



City of Sandy Springs, Georgia
Hospitality Board Meeting (Hybrid Format) via
Zoom & City Hall/Barfield Room
(<http://spr.gs/2021vssboardmeeting>)

Thursday, July 22, 2021

8:00 A.M.

MEETING AGENDA

- | | |
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| Call Meeting to Order | Mayor Paul |
| Approval of May 27, 2021 Board Meeting Minutes | Mayor Paul |
| New Business | |
| I. Finance
May and June 2021 Financials | Toni Carlisle |
| II. Sales Strategy Presentation:
Kate Burda & Co. | Kate Burda |
| III. Sandy Springs H&T Reports
Marketing
Smith Travel
Meetings, Sales Missions, Events | Jennifer Cruce |
| IV. Discussion | |

Proposed Next Meeting: September 23, 2021

Adjourn