

SANDY SPRINGS ART IN PUBLIC PLACES PLAN



ACKNOWLEDGMENTS

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ART SANDY SPRINGS

SANDY SPRINGS RESIDENTS AND STAKEHOLDERS

DESIGNING LOCAL

TABLE OF CONTENTS

01 ASSESSMENT OF EXISTING ARTS AND CULTURE IN SANDY SPRINGS

07 The Arts in Sandy Springs

02 A VISION FOR PUBLIC ART IN SANDY SPRINGS

12 Vision

14 Key Themes

03 SANDY SPRINGS ART IN PUBLIC PLACES PROGRAM

18 Mission

19 Guiding Principles

21 Framework for Strategic Growth

04 PROJECTS TO INSPIRE THE FUTURE OF THE ART IN PUBLIC PLACES PROGRAM

40 Projects for Inspiration

05 PRIORITY ACTION PLAN

53 Short Term Goals

54 Medium Term Goals

55 Long Term Goals

EXECUTIVE SUMMARY

A Note on the Pandemic

Just as the planning team, the City, and our partners were close to finalizing the City of Sandy Springs' first Art in Public Places Plan ("Plan"), our world changed overnight due to the COVID-19 pandemic. The economic and social realities that are transforming as a result of the pandemic have forced us to rethink what is possible in the short term, and that is reflected in the recommendations of this document. What has not changed are the wide-ranging positive impacts of the arts in Sandy Springs (economic, social, and cultural), which will be ever more important as the City recovers in the coming years. While our efforts may be delayed, our resolve to ensure that Sandy Springs is the premiere arts destination of the north metro Atlanta area remains steadfast.

Introduction

During its first ten years, the City of Sandy Springs adopted and accomplished an internationally noted public-private partnership model of government that has led to an efficient and effective delivery system for municipal services. In The Next Ten Comprehensive Plan, there is a call to action to focus on the physical and social fabric of the City -- further defining who the City of Sandy Springs is and will be, both as a physical place and as a community. After impressive investments, the City and its partners have now dedicated themselves to advancing the arts in Sandy Springs through the Art in Public Places Plan and the establishment of an Art in Public Places Program.

What's in the Plan?

Building on the The Next Ten and continuing the ambitious spirit that brought Sandy Springs into existence, this Plan lays out a visionary path forward for public art in the City. This Plan proposes a straightforward, efficient, and responsible future for public art. The major components of the Plan are below.

A Vision for Art in Sandy Springs

The community has a vision for Sandy Springs to be a leader in the arts in the Atlanta metro area and the premiere arts destination of the north metro Atlanta area. A key component of this vision will be brought forth through the execution of the Art in Public Places Plan in addition to continued investment in the existing arts and culture programming the City currently offers.

Public-Private Partnerships

The Art in Public Places Program will be led by the City of Sandy Springs and administered through various departments in partnership with Arts Sandy Springs and other community groups.

Enhancing Public Space

This plan lays out many location opportunities for public art in Sandy Springs and creates a framework to ensure that art is integrated into future public and private sector development projects. Public art will be key to helping enliven the physical environment in Sandy Springs.

Potential Sources for Funding Public Art

This Plan proposes that the City study two potential funding mechanisms for public art for future consideration. A Percent for Art ordinance would require that one (1) percent of total costs of eligible capital projects be directed towards public art. A Private Percent for Arts Ordinance would

require that one (1) percent of total costs for private development projects (capped at \$100,000) be devoted to public art.

In addition to the two proposed funding mechanisms, additional options are provided to account for the unknown future status of the economy. All options should be explored once the City fully understands the economic impact of the pandemic.

Until such time that a sustainable funding mechanism is adopted by the City of Sandy Springs, City administration should continue to look for opportunities to include public art in projects on an ongoing basis. This should include various projects already being pursued by the City's Recreation and Parks and Public Works Departments.

Continuance of Existing Endeavors

This Plan acknowledges the extensive work that has been completed to date by the City in partnership with Art Sandy Springs through its ArtSS in the Open initiative. ArtSS Walk, an annual sculpture walk presented by Art Sandy Springs at City Springs, should continue with purchases from that program being directed to existing parks and rights-of-way. Likewise, ArtSS for the City, in which Art Sandy Springs coordinates with private donors to make gifts of art to the city, should continue. The Rotating Gallery within the interior main lobby of City Hall also serves as a platform in which to expose the community to a variety of art and artists. The first exhibit concluded in March 2020, with a second exhibit in the works as City Hall is able to reopen to the public following the COVID-19 pandemic.

Why an Art in Public Places Plan?

Sandy Springs is a city that was built on prospects of the future under local control. Based on the work and leadership of the City's first Mayor, Eva Galambos, the City of Sandy Springs continues its commitment to honest, efficient, and responsible governance. Inspired by that legacy, this Plan seeks to ensure that the culture of Sandy Springs and its place in the region and the world are not only expressed beyond a mention on paper, but through a physical commitment to the arts.

By implementing this Plan, public art will help tell the many stories of Sandy Springs. The Plan will build on past investments contributing to a civic infrastructure that makes Sandy Springs a livable, prosperous, and inviting place to live and work, and a community that allows room for creativity by all. The Sandy Springs Art in Public Places Plan will guide the future of public art in the City and will enable the community to find common ground that will define how it sees itself and how it wishes to be viewed in the metro Atlanta area and beyond.

Sandy Springs is known as a corporate hub with a saturation of small, medium, and Fortune 500 corporations located within the City, as well as a popular residential community. As the City further embraces thoughtful deployment of public art, the City's reputation and brand will expand, creating additional opportunities for economic and residential growth, with public art an imprinted aspect of the City's calling card.

This planning process, inspired by the history of collaboration in Sandy Springs, has already created opportunities for continued growth and investments in the arts within the City. That growth, however, best serves the City when conducted with intentional thoughtfulness as part of a long-range strategy. Following the guidelines outlined by this Plan will help ensure that all future art will reflect the values and vision of the City and its residents.



ABOVE: Art in the Open & Summer Concert Series at City Green

01: ASSESSMENT OF EXISTING ARTS AND CULTURE IN SANDY SPRINGS

The Arts in Sandy Springs

The City of Sandy Springs has a successful legacy of delivering programming and building a City-owned art collection. Art Sandy Springs is a vital partner in the arts, paving the way for several successful programs and donations of public art. Direction of the visual arts programming has thus far emanated from the Recreation and Parks and Communications Departments, in partnership with Art Sandy Springs. Fulton County also operates its oldest neighborhood community arts center in Sandy Springs, offering art classes to residents of Fulton County.

Sandy Springs Arts Center

When the City of Sandy Springs incorporated in 2005, the City lacked a traditional government center, presenting the community with a unique opportunity to craft its own downtown. The community asked for the creation of a unique, vibrant, walkable City Center that would introduce new dining, residential living, and retail options. The community also sought an appropriate setting for a performing arts facility (“Arts Center”). Because of community desires, a commercial center with a large asphalt parking lot was transformed into a modern town center.

The final design created a complex which features a main theatre designed to support a wide range of programs and activities. Sizeable at 1,070 seats, Byers Theatre is a 50,000 square-foot theatre with three levels and box seats. Superb acoustics, a full orchestra pit, and a fly



loft make the theatre an ideal venue for a variety of performance events. The Studio Theatre is a smaller venue that is versatile enough to host corporate meetings and events. The Arts Center also boasts CityBar, a convenient spot to grab a drink before performances. Above the Studio Theatre is an open-air City view terrace offering wide views of City Springs and beyond.

In addition to the interior amenities, the area's City Green offers visitors the opportunity to enjoy live music, theatre and special events under a canopy of sun and stars. City Green is surrounded by a sculpture garden, an annual rotating exhibit that is part of the ArtSS in the Open Program.

ArtSS in the Open

ArtSS in the Open began as a project of Art Sandy Springs. Its intention was to enrich the quality of life for residents and visitors by giving gifts of public art to the City and producing art-based special events. In 2008 and 2010, Art Sandy Springs held sculpture competitions that attracted national and international submissions resulting in the purchase of four permanent works with private funds to launch the City's public art collection. Art Sandy Springs then donated the Playable Art Park at Abernathy Greenway Park to the city by way of a private grant from Northside Hospital. ArtSS and the city coordinated from the outset of park design through installation of the park and the art pieces. The Playable Art Park opened in 2014 to national praise and features six huge sculptures built by artists for creative play and interaction by children. The Abernathy Greenway's Playable Art Park has become a popular regional playground destination for children of all ages.

