Excluding "Not Provided")



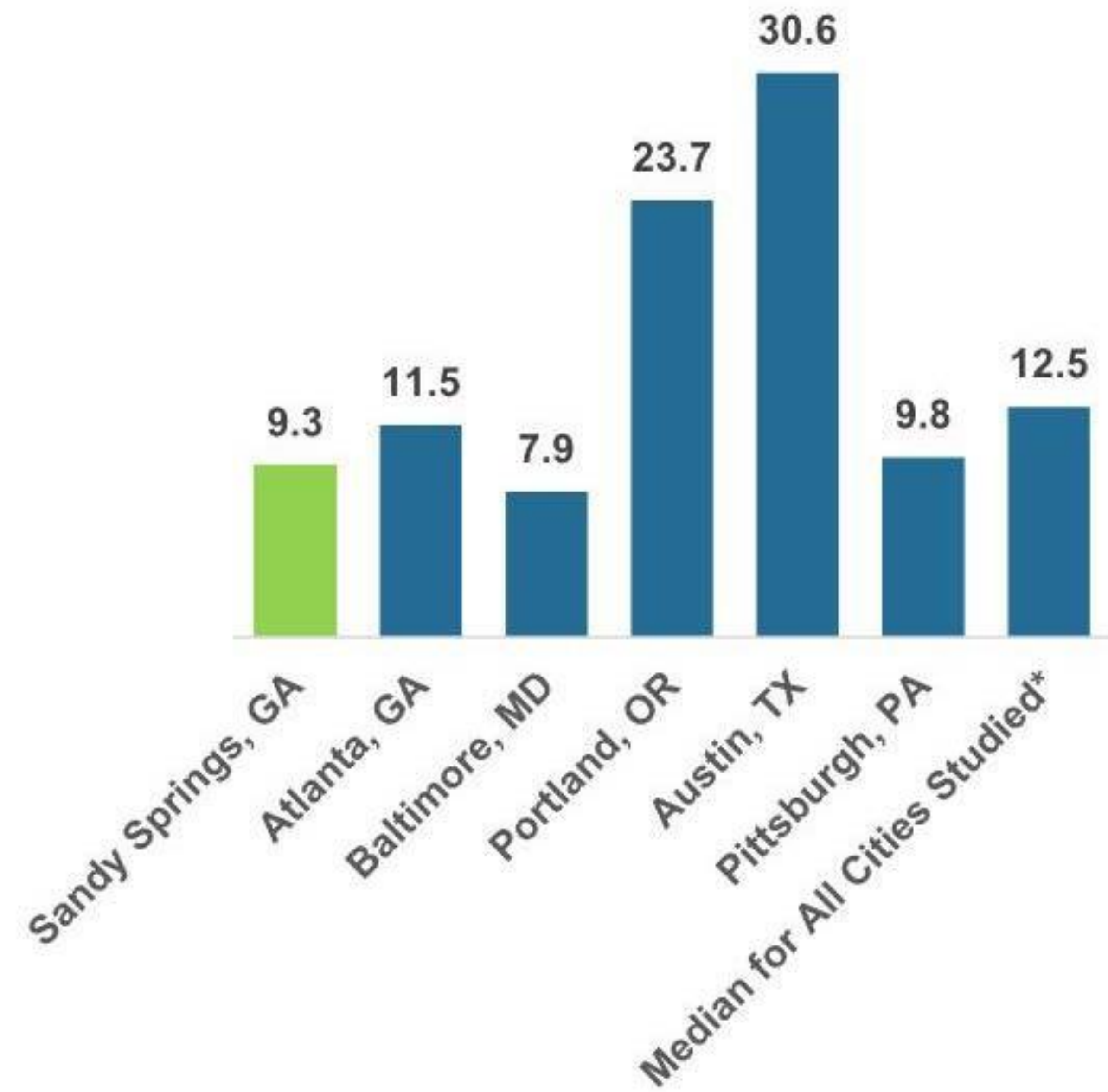
Source: ETC Institute (2018)

Summary of Public Support

- Improvements to Existing System
 - Take care of what already have
 - Add loop trails to existing parks
 - Improve existing trail system
- Expansion of System
 - Develop new parks
 - Preserve open space
 - Develop new trails
- Most Willing to Fund
 - Trails, trails, trails
 - Open space preservation

Benchmark Cities

Next Ten Comp Plan



ACRES OF PARKLAND PER 1000 RESIDENTS

(Sandy Springs acreage derived from 2014 population estimates from ACS and acres of green space from data from <http://www.sandyspringsga.org>. All other data from "2015 City Park Facts", The Trust for Public Land, 2015.)

Next Steps

- Complete city-wide survey instrument
- Finalize level of service recommendation with benchmarks of local communities
- Develop strategic implementation plan
- Develop budgeting and funding plan
- Prepare draft report for staff
- Present report to City Council in November