



RHODESIDE HARWELL

PUBLIC MEETING #2

MAY 19, 2025



DESIGN GUIDELINES FOR THE CITY OF SANDY SPRINGS

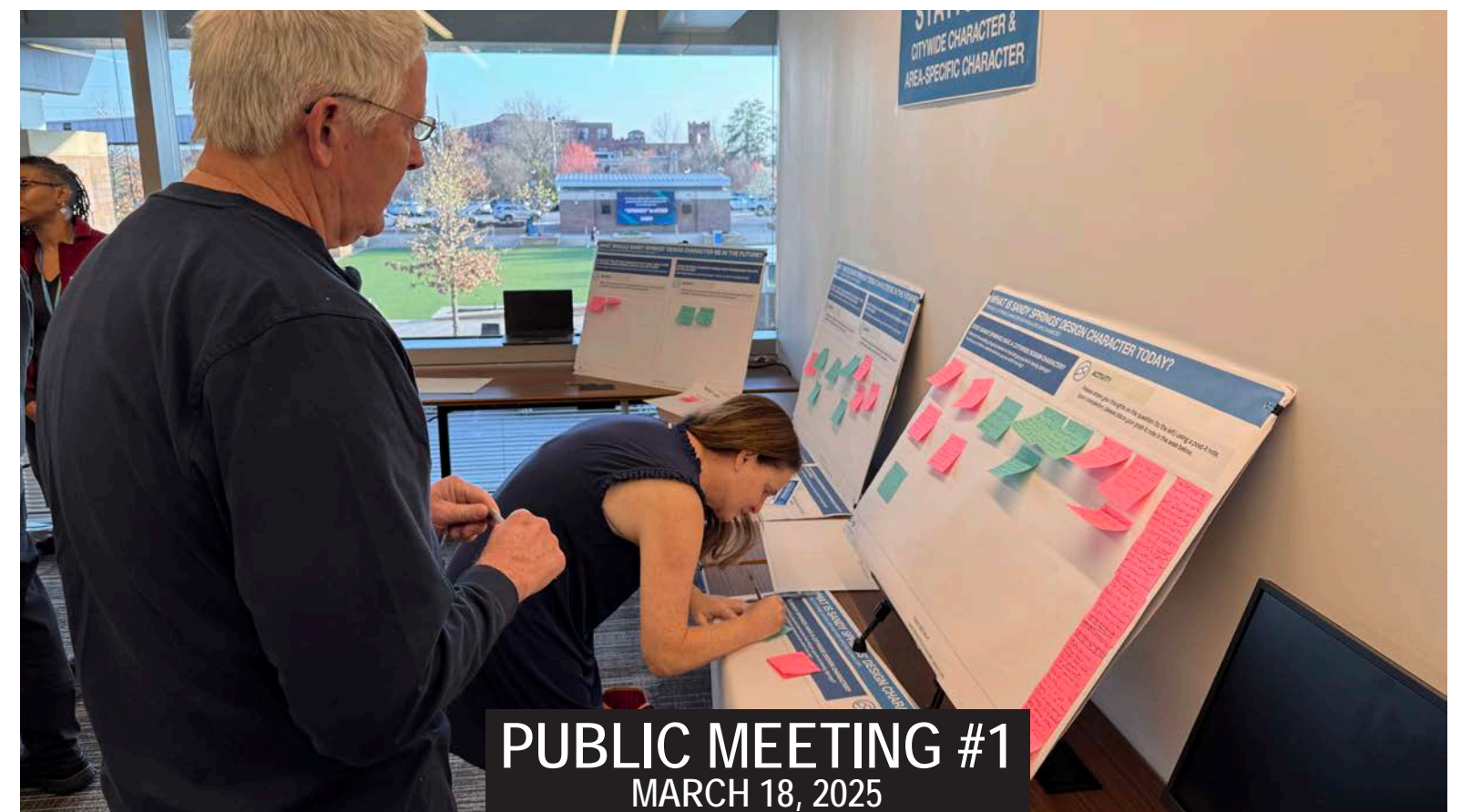
AGENDA

- Design Guidelines:
Background & Process
- Today's Activities
- Next Steps

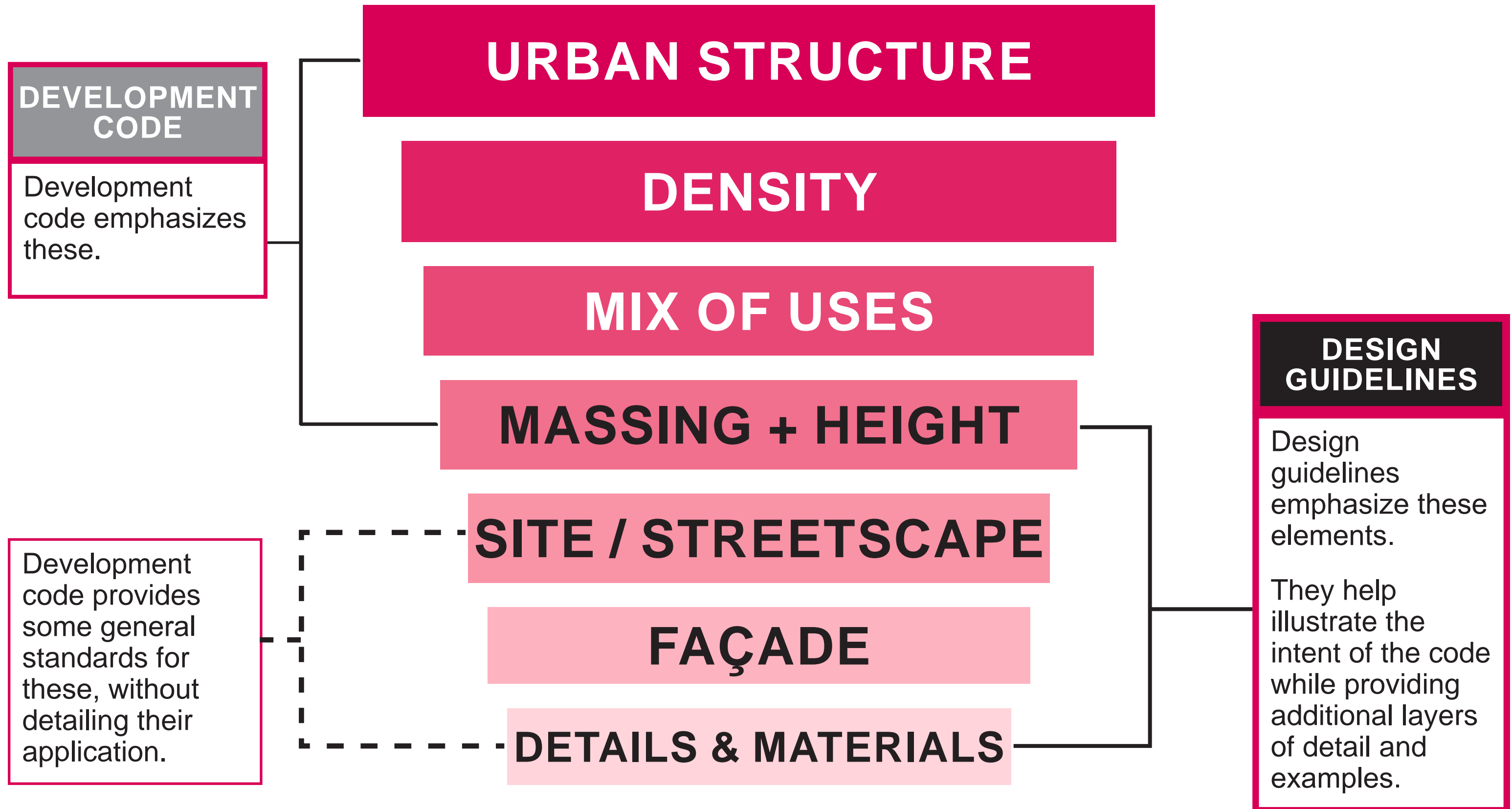


PROGRESS TO DATE

- Kickoff and Site Visits - November, 2024
- Leadership Feedback
- Stakeholder Meetings (February/ March 2025)
- Public Open House #1 (March 13, 2025)
- Online Survey #1
- Pop-Up Meetings (May 17-18, 2025)



HOW DESIGN GUIDELINES SHAPE PLACES



WHAT ARE DESIGN GUIDELINES AND ITS ELEMENTS?