In 2018, the City began funding Art Sandy Springs' annual sculpture competition and titled it the Annual ArtSS Walk. Each year, nine sculpture finalists are selected from hundreds of entries from around the country. The works are displayed on the City Green at City Springs, creating an annually changing sculpture art gallery in the park. At the conclusion of each exhibit, selected works from the finalists are purchased and placed in permanent locations by the City.

Art Sandy Springs' ongoing program to arrange gifts of public art to the City, entitled ArtSS for the City, was adopted by the City in the form of a public art policy. Since the policy was initiated, Art Sandy Springs has procured several outdoor sculptures per year.

In addition to the extensive placement of Artwork in exterior locations throughout the City of Sandy Springs, Art Sandy Springs also curates the City Springs Collection. In 2018, the City partnered with Art Sandy

LEFT: Summer Concert Series at City Green

Springs to implement a master plan for placing Artwork within the buildings at City Springs. The plan provides locations conducive for art and provides recommendations on types of art for key placement areas including the City Hall lobby and Byers Theatre lobby.

Arts and Culture Educational Opportunities

A broad range of visual arts educational opportunities are offered through the City’s Recreation and Parks Department. A photography club meets monthly and is attended by emerging as well as established photographers. Craft clubs, held on a monthly basis, integrate nature into learning opportunities with a walk in one of Sandy Springs’ many parks followed by an appropriate themed craft.

Recreation and Parks also contracts with an outside consultant to offer a variety of programming opportunities. Classes range from painting classes for adults, STEAM camps for students, as well as opportunities for art parties for kids and adults.

Abernathy Arts Center

Abernathy Arts Center is Fulton County’s oldest neighborhood community arts center dedicated to providing quality fine arts instruction to the community in a warm and friendly environment since 1974. Under the guidance of Fulton County Department of Arts and Culture, Abernathy Arts Center offers a broad range of day and evening arts classes for adults and children. The center’s gallery features monthly exhibitions, which provide showcasing opportunities for students and faculty. The Abernathy Arts Center is located at the corner of Abernathy Road and Johnson Ferry Road, NW.

The Abernathy Arts Center offers classes in pottery, sculpture, mixed media, watercolor and portrait painting, and acrylic painting. The Center also offers extensive summer camp opportunities for kids.

For such a young City, the cultural amenities it possesses are rich and provide meaningful opportunities to interact with the arts. These investments have provided a strong foundation on which to continue to build an Art in Public Places Program that sets high standards for cultural experiences that draw residents and visitors to Sandy Springs. The arts will continue to play a major role in cementing the identity of Sandy Springs in the region as a vibrant place where everyone belongs.

TOP Abernathy Arts Center

MIDDLE LEFT: Byers Theatre, City Springs

MIDDLE RIGHT: Summer Concert Series, City Green

BOTTOM: Lantern Parade



02: A VISION FOR PUBLIC ART IN SANDY SPRINGS

Community Vision for Public Art in Sandy Springs

Core to the identity and philosophy of Sandy Springs is one idea - intentionality. In that spirit and through many community conversations, the following vision components were created and should be used to ensure alignment with community priorities. Future public art projects should seek to satisfy as many components of the vision as possible.

VISION

Sandy Springs seeks to enrich the lives of its residents and provide extraordinary amenities to its businesses and visitors through cohesive and intentional investments in high-quality public art. This program will be highly accessible, celebrate the city's diversity, spur creativity, elevate brand identity and create remarkable public spaces.



ABOVE: Flora Duet,
John Parker (mid-
installation)

KEY THEMES FOR THE ART IN PUBLIC PLACES PROGRAM

The following themes were derived from a series of community conversations and support Priority Actions found in *The Next Ten*.

- *Public art is for everyone in Sandy Springs and will celebrate the diversity of the community.*
- *Public art will be used to create a series of vibrant, interconnected centers, destinations and unique places.*
- *Public art will be used as part of a larger package to attract and retain residents, major employers, small businesses, and entrepreneurs.*
- *Public art will be integrated into mobility, bicycle, pedestrian, and transit infrastructure to enhance connectivity.*
- *Public art will enhance neighborhood character and quality of life.*
- *Public art will enhance and beautify the City's public places.*

SOLIDIFY OUR IDENTITY BY CREATING REMARKABLE PLACES

Though the community of Sandy Springs has a long history, as a City it is only fifteen years old. To overcome the lack of a traditional downtown or clear sense of place, the City is undertaking a transformational effort to create a twenty-first century city. Efforts such as the development of City Springs, the creation of a new development code, and many transportation and park investments all help to achieve the same goal: creating a more livable, vibrant, unique, and recognizable city. An expanded public art collection will enhance those efforts.



LEFT: Splash Pad at City Springs

RIGHT: Groovy Peace Sign, Joe and Terry Malesky

CEMENT OUR PLACE AS THE PREMIERE ARTS DESTINATION OF THE NORTH METRO ATLANTA AREA

Sandy Springs has made significant investments in arts and culture and aspires to be a premiere destination for arts and culture in the north metro Atlanta area. A decade of work by Art Sandy Springs has given the City the most noteworthy collection of public art in Atlanta’s northern area. With the opening of City Springs, the continued partnership between Art Sandy Springs and the City has amplified that investment through the introduction of the Art Walk, rotating gallery at City Springs and initial investments in the permanent collection at City Springs. Future investments, particularly in public art, will help solidify Sandy Springs’ reputation as a “city of the arts” and ensure that the arts are well represented in the physical environment.



PROVIDE UNIQUE EXPERIENCES TO OUR RESIDENTS AND VISITORS

Building upon the already vibrant arts community in Sandy Springs will create more opportunities for interesting experiences in the City. A unique physical and cultural environment will help draw in visitors and create continued economic success well into the future.

UPHOLD OUR LEGACY OF HONEST, EFFICIENT, AND RESPONSIBLE DELIVERY OF CITY SERVICES

Sandy Springs has been a national and international leader in the efficient delivery of City services. Delivery of arts programming and the implementation of arts projects should follow the model of success for other City efforts, looking towards public-private partnership models.



ABOVE: Abernathy Greenway

03: SANDY SPRINGS ART IN PUBLIC PLACES PROGRAM

Building upon a legacy of arts and cultural programming, a formal Art in Public Places Program will be established. As a functional matter, the Sandy Springs Art in Public Places Program will be led by the City of Sandy Springs administered through various departments in partnership with Arts Sandy Springs and other community groups. Below is the Vision, Mission, and Guiding Principles for the Program.

VISION

Sandy Springs seeks to enrich the lives of its residents and provide extraordinary amenities to its businesses and visitors through cohesive and intentional investments in high-quality public art. This program will be highly accessible, celebrate the city's diversity, spur creativity, elevate brand identity and create remarkable public spaces.



MISSION

The City of Sandy Springs is committed to offering and developing an array of art experiences and commissions artists through a variety of media and scales.

The Sandy Springs Art in Public Places Program:

- *Commits to increasing access to participation for artists and audiences;*
- *Seeks to be both innovative and streamlined in identifying artists to bring public art to Sandy Springs;*
- *Strives to include community participation and partnerships in program development; and*
- *Expands the reach and role of public art with the understanding that art and activation can build community, support public safety, and promote a vibrant City.*

GUIDING PRINCIPLES

Sandy Springs Public Art:

- *Enhances the public's experience with, and appreciation for, the arts;*
- *Elevates the quality of urban design;*
- *Enhances public infrastructure;*
- *Increases the use of public facilities;*
- *Strengthens neighborhood and community identity and pride;*
- *Celebrates diversity;*
- *Commemorates a community's history;*
- *Provides opportunities for education and learning; and*
- *Creates opportunities for local and regional artists to develop their talents.*



*IMAGES: Arts
in the Open,
Sandy Springs*





FRAMEWORK FOR STRATEGIC GROWTH

STRATEGY 1: FORMALLY ESTABLISH THE SANDY SPRINGS ART IN PUBLIC PLACES PROGRAM BY ADOPTING THIS PLAN AND THE SANDY SPRINGS PUBLIC ART POLICY. APPOINT A PUBLIC ART COORDINATOR TO DIRECT AND OVERSEE THE ART IN PUBLIC PLACES PROGRAM.

