

PUBLIC OPEN HOUSE

MARCH 13, 2025

WELCOME!

The City of Sandy Springs is preparing design guidelines for six primary commercial and mixed-use areas in the city. The guidelines will build on standards included in the Development Code and Technical Manual by providing additional design direction for building features, building sites, landscaping, streetscapes, and other elements that shape the appearance and experience of Sandy Springs.

AGENDA

- 6:00 – 6:15:** Sign in + browse exhibits
- 6:15 – 8:00:** Browse exhibits + provide input at activity stations
Brief informal presentations will be provided to introduce the project and outline the meeting activities

STATIONS & CONTENT

1

STATION 1

DESIGN GUIDELINE: BACKGROUND & PROCESS

Introducing what design guidelines are, how the design guidelines build on adopted plans and the Development Code, and examples of design guidelines.

- Become familiar with the guidelines focus areas.
- Learn the difference between design guidelines and planning / zoning documents.

2

STATION 2

CITYWIDE CHARACTER & AREA-SPECIFIC CHARACTER

Your opportunity to share your perception of spaces, places, and buildings in Sandy Springs.

- Share your thoughts on the current design character of Sandy Springs and individual focus areas.
- Share your ideas on Sandy Springs' future and the types of design elements you would like to see.

3

STATION 3

VISUAL PREFERENCE ACTIVITY

A visual preference activity facilitated by staff to understand your preferred types of building and site elements for the guidelines.

- Learn about building and site elements that design guidelines can influence.
- Respond to images illustrating a range of potential approaches to the design of building and site elements.

4

STATION 4

YOUR FAVORITE EXAMPLES

Provide your favorite examples of spaces, places, and buildings to help us shape the design guidelines.

- Share your favorite examples of projects, buildings, streets and public spaces that could serve as inspiration for Sandy Springs.
- Share pictures of your favorite examples by scanning the QR code

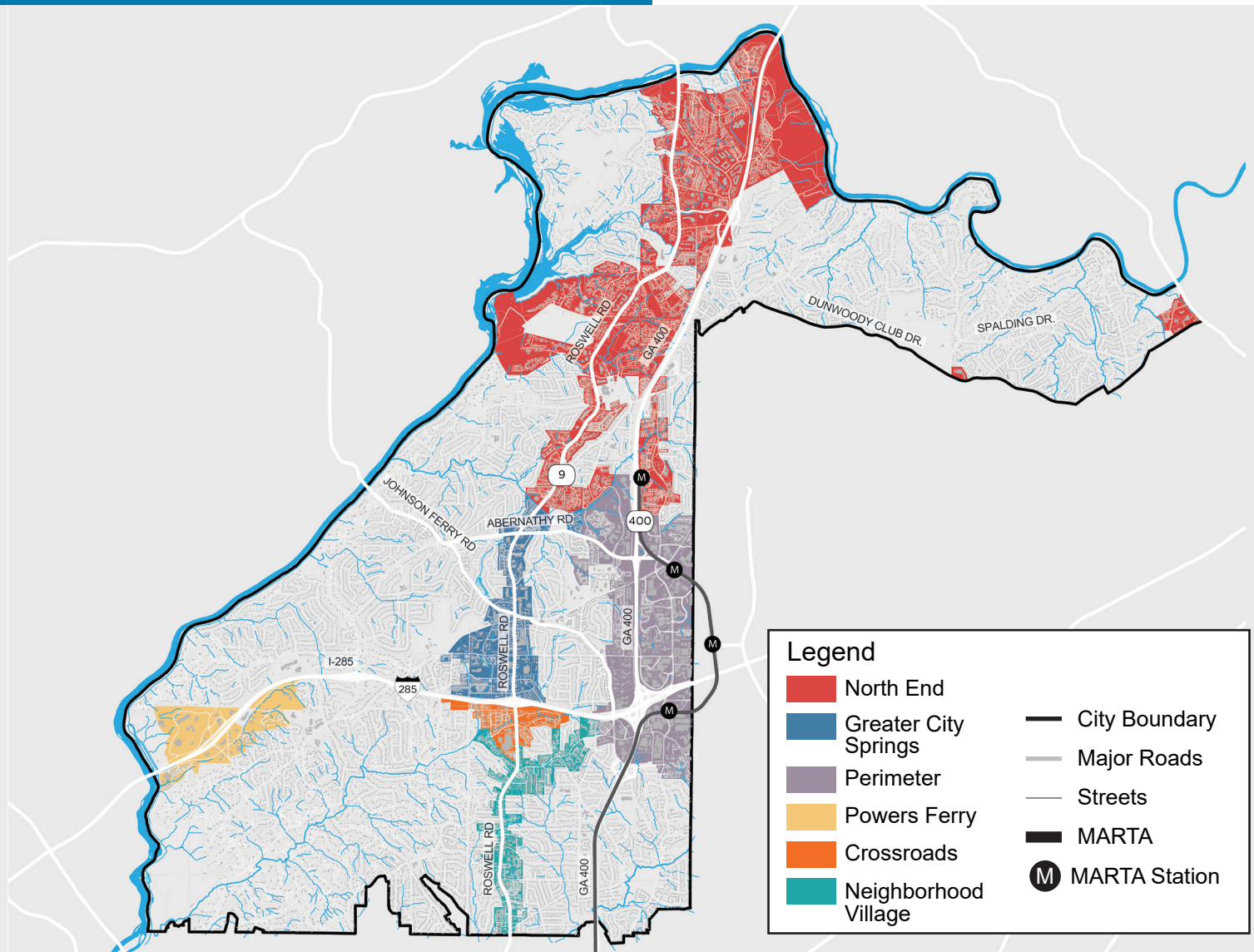
FEEDBACK OPPORTUNITIES

INSTRUCTIONS - VISUAL PREFERENCE SURVEY

The exhibits in Station 3 will ask you to complete two actions: **share your thoughts on a specific aspect of each image**, and **indicate whether you like or dislike the image using colored dots**.

Please **refer to the diagrams attached to each board** or ask a facilitator if you have any questions about the specific image elements you will be asked to respond to.

DESIGN GUIDELINES FOCUS AREAS



<https://www.sandyspringsga.gov/designguidelines>

FOR ADDITIONAL INFORMATION & COMMENTS:

Matthew Anspach
manspach@sandyspringsga.gov
Planning and Zoning
City of Sandy Springs, GA

SCAN THE QR
CODE ON YOUR
MOBILE DEVICE
TO PROVIDE
ADDITIONAL
FEEDBACK