BUILDING DESIGN

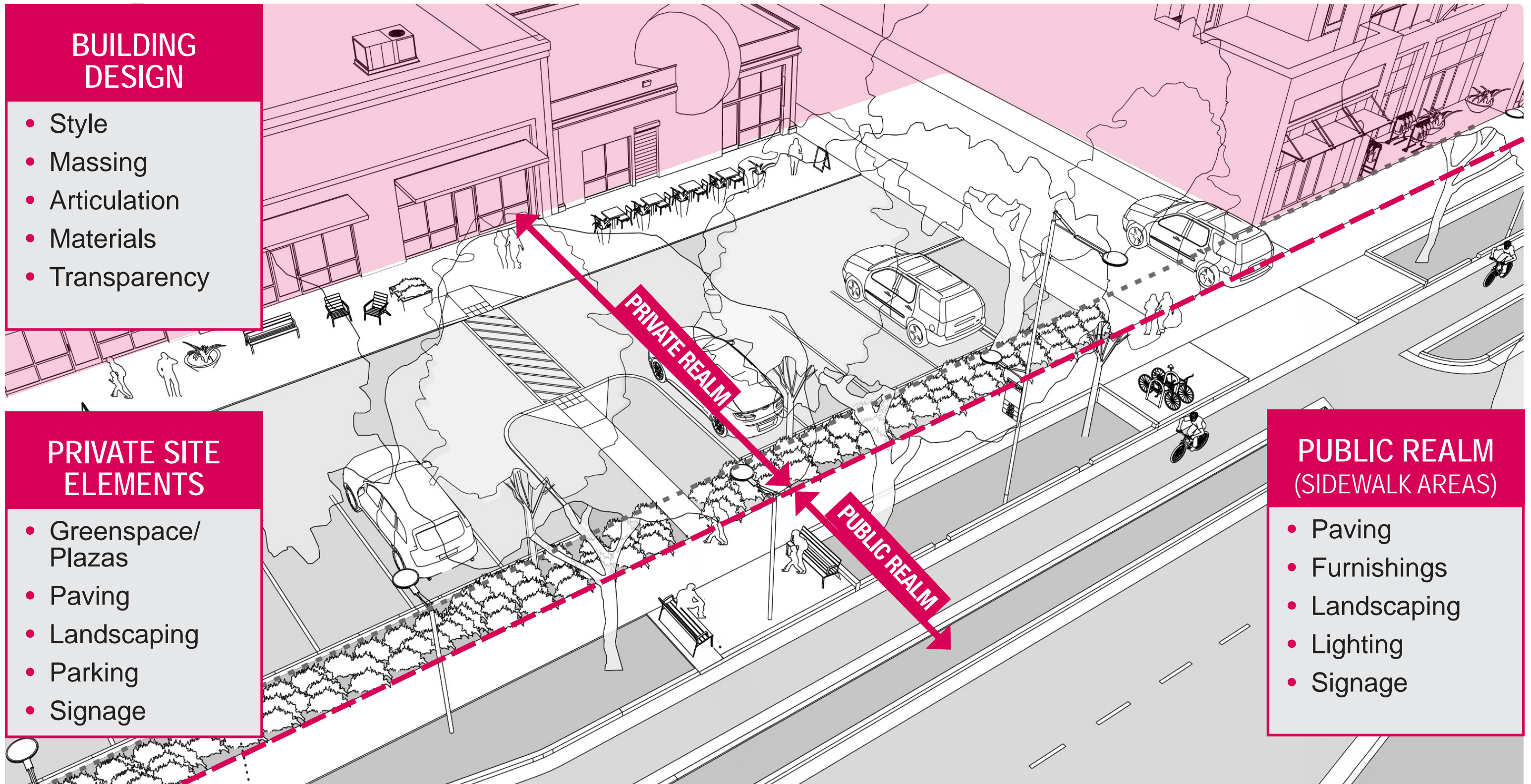
- Style
- Massing
- Articulation
- Materials
- Transparency