In order to establish a strong Art in Public Places Program, the City of Sandy Springs will adopt the Art in Public Places Resolution. This resolution states the intention of the City to operationalize its vision for a public art program and adopts this plan as the roadmap to create an Art in Public Places Program.

In addition to creating the Program, the City Manager should appoint a Public Art Coordinator. In the near-term, this is envisioned as an existing staff member who will provide oversight of the program as it is executed by various City departments, partners, or outside contractors. This position will ensure that the Sandy Springs Public Art Policy is being followed and will help coordinate applicable parties.

How will the Policies create a Successful Art in Public Places Program? The following policies are integral to the success of the Sandy Springs Art in Public Places Program. Each policy will direct a specific aspect of the Program to ensure that the City governs the Program in a way that fosters public trust and provides clear direction for artists, private developers, and donors when participating in the Program.

ART IN PUBLIC PLACES PROGRAM INTRODUCTION

This policy will establish the mission, vision, and guiding principles for the Program as well as overall definitions for the policy.

USE OF FUNDS POLICY

This policy will establish permitted and non-permitted uses of funds that are to be spent on public art.



*RIGHT:
Mountain
Landscape,
Hanna Jubran*

ACQUISITION POLICY

This policy will establish the practices for acquiring Artworks. The policy will create a thorough and transparent process for acquiring Artwork, and favor an open-ended selection process in order to ensure artistic excellence in the City's Art in Public Places Permanent Collection.

COLLECTION MANAGEMENT POLICY

This policy will establish the management practices of Artworks acquired by the City. These pieces are considered part of the City's Permanent Collection and must be cared for in accordance with the Policy and Procedure for Maintenance Policy and the Collection Management Policy. The Collection Management Policy is intended to maintain the value of the City's Permanent Collection.

DONATION POLICY

This policy will update the previously approved process and policy for all public art pieces donated to the City of Sandy Springs. Each proposed donation must come with a plan to fund and deliver ongoing maintenance, or the resolution accepting the public art must identify how maintenance of the donated public art will be funded. Donation requirements, responsibilities of the donating party, and the process for donating a piece of public art will be outlined in this policy. No changes are proposed for the existing Acceptance of Gifts in Parks and Open Spaces and Donor Recognition Policy.

MAINTENANCE POLICY

This policy will establish the procedure for maintenance of the future art collection as well as for pieces currently in the City's Permanent Collection. Direction for surveying the Collection, working with future artists to establish a maintenance plan for any commissioned work, and inspection guidelines are included.

MURAL GUIDELINES

These guidelines will establish the procedure for the procurement of City-owned murals on public property and city-funded murals on private property. The guidelines encourage but do not require private property owners to follow the guidelines.

DESIGNATION OF A PUBLIC ART COORDINATOR

The Public Art Coordinator will be responsible for developing an annual public work plan in partnership with Art Sandy Springs. The work plan should outline the upcoming fiscal year's projects, interpreting and reviewing proposed public art projects based on the criteria identified in the policies and procedures of the Program, and making recommendations to the Mayor and City Council. The plan should be complete by February 1 of each calendar year.

STRATEGY 2: COORDINATE WITH ART SANDY SPRINGS AND OTHER COMMUNITY GROUPS TO ASCERTAIN ADVICE ON PUBLIC ART.

The Public Art Coordinator will meet with Art Sandy Springs and other stakeholders in January of each calendar year for consultation and feedback on the annual work plan.

PAST PROGRAMMING ART SANDY SPRINGS COMPLETED OR IS CURRENTLY WORKING ON IN PARTNERSHIP WITH THE CITY OF SANDY SPRINGS:

- ArtSS in the Open and ArtSS for the City, which have collectively donated more than \$400,000 worth of art to the City
- ArtSS Walk annual sculpture competition and exhibition, which led to the City's purchase of four sculptures at the conclusion of its inaugural year
- City Springs Rotating Exhibition and Gallery Program
- The City Springs Collection of permanent art for the City's interior spaces, fulfilled through both City expenditures and donated art
- Chalk Walk, an annual community chalk art competition



RIGHT: Arts in the Open, Sandy Springs

SAMPLE BUDGETS FOR PUBLIC ART COMMISSIONS

EXAMPLE LARGE-SCALE COMMISSIONED ARTWORK:

- Artwork Budget: \$420,000.00
- Selection Committee 9-12, including the Public Art Coordinator, Art Sandy Springs and the City Project Manager or designee. Outside Committee Members: 1-2
- Expenses related to the project and spent before selecting an artist:
- Digital platform for commission process: \$500 (Examples include: CodaWorx, CAFE, PublicArtist.org, Slideroom, etc.)
- Meeting expenses for jury/selection panel (if applicable): \$200
- Juror stipend: \$400 (note: this stipend would be for those who are in the field and are not residents of Sandy Springs. Examples include curators from the High Museum or from outside arts organizations)
- Potential travel expenses for jurors: \$1,200 (note: this is only applicable when the meetings are held in person, jurors are coming from outside the Atlanta region, and the project budget is such that an outside juror would provide input that would be valuable)
- Stipend for 3 finalists to develop site specific proposals: (\$4,200.00 per artist x 3= \$12,600.00) (stipends are generally 1% of the total project budget)
- Travel reimbursement for 3 finalists to present concept if needed: \$1,200 per artist x 3= \$3,600.00
- Total expenses related to pre work for a large scale commission: \$19,500.00
- Total project budget: \$439,500.00

EXAMPLE SMALL-SCALE EXISTING ARTWORK PURCHASE:

- Artwork Budget: \$10,000.00
- Jurors: 9-12, including the Public Art Coordinator, Art Sandy Springs and the City Project Manager or designee. Outside jurors: 0
- Expenses related to the project and spent before selecting an Artwork for purchase:
- Platform for selection process: \$500
- Meeting expenses for selection panel (if applicable): \$100
- Base for Sculpture: \$2,000.00
- Printing Costs: \$150
- Total expenses related to pre-work for a small scale existing Artwork purchase: \$2,750.00
- Total Project Budget: \$12,750.00

STRATEGY 3: ADOPT FUNDING MECHANISMS TO PROVIDE DEDICATED SUSTAINABLE FUNDING TO THE ART IN PUBLIC PLACES PROGRAM.

There are many options for funding a municipal Art in Public Places Program. Several factors were considered when determining the best funding mechanism for the City of Sandy Springs. Of the three, two funding mechanisms recommended below should be explored once the economy is sound, and both the City and private sectors are prepared to handle additional costs associated with development. Additional potential funding mechanisms should also be explored at that time to ensure the following recommendations are still the optimal choice.

FACTORS CONSIDERED WHEN DETERMINING SUITABLE FUNDING MECHANISMS:

- How adoption of selected funding mechanisms will impact other municipal expenditures;
- Specific legislation needed to adopt the funding mechanism; and
- How much funding each mechanism will generate over time.

RECOMMENDED FUNDING MECHANISMS FOR THE SANDY SPRINGS ART IN PUBLIC PLACES PROGRAM:

FOR IMMEDIATE ADOPTION:

HEIGHT INCENTIVE PROGRAM

The Sandy Springs Development Code should be modified to create a program that encourages the inclusion of public art in private development by giving height bonuses (Division 6.7. Height Bonus) for developers who place Artwork on their site. In order to achieve the height bonus, the project should include public art on the exterior of the building or on a publicly-accessible portion of the site at a cost of one (1) percent of the development cost as disclosed on the permit application. The height bonus should be proportional to the contribution of public art. The developer must submit a contract with the artist for the required amount to the City.

Should the developer prefer to pay a fee rather than commissioning Artwork for the development site, a fee equal to 80 percent of the one (1) percent requirement should be paid. This payment could be used for Artworks throughout the City. This fee has no cap.

VOLUNTARY ONE (1) PERCENT FOR PUBLIC ART IN PRIVATE DEVELOPMENT

Borrowing from the success of Suwanee, Georgia’s Art in Public Places Program, The One (1) Percent Solution, developers will be strongly encouraged to undertake one of the following:

Option 1: Include public art on their site valued at approximately one (1) percent of total project cost, including construction and land. (This 1 percent of development cost is in the mid-range set by municipal governments across the nation.)

Option 2: Make a cash contribution of equal value (approximately 1 percent of total project cost) to the public art fund, which is administered by the City for acquisition or commission of Art on City-owned sites or for other art-related purposes.

FOR FUTURE CONSIDERATION: PERCENT FOR PUBLIC ART IN CITY CAPITAL IMPROVEMENT PROJECTS

Percent-for-Art legislation encumbers a percentage (usually .5 to 2) of CIP (publicly-funded capital improvement projects) per year for the commissioning of public Artworks, which will usually be sited in, on, or adjacent to the building or project being constructed. Percent-for-Art ordinances guarantee a funding stream for public art projects regardless of what happens to city budgets or arts funding. The policy also guarantees that public art projects are planned each year, as long as CIPs are underway and municipal construction continues.

All capital construction projects qualify except the following: regular road maintenance, underground infrastructure, and underground utility projects with no above-ground components other than roads. Projects with underground infrastructure, including utility projects, should be included when there are visual elements of the project above ground. The total budget of the project should include all underground components.

Types of potential
Capital Improvement
Projects to Include
Public Art:
Roads
Streetscape Projects
Fire and Police
Stations
Parks
City Facilities

PERCENT FOR ART FUNDING ILLUSTRATION

FISCAL YEAR	CAPITAL PROJECT FUND	1 PERCENT FOR PUBLIC ART
2015	\$29,428,429.00	\$294,284.29
2016	\$29,904,824.00	\$299,048.24
2017	\$15,723,455.00	\$157,234.55
2018	\$15,747,490.00	\$157,474.90
2019	\$15,695,325.00	\$156,953.25
2020	\$19,425,000.00	\$194,250.00

Note: the following chart is presented for illustration purposes only and does not evaluate the total budget on a project by project basis to determine what would qualify using the parameters above.

PERCENT FOR ART IN PRIVATE DEVELOPMENT

The public art requirement applies to all private non-residential development projects and all residential development projects with more than 10 units, including new construction, or the renovation or improvement of an existing building where 50 percent or more of a building is being modified, renovated, expanded, rebuilt or improved by construction. The public art requirement for any single project cannot exceed \$100,000.

Option 1: On-site Artwork.

A. Submit documentation evidencing the escrow of funds for a work of Art valued in an amount not less than one (1) percent of the total construction costs.

B. Submit an application for approval of the work of Art.

Option 2: Contribute to the Art in Public Places Fund.

A. Contribute an amount equal to 80 percent of the one (1) percent of the total construction costs for deposit to the Art in Public Places Fund.

Option 3: On-site Artwork and Contribute to Fund

A. Submit documentation evidencing the escrow of funds for a work of art valued in an amount not less than one (1) percent of the total construction costs, up to \$100,000.00.

B. Contribute 80 percent of the balance of the one (1) percent of the total construction costs for deposit in the Art in Public Places Fund.

Location of Artwork if Option 1 or 3 is selected:

Artwork must be located in an exterior place defined as any place, public or private, outdoor and exterior to buildings or structures and exposed to public view, including, but not limited to, buildings, and green spaces.

ADDITIONAL FUNDING MECHANISMS TO EXPLORE:

- Designation of Community Improvement Districts throughout the City, requiring new developments or redevelopments within the boundaries to include public art.
- Designation of Community Improvement Districts throughout the City, utilizing a service fee to fund the Art in Public Places Program.
- Designation of a Tax Allocation District requiring any developer receiving public funding to give back a small percentage of their public incentive to fund the Art in Public Places Program.
- Establish an admissions fee for performances at the Sandy Springs Arts Center that would directly fund the Art in Public Places Program.
- Develop a program to require an Art in Public Places fee for new homes over an established price point.

STRATEGY 4: CONTINUE THE ARTSS WALK ANNUAL SCULPTURE COMPETITION WITH PLACEMENT OF PURCHASED ART DEDICATED TO EXISTING PARKS AND OPEN SPACES OR UNDERUTILIZED PIECES OF RIGHT-OF-WAY.

Beginning in 2018, in partnership with Art Sandy Springs, the City launched the annual ArtSS Walk at City Springs, a public outdoor sculpture competition. Local, regional, and national artists are invited to make submissions for possible inclusion in an outdoor exhibit featuring nine sculptures surrounding the City Green at City Springs. This outdoor gallery is an annual temporary exhibit with new installations placed each year. The City is committed to purchasing one or more pieces from each competition to be permanently placed in public locations around Sandy Springs.

ArtSS Walk is a wildly successful program that should be continued as long as there are locations in which to place the purchased pieces. Pieces should be placed in existing parks and other underutilized pieces of infrastructure.

The following locations are listed as examples, but are not listed in order of priority. Further prioritization along with exact locations, general scale, and if appropriate, themes, should occur before placement begins.

OPPORTUNITIES FOR PLACEMENT

WINDSOR MEADOWS PARK

- Along or near the bridge over the creek south of Windsor Parkway
- East of the parking lot in the small area bordered by Windsor Parkway and the pathway

GRACE PARK

- In the clearing at the corner of East Conway Drive and Mount Paran Road, NW

RIDGEVIEW PARK

- At the entry at South Trimble Road and Green Pine Drive

ALLEN ROAD PARK

- At the entry on the corner of Allen Road and Lake Forrest Drive
- Along the creek

HAMMOND PARK

- Along the pathway
- In the parking island in the parking lot
- At the connection of the park and the glades
- In front of the Shelter House

HERITAGE SANDY SPRINGS

- South side of park near the creek
- In front of the Williams- Payne House
- At entryway

MARSH CREEK RAIN GARDEN PARK

- Along the pathway

ABERNATHY PARK AND ABERNATHY GREENWAY SOUTH

- In the parking lot for Abernathy Arts Center
- Along the southside of the Greenway

SANDY SPRINGS TENNIS CENTER

- Along the asphalt path on the north side of the park

ED MOREY MEMORIAL PARK

LOST CORNER PRESERVE

- At the entry into the park

OVERLOOK PARK

- On north side of the open area along the Chattahoochee River

CROOKED CREEK PARK

- At entryway

OTHER UNDERUTILIZED PIECES OF RIGHT-OF-WAY (IF APPROPRIATE):

- Traffic Islands
- Street Medians

GUIDANCE FOR PLACEMENT OF ARTWORK IN ANY RIGHT-OF-WAY MUST BE REVIEWED BY PUBLIC WORKS. THE FOLLOWING CONSIDERATIONS SHOULD BE MADE WHEN CONSIDERING LOCATIONS FOR PLACEMENT:

- Art in traffic islands and medians must not block adequate stopping sight distance and intersection sight distance.
- Any vegetation around Artwork should be low growing, no more than 6 inches to 2 feet maximum at maturity.
- If Artwork is placed in a central island, pedestrians should, for safety reasons, not be encouraged to interact with the Artwork.

CONSIDERATIONS FOR PLACEMENT

STRATEGY 5: INVEST IN ICONIC PUBLIC ART THROUGHOUT SANDY SPRINGS IN EXISTING PUBLIC SPACES.

In addition to the annual ArtSS Walk purchases, which are necessarily constrained in size to fit the annual exhibit criteria, an investment in large-scale commissioned Artwork is an essential step to becoming the premiere arts destination of the north metro Atlanta region. These investments are also key in creating memorable experiences that demonstrate the City's commitment to excellence in urban design. Locations vary in type, but all are prominent locations throughout Sandy Springs. Commissioning of iconic pieces in public spaces will draw people to them. The mix of iconic, large-scale sculpture and more intimate small-scale work will create a varying landscape and provide differing points of interest for those experiencing the collection.

OPPORTUNITIES FOR PLACEMENT

EAGLE PARK

- In the clearing at the corner of Dupree Drive and Mount Vernon Highway, NW

AT I- 285 AT LAKE FORREST DRIVE

- On the walls of the underpass on Lake Forrest Drive
- On the wall adjacent to I-285 on the southern border of Allen Road Park

IN THE ISLAND AT ABERNATHY ROAD, JOHNSON FERRY ROAD, NW, AND BURDETT DRIVE

IN THE TRIANGLE LOT ACROSS FROM CITY SPRINGS

- currently in planning as a gateway and Veteran's Memorial

AT CITY SPRINGS

- in areas other than City Green, which is reserved for the annual ArtSS Walk

ON BRIDGES

- Specifically on bridges that cross highways and present a horizontal surface to vehicular traffic.

ON RETAINING WALLS

- Specifically on commercial properties that sit above grade on arterial roads

STRATEGY 6: COMMISSION SITE-SPECIFIC WORK IN NEW PUBLIC SPACES AND IN NEW TRANSPORTATION PROJECTS.

To have an impactful and notable program, large-scale pieces must be commissioned in new public spaces. This strategy will continue to solidify Sandy Springs' reputation as a City that cares about public art and creativity as a major element of high quality of life.

Artwork should be designed concurrent with new parks and transportation projects, not become an afterthought. Art Sandy Springs should be part of the design process to assist and advise the city on such issues as creative or thematic criteria, location, setting and infrastructure needs for the art pieces. In addition to Art Sandy Springs' involvement, public artists could also be part of the design process for these projects to assist with and elevate the design and inspire new ways of thinking.

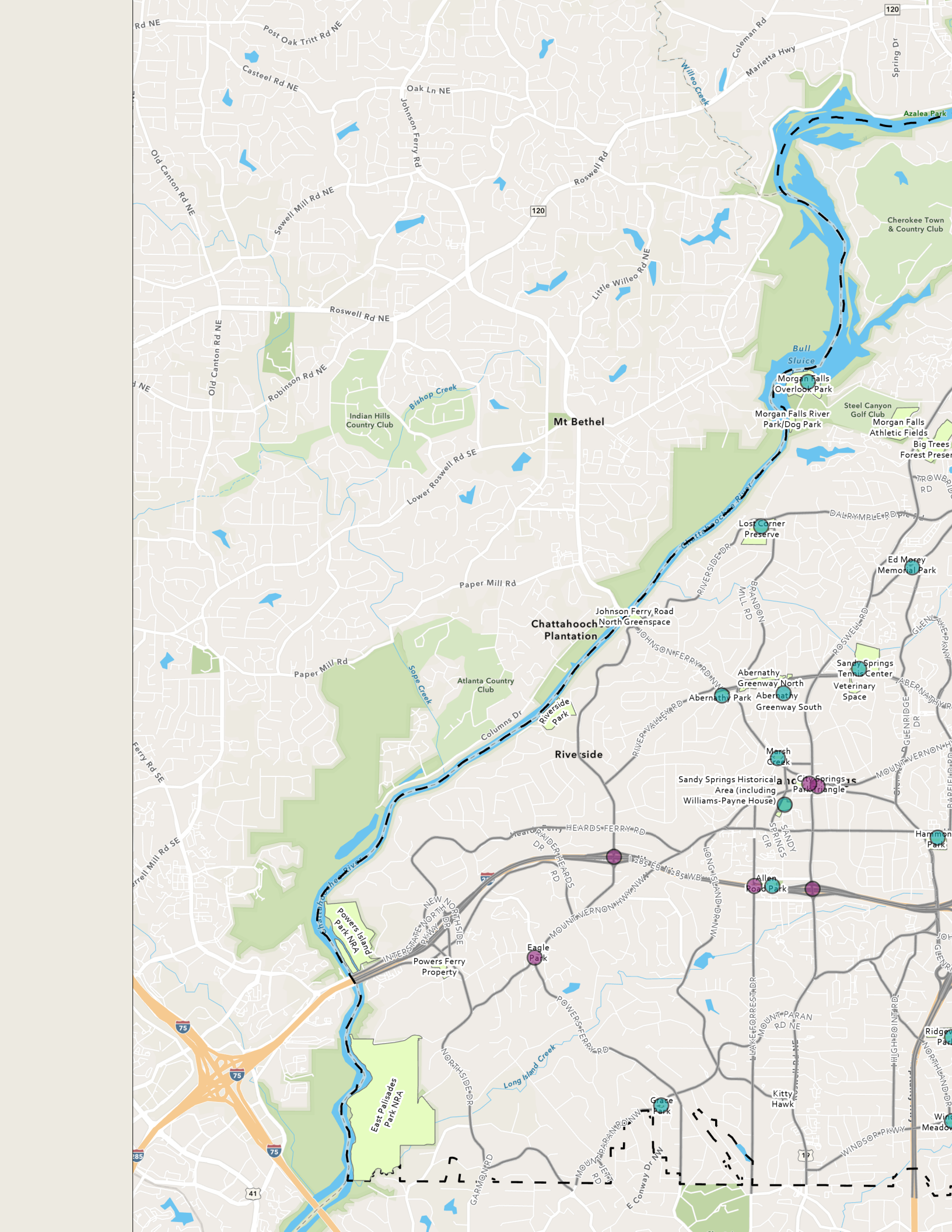
PROJECTS IN WHICH ARTISTS CAN IMPACT CITY PROJECT DESIGN

- Playgrounds
- Seating elements
- Pavilions
- Streetscape medians
- Bridges
- Plazas
- City buildings (fire stations, recreation centers etc.)
- Trails
- Park design
- Sidewalk and intersection improvements
- Crosswalks

CURRENT TRANSPORTATION PROJECTS IDEAL FOR PUBLIC ART INCLUSION*:

- Current Transportation Projects Ideal for Public Art Inclusion*:
- PATH400 Extension (TS201)
- Johnson Ferry Road Improvements (TS191)
- I-285/SR 400 Interchange Trail (T0057)
- Hammond Drive Widening (TS193)
- Mt. Vernon Hwy Multimodal Improvement (TS192)
- Perimeter Commuter Trails - Peachtree Dunwoody Road (TS131)
- Interstate North Parkway - City limit to Northside Drive Sidewalks (TS170)
- Mt. Vernon Highway Trail (T0062-2)

**These projects have already been budgeted for and designed, and likely will not have a public art installation, but will provide examples of good project candidates for art inclusion examples for future projects.*



Rd NE

Post Oak Tritt Rd NE

Casteel Rd NE

Oak Ln NE

Johnson Ferry Rd

Willeo Creek

Coleman Rd

Marietta Hwy

120

Spring Dr

Old Canton Rd NE

Seswell Mill Rd NE

120

Roswell Rd

Old Canton Rd NE

Roswell Rd NE

Little Willeo Rd NE

Robinson Rd NE

Indian Hills Country Club

Bishop Creek

Mt Bethel

Bull Sluice

Morgan Falls Overlook Park

Morgan Falls River Park/Dog Park

Azalea Park

Cherokee Town & Country Club

Steel Canyon Golf Club

Morgan Falls Athletic Fields

Big Trees Forest Preserve

Lower Roswell Rd SE

Paper Mill Rd

Lost Corner Preserve

Ed Morey Memorial Park

Chattahoochee North Greenspace

Johnson Ferry Road

Paper Mill Rd

Atlanta Country Club

Riverside Park

Riverside

Abernathy Greenway North

Abernathy Park

Abernathy Greenway South

Sandy Springs Tennis Center

Veterinary Space

Sandy Springs Historical Area (including Williams-Payne House)