PRIVATE SITE ELEMENTS

- Greenspace/Plazas
- Paving
- Landscaping
- Parking
- Signage

PUBLIC REALM (SIDEWALK AREAS)

- Paving
- Furnishings
- Landscaping
- Lighting
- Signage



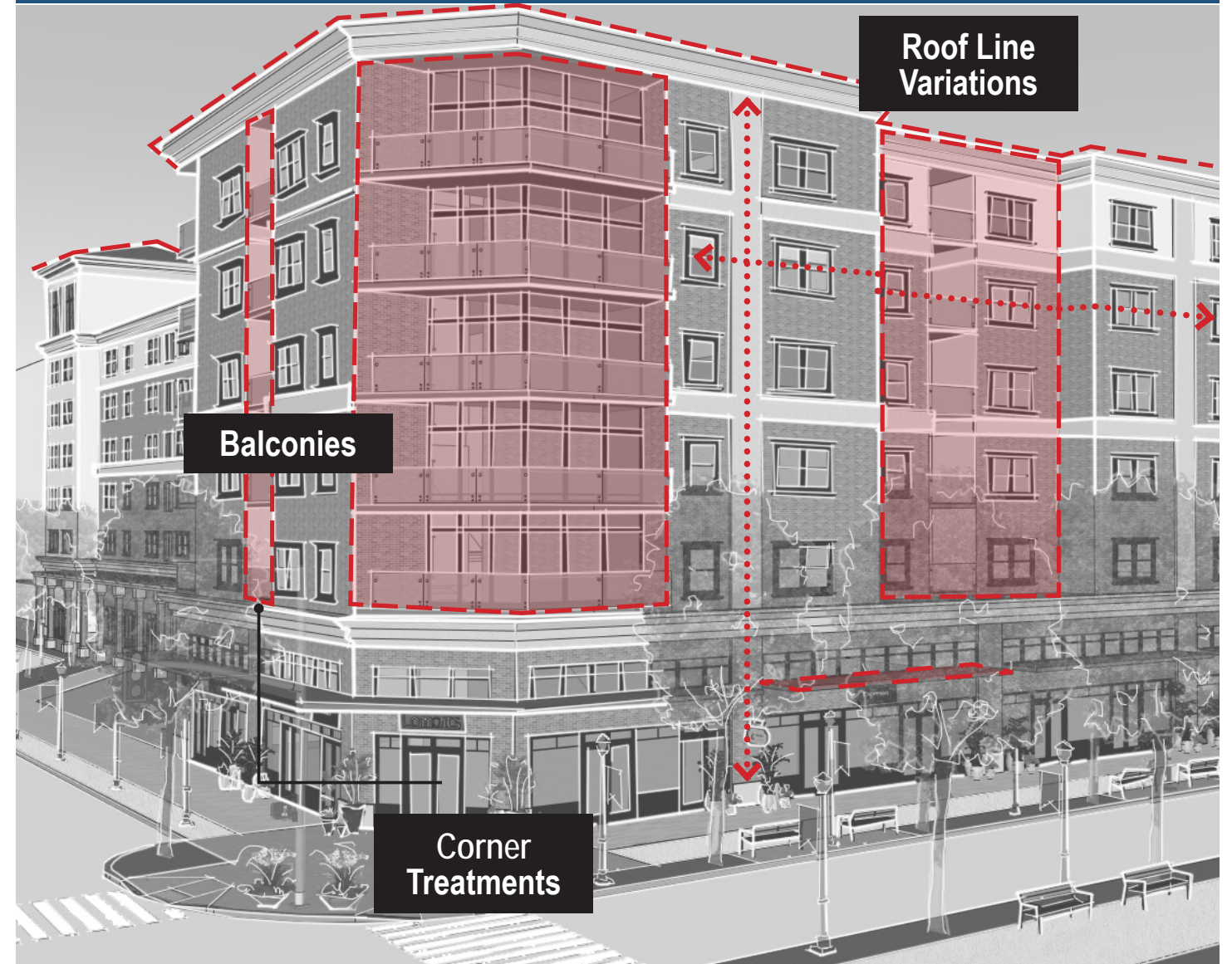
BUILDING DESIGN ELEMENTS

MASSING



**Strong Base
Defined Middle Section
Distinguished Top Section**

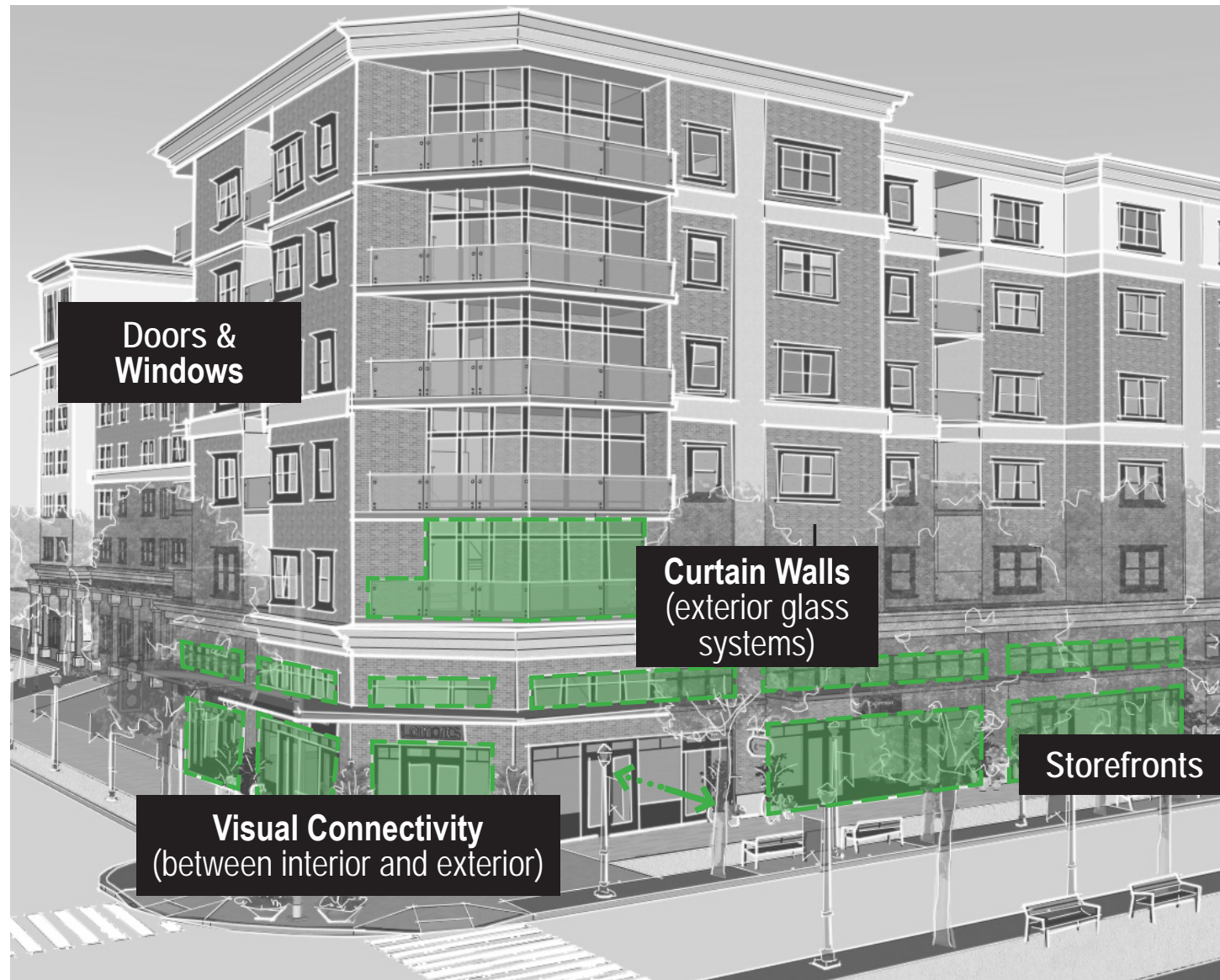
ARTICULATION



**Coordinated Vertical and Horizontal
Elements** (including window
placements, columns, bands, canopies)

BUILDING DESIGN ELEMENTS

TRANSPARENCY

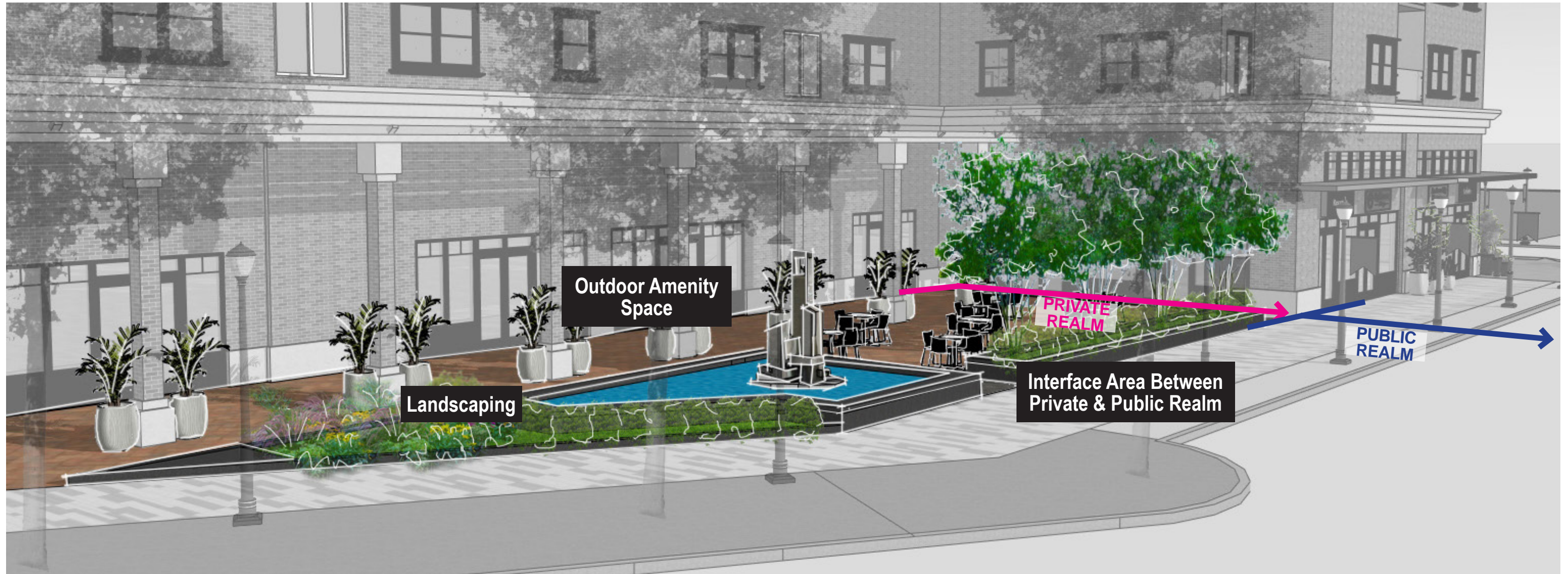


MATERIALS

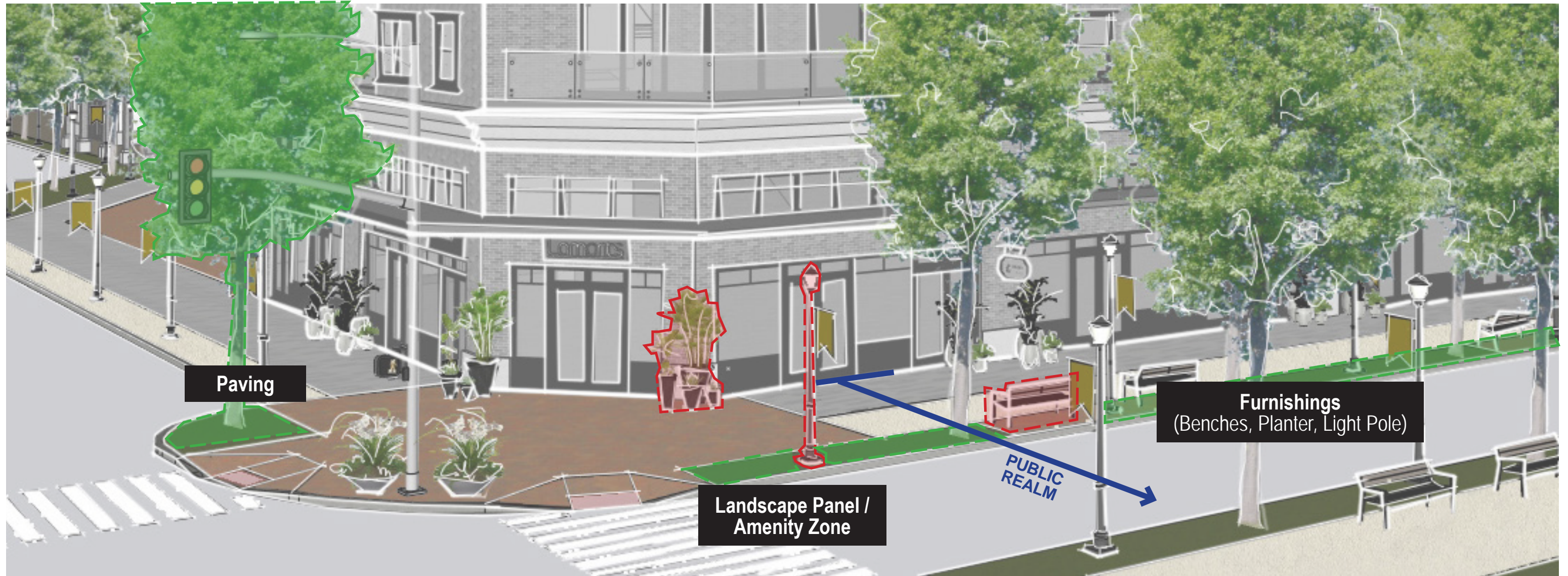


Materials can include brick, stone, wood, metal panels, concrete, glass, etc.

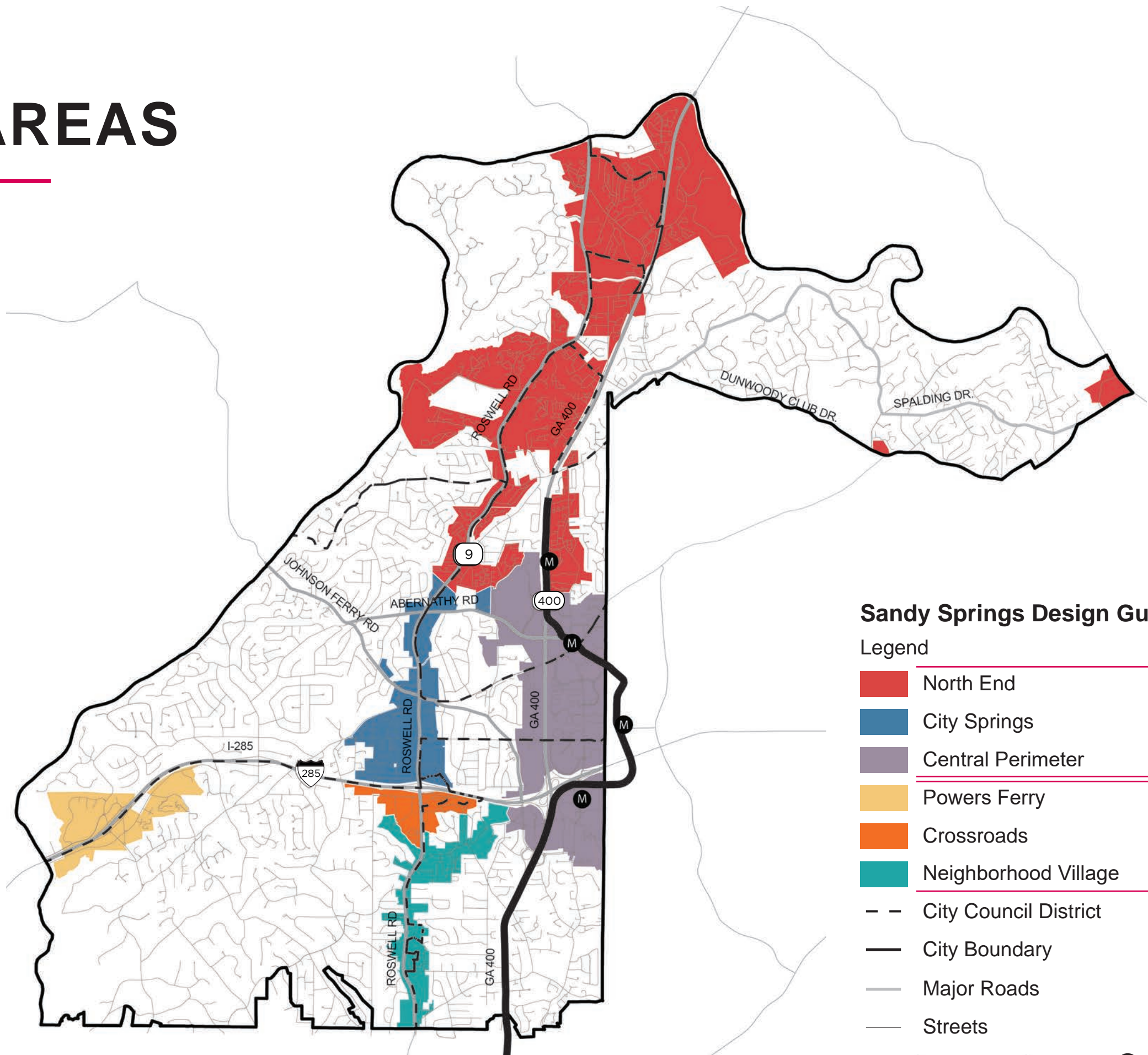
PRIVATE REALM ELEMENTS



PUBLIC REALM ELEMENTS



FOCUS AREAS



Sandy Springs Design Guidelines Districts

Legend

- North End
- City Springs
- Central Perimeter
- Powers Ferry
- Crossroads
- Neighborhood Village

- City Council District
- City Boundary
- Major Roads
- Streets
- MARTA

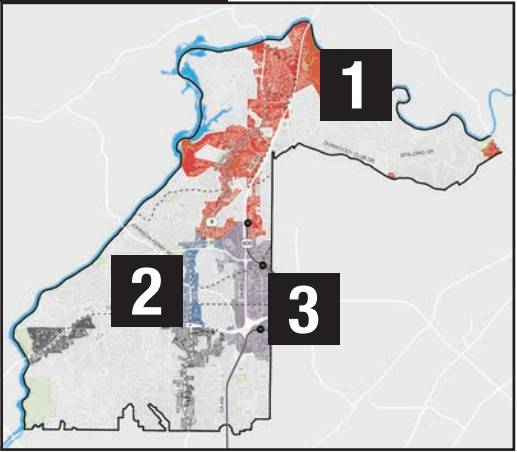
Stage 1 Areas

Stage 2 Areas