McCoy Springs Park/Jungle

Allen Road Park

Ferry Rd SE

Trall Mill Rd SE

Heards Ferry Rd

Heards Ferry Rd

Heards Ferry Rd

Heards Ferry Rd

Heards Ferry Rd

Heards Ferry Rd

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New Northside

New Northside

New Northside

Powers Ferry Property

Eagle Park

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Powers Ferry Rd

Northside Dr

Long Island Creek

Goose Park

Conway Dr NW

Kitty Hawk

Mount Paran Rd NE

Mount Paran Rd NE

Mount Paran Rd NE

Mount Paran Rd NE

Mount Paran Rd NE

Windsor Pkwy

Windsor Pkwy

Windsor Pkwy

Windsor Pkwy

Hampton Park

Hampton Park

Hampton Park

Hampton Park

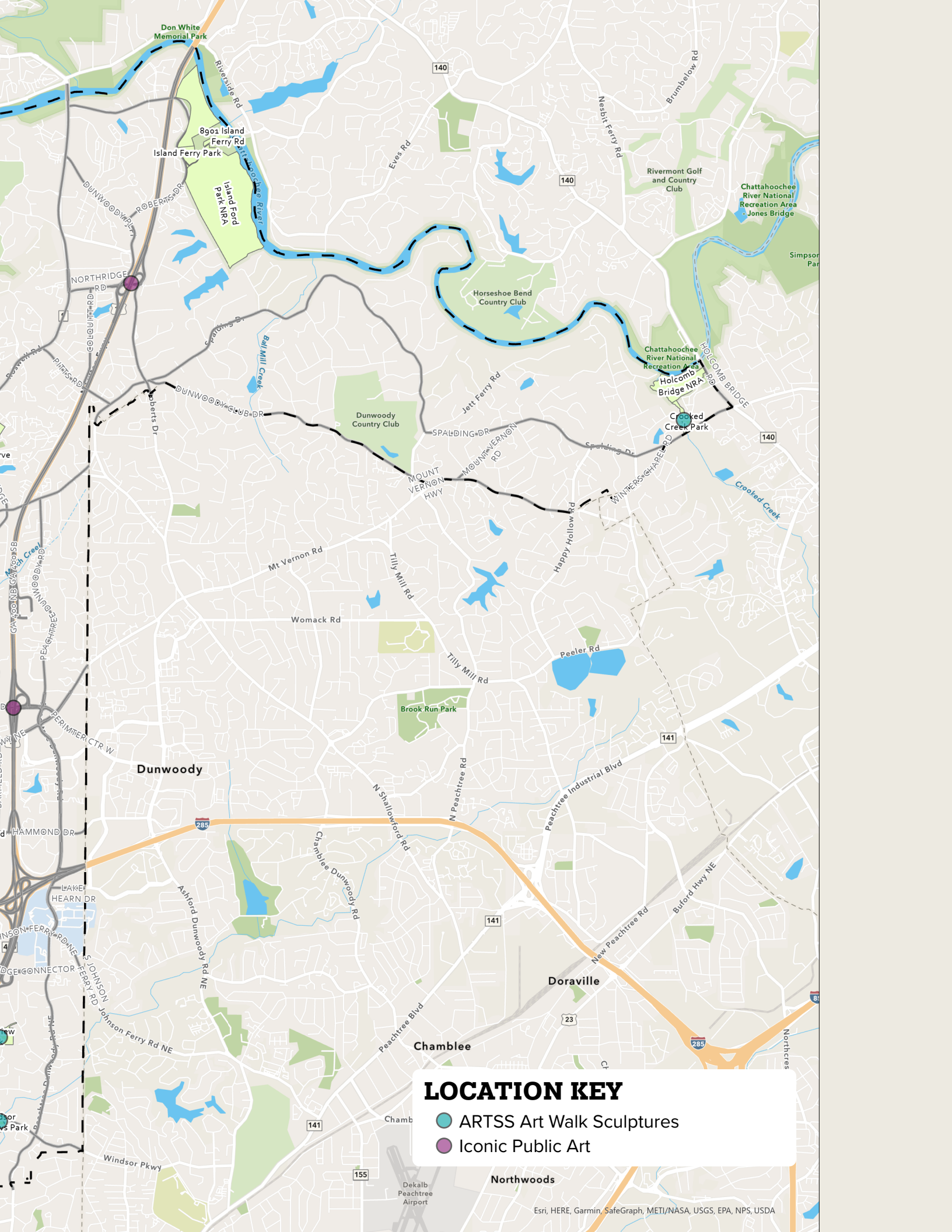
Hampton Park

Hampton Park

Hampton Park

Hampton Park

Hampton Park



Don White Memorial Park

8901 Island Ferry Rd
Island Ferry Park

Island Park

140

140

140

141

141

141

155

Dunwoody

Doraville

Chamblee

Northwoods

LOCATION KEY

- ARTSS Art Walk Sculptures
- Iconic Public Art

STRATEGY 7: CONTINUE TO BUILD THE CITY SPRINGS PERMANENT COLLECTION AS STATED IN THE MASTER PLAN ADOPTED IN 2018.

In 2018, Sandy Springs secured proposals to develop a master plan for placing Artwork within the buildings at City Springs. The plan provides strategic locations and direction on types of art for key placement. In 2019, the City of Sandy Springs entered into a consulting agreement with Art Sandy Springs to facilitate the procurement of the City Springs Permanent Collection which is independent of the Art in Public Places Collection.

By implementing the recommendations in the City Springs Facilities Art Master Plan, residents and visitors to City Springs will continue to associate the City Springs complex with the arts and their arts-involved citizens. For viewers who are unable to visit City Springs, it is essential that all purchased pieces be featured in an online gallery with information about the artists for public consumption.

STRATEGY 8: INTEGRATE ARTISTS INTO THE EVERYDAY WORKFLOW OF THE CITY AND DELIVER INNOVATIVE, ARTIST-DRIVEN PLACEMAKING PROJECTS TO THE COMMUNITY THROUGH AN ARTIST IN RESIDENCE PROGRAM.

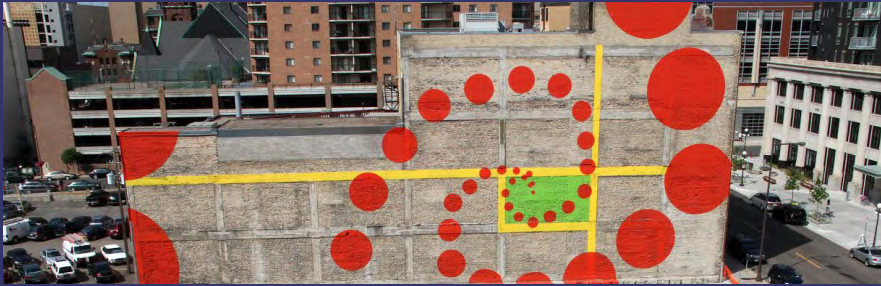
Incorporating artists into the system of governance will allow City staff to think differently about their work, transforming the way the City shapes itself and responds to the needs of its residents. Developing a program that seeks the collaboration of an artist with City staff for a set amount of time will place creative vision at the beginning of the City's process.

An artist should be contracted by the City on a part-time basis for one year. The contracted artist and City staff will determine what project(s) should be collaborated on and the desired outcomes. Small-scale projects will be explored with City staff, and if the test project results are positive, the artist will develop a proposal for a large-scale project. It is recommended that the contracted artist be given a placemaking budget to engage the broader community.

STRATEGY 9: PARTNER WITH MARTA TO INTEGRATE PUBLIC ART INTO MARTA STATIONS AND STOPS THROUGHOUT SANDY SPRINGS.

Incorporating public art into transportation infrastructure enhances resident and visitor perception and understanding of Sandy Springs. Opportunities include future elements for Bus Rapid Transit lines, station and waiting area amenities, and new wayfinding opportunities. Opportunities vary in scale based on the MARTA stop type. Artists of all types could be integrated into these installations as the possibilities for art interventions are endless.

RIGHT: Minneapolis Artist in Residence Program



LEFT: Minneapolis Artist in Residence Program, Mural



ABOVE: Pedestrian Bridge, Seattle, WA

STRATEGY 10: ENSURE GEOGRAPHIC AND ARTISTIC DIVERSITY BY CHARACTER AREAS AS OUTLINED IN THE NEXT TEN.

The Next Ten contains the Character Area Map, which serves as the future land use map for the City of Sandy Springs. It identifies specific areas that have special or unique characteristics, based on either existing conditions or the vision for the future, and which collectively give Sandy Springs its distinctive character. These areas may already have a unique character, or they may have the potential to evolve into an area with a unique character based on future decisions regarding preservation, enhancement, and/or transformation. Though development plays a major role in maintaining or creating these character areas, public spaces can also play a major role in defining a character area. Integration of public art in all of these character areas will ensure geographic diversity and artwork diversity throughout the City.

The following scale and artwork characteristics should be considered when placing artwork in each character area. The prioritization of each character area should be reevaluated every three years to understand development patterns and planned investment.

STRATEGIC PUBLIC ART INVESTMENT BY CHARACTER AREA

COMMUNITY CHARACTER AREA	SCALE OF ARTWORK	CHARACTERISTICS OF ARTWORK	SPECIAL CONSIDERATIONS	PRIORITY
1: Protected Neighborhood	If appropriate, Small pedestrian scale	Muted in color, created to blend in	The audience for this artwork will be residents of the neighborhood. Therefore, the work should be discoverable only by pedestrians and should accentuate existing neighborhood character.	Low
2: Urban Neighborhood	Varying	A mix of work in both 3D and 2D to create exploration opportunities for pedestrians	The audience for this artwork will primarily be residents of the neighborhood and should be discoverable by pedestrians with some large pieces in shared greenspaces.	Medium
3: Mixed Use	Varying	A mix of work in both 3D and 2D to create exploration opportunities for pedestrians	The audience for this artwork will be residents and visitors to the commercial areas. Therefore the scales should vary as well as the subject matter. Artwork could be integrated into patio fencing, in treelawns, greenspaces, or parking lots.	Medium
4: Commercial / Mixed Use	Small pedestrian scale	A mix of work in both 3D and 2D to create exploration opportunities for pedestrians	Artwork could create connections on the network of pedestrian friendly and well-designed streetscapes.	Medium

5: Neighborhood Village	Small pedestrian Scale	Created to blend in and to be stumbled upon	Characterized by human scale development, artwork should be small and integrated into landscaped medians and other right of way.	Medium
6: Perimeter Center	Large	Vibrant, created to stand out and contribute to the live-work vision for the district	As a major employment center, work should be large scale to match the large scale of the office buildings. Locations for artwork should be creative and possibly integrated into architecture. Streetscape projects should consider public art as a key component.	High
7: Medical Center	Large	Vibrant, whimsical, created to stand out, support healing	Locations could include connections to Path 400 and other greenspaces, as well as private installations on medical and hospital campuses	High
8: City Springs	Varying	Vibrant, intended for diverse audiences, covering a wide range of subject matter	Created to be seen both by pedestrians and visitors to the area	High
9: MARTA Transit Oriented Development	Large	Vibrant, created to stand out, integrated into infrastructure	Artwork should be suited for high density neighborhoods and many transit users who pass through each station. Artwork should contribute to the goal of improving pedestrian and bicycle accessibility to MARTA.	Medium
10: Powers Ferry Village	Varying	Vibrant, created to stand out in new public spaces and integrated into streetscape	Improved streetscapes are meant to enhance pedestrian and bicycle connections from surrounding neighborhoods and the artwork should be an opportunity to encourage users of the new linkages.	Medium
11: Powers Ferry	Small pedestrian scale	Vibrant and whimsical drawing attention to the natural amenities of Power's Island National Recreation Area and Cochran Shoals.	Community created artwork could be of great interest in this area given the existing civic uses.	Low
12: Parks / Conservation Areas	Varying	In more natural spaces artwork could blend into the environment. In programmed areas, artwork could stand in contrast.	Consider opportunities for environmental education or parks programming. Playable artwork is encouraged in programmed areas.	Medium
13: Ecological Corridors	No artwork Recommended	N/A	N/A	N/A

04: PROJECTS TO INSPIRE THE FUTURE OF THE ART IN PUBLIC PLACES PROGRAM

The following projects are meant to showcase the endless possibilities for public art that the program could yield. The projects described on the following pages are not bound for implementation upon adoption of this plan but are merely meant to provide inspiration for the type of program Sandy Springs is capable of becoming.



*ABOVE: I see what you mean,
Lawrence Argent, Denver, CO*

RIGHT: Johnny Cash Trail, Folsom, CA



ABOVE: Johnny Cash Trail, Folsom, CA



LEFT: The High Trestle Bridge, Woodward, IA

INSPIRATIONAL PROJECT 1 | PUBLIC ART CORRIDORS



ABOVE: Marietta multi-use trail, Marietta, GA

Public art along paths, roadways, or trails (“Public Art Corridor”) provide opportunities for meaningful representation of community values. Users are able to explore sculpture at their own leisure. Destination sites within the corridor should generate excitement, interest, draw visitors to the site, and keep local residents engaged with ownership, upkeep, and maintenance.

There are many locations in which a Public Art Corridor could be developed in Sandy Springs, as there are many existing and planned trails and pathways and planned roadway modifications that could benefit from this type of investment. Depending on the site, the scale and subject matter of the Art would vary.

LOCATION OPPORTUNITIES FOR PEDESTRIAN-SCALE INVESTMENTS:

- Marsh Creek
- Big Trees Preserve
- Abernathy Greenway Southside Trail

LOCATION OPPORTUNITIES FOR VEHICULAR-SCALE INVESTMENTS:

- Mount Vernon Highway
- Hammond Drive

NATIONAL PUBLIC ART TRAIL EXAMPLES:

- Indianapolis Cultural Trail | Indianapolis, Indiana
- Johnny Cash Trail | Folsom, California

INSPIRATIONAL PROJECT 2 | SCULPTURE GARDEN



ABOVE: The Virginia B. Fairbanks Art & Nature Park, Indianapolis, IN

BELOW: Minneapolis Sculpture Garden

Compact and well-designed areas that feature multiple sculptures provide high-quality public spaces for residents and visitors to enjoy. Many sculpture gardens are themed, and many provide multiple subject matters. Scale of the Artwork can be small or large. Paths to access the sculpture in the garden should be ADA accessible, well lit, and open during normal park hours.

LOCATION OPPORTUNITIES:

- Marsh Creek Rain Garden
- North Walking Trail of the Tennis Center
- The northwest corner of Abernathy and Wright Roads

NATIONAL EXAMPLES:

- Walker Sculpture Garden | Minneapolis, Minnesota
- The Virginia B. Fairbanks Art & Nature Park | Indianapolis, Indiana
- Pizzuti Collection Sculpture Garden | Columbus, Ohio





LEFT: The Meeting House, Mark Reigelman, Boston, MA

INSPIRATIONAL PROJECT 3 | ICONIC PUBLIC ART PROJECTS



ABOVE: *The Manchester Lamps, Manchester, England*

BELOW: *Contemporary Balloon Dog, NYC*

Iconic public art projects are what many people think of when asked about public art. When commissioning pieces, it is important to consider the placement of the Art, the site, and the message the City wants to send with the Artwork. Often, iconic public art becomes synonymous with the brand of the place.

LOCATION OPPORTUNITIES:

- Eagle Park (In the clearing at the corner of Dupree Drive and Mount Vernon Highway, NW)
- At I-285 at Lake Forrest Drive (On the walls of the underpass on Lake Forrest Drive, Wall adjacent to I-285 on the southern border of Allen Road Park)
- In the island at Abernathy Road, Johnson Ferry Road, NW, and Burdett Drive

GATEWAY LOCATIONS:

- Roswell Road and the Chattahoochee River
- Northridge at GA 400

NATIONAL EXAMPLES:

- Cloudgate, Chicago, Illinois
- The Meeting House, Boston, Massachusetts



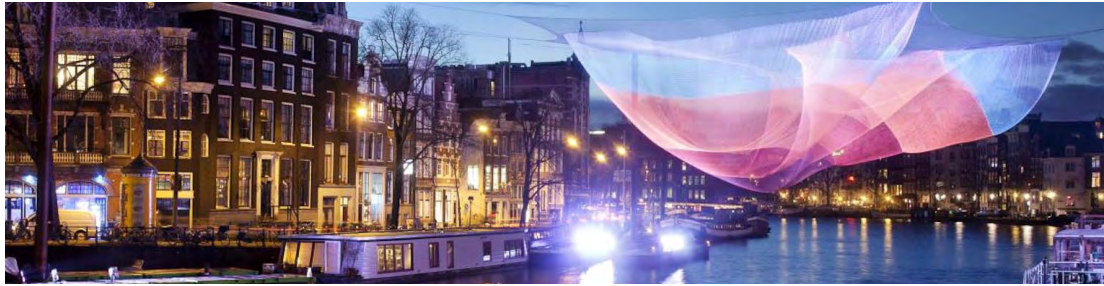
RIGHT: Council Bluffs Gateway, Council Bluffs, IA



RIGHT: MLK Gateway, Portland, OR



ABOVE: 1.26, Janet Echelman, Amsterdam, Netherlands



ABOVE: Gold Coast Lights, Brisbane, Australia



ABOVE: Image <<JOSH: Minneapolis Artist in Residence Program>>

INSPIRATIONAL PROJECT 4 | STREETSCAPE DESIGN WITH PUBLIC ART

Public art is an important component of many street improvements throughout the country. On a large scale, public art has the ability to unify a corridor or a district with a theme, or identify city gateways. Investments in public art at the street level also provide visual interest for pedestrians.

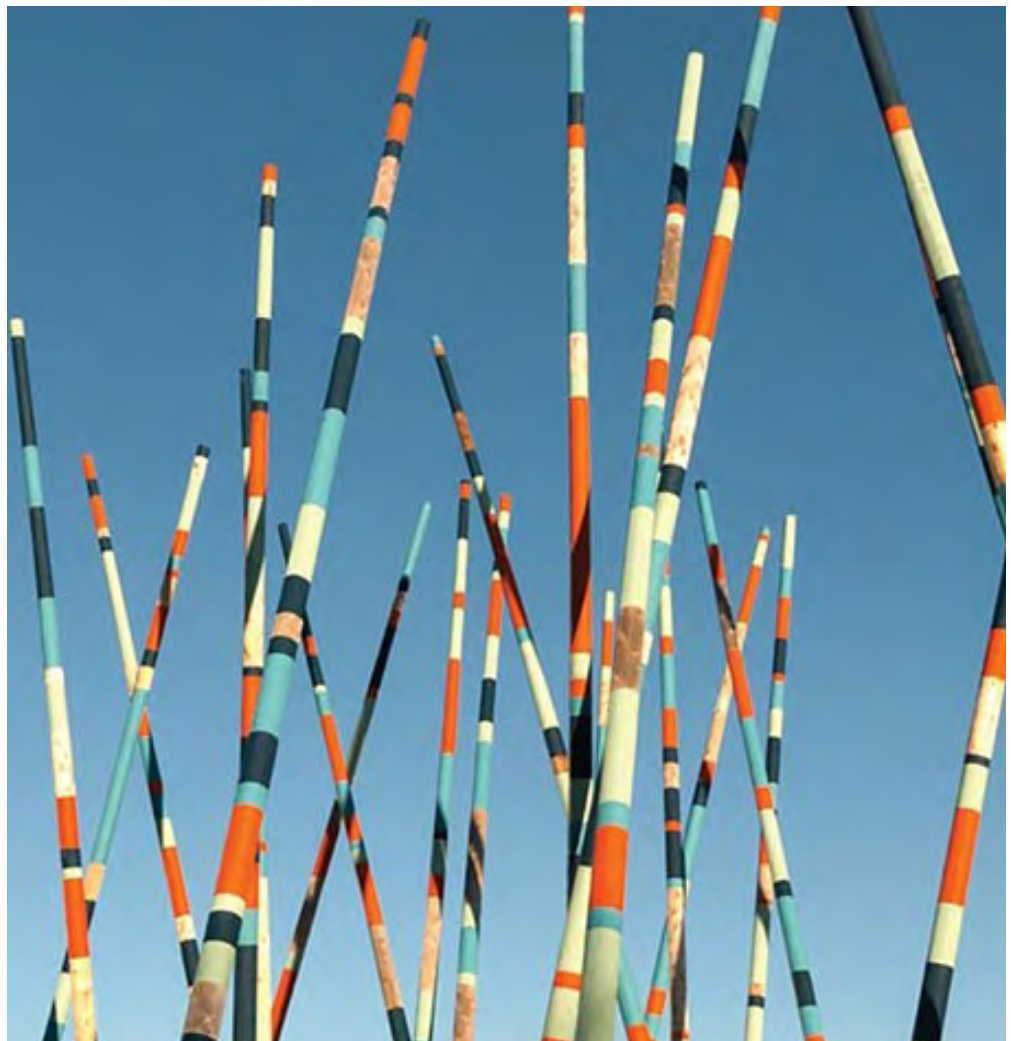
LOCATION OPPORTUNITIES:

- Any transportation project
- Any medians where vehicular viewsheds will not be disrupted

NATIONAL EXAMPLES:

- San Francisco Street Furniture Program
- STIX, Nashville, Tennessee

RIGHT: STIX, Christian Moeller, Nashville, TN





LEFT: Artistic Bike Rack Program, Pittsburgh, PA

RIGHT: Artistic Bike Rack Program, Pittsburgh, PA



RIGHT: Double Take, Patrick Dougherty, Palo Alto, CA



ABOVE: Ride Horse, Grand Rapids, MI

INSPIRATIONAL PROJECT 5 | ENVIRONMENTALLY-BASED PUBLIC ART IN NATURAL SETTINGS



ABOVE: Loons with Chicks, Portland, OR

Environmental Art shows how a community can be deeply connected to the natural world and visually represents our human relationship with the environment. Environmental Art works in harmony with natural resources and does not seek to disrupt it. This means environmental artists are deeply focused on nature and the wellbeing of our natural spaces and design installations that heal, solve problems, draw attention to environmental concerns, and leverage natural resources.

LOCATION OPPORTUNITIES FOR PEDESTRIAN-SCALE INVESTMENTS:

- Overlook Park
- Marsh Creek
- Big Trees Forest Preserve
- Lost Corner
- Future stormwater green infrastructure projects

NATIONAL PUBLIC ART TRAIL EXAMPLES:

- Willow Sculpture, Palo Alto, California
- Inn at Honey Run, Open Air Museum, Millersburg, Ohio

BELOW: In at Honey Run, Open Air Museum, Millersburg, Ohio





05: PRIORITY ACTION PLAN

The following strategies are derived from national best practices in cultural planning. Strategies are broken into short-, medium-, and long-term tiers. Collectively, the plan for action is ambitious and will require public funding and strong leadership.

SHORT TERM GOALS AND STRATEGIES (1-3 YEARS | FY 2021-2023)

1. Adopt the Art in Public Places policy found in the Appendix. (Mayor and City Council)
2. Implement Voluntary Percent for Arts Program (City Departments)
3. Propose amendment to the Development Code to add public art as an eligible item for height incentives (City Departments)
4. Evaluate proposed private and public percent for art policies, as well as additional methods for funding the Art in Public Places Program at the beginning of every fiscal year. A list of funding mechanisms are presented on p. 26. (Mayor and City Council)
5. Audit current and ongoing City projects to determine if public Artwork may be integrated when funding is available. (City Departments)
6. Complete an inventory of all public art pieces in the Sandy Springs Art in Public Places Collection. (City Departments) Details should include:
 - Type of Artwork;
 - Specific location;
 - Materials used;
 - Artist name and information; and
 - Current and projected maintenance needs.
7. Continue the Annual ArtSS Walk and ArtSS for the City programs through Art Sandy Springs.

8. Assess and catalog, in order of priority, proposed park sites for annual ArtSS Walk purchases and gifts of art arranged by Art Sandy Springs. (Art Sandy Springs) Information to be collected for each site should include:
 - Site location;
 - Physical attributes;
 - Potential constraints of the site;
 - Photos of potential sites;
 - Future plans for park (if applicable). Prioritize locations for iconic public art placement listed on p. _____. (City Departments, Art Sandy Springs)
9. Evaluate which capital projects qualify for an investment in public art and which year the capital project will begin design. (City Departments) Each evaluation should include:
 - Type of project;
 - Project details;
 - Anticipated funding amount;
 - General opportunities for Artwork; and
 - Special considerations.
10. Continue implementation of the plan for the City Springs Permanent Collection. (Art Sandy Springs)
11. Continue implementation of “ArtSS for the City” program of soliciting and guiding gifts of art for placement in City parks and open spaces, and as a key method of fulfilling the City Springs Collection.
12. Create an annual work plan due annually on February 1. (City Departments, Art Sandy Springs.)
13. Develop an interactive online map for City-owned public Artworks that is housed on the City of Sandy Springs website and the Visit Sandy Springs Website. This catalog should include City Springs’ permanent Artwork. (City Departments)

MEDIUM TERM GOALS AND STRATEGIES

(4-6 YEARS | FY 2024- 2027)

1. If a funding mechanism(s) was adopted before Fiscal Year 2024, evaluate the effectiveness of the funding stream and determine if additional policy changes should be made to accommodate economic conditions. (Mayor and City Council)
2. Coordinate conservation and maintenance plans for all permanent pieces within the City's collection with the proper City departments. Specific roles and responsibilities for each department, as well as unique treatments of each Artwork should be addressed. Tasks, deadlines, necessary tools, parts, inventory, frequency of maintenance, and costs should be recorded and integrated into each department's general maintenance plans. (City Departments)
3. Utilize Art in Public Places funds to leverage matching monies for grant opportunities from local, state, and national organizations. Target grants for strategic placemaking endeavors or programmatic actions such as: (City Departments)
 - Programming that supports cultural diversity in the arts;
 - Programs for reaching undeserved communities;
 - Projects that integrate arts and culture into community revitalization work such as land-use, transportation, economic development, education, housing, infrastructure, and public safety strategies;
 - Projects that utilize the arts to support the creative needs of non-arts sectors;
 - Projects that explore the intersection of artistic creativity and creativity in non-arts sectors;
 - Educational opportunities for public artists;
 - Projects that use the arts and the creative process to address complex issues such as climate change; and
 - Programming that celebrates the heritage or history of Sandy Springs.

LONG TERM GOALS AND STRATEGIES

(6+ YEARS | FY 2028 - 2032)

1. Evaluate the success and needs for the annual ArtSS Walk to determine the future of the program. (Art Sandy Springs and City Departments)



SANDY SPRINGS™
GEORGIA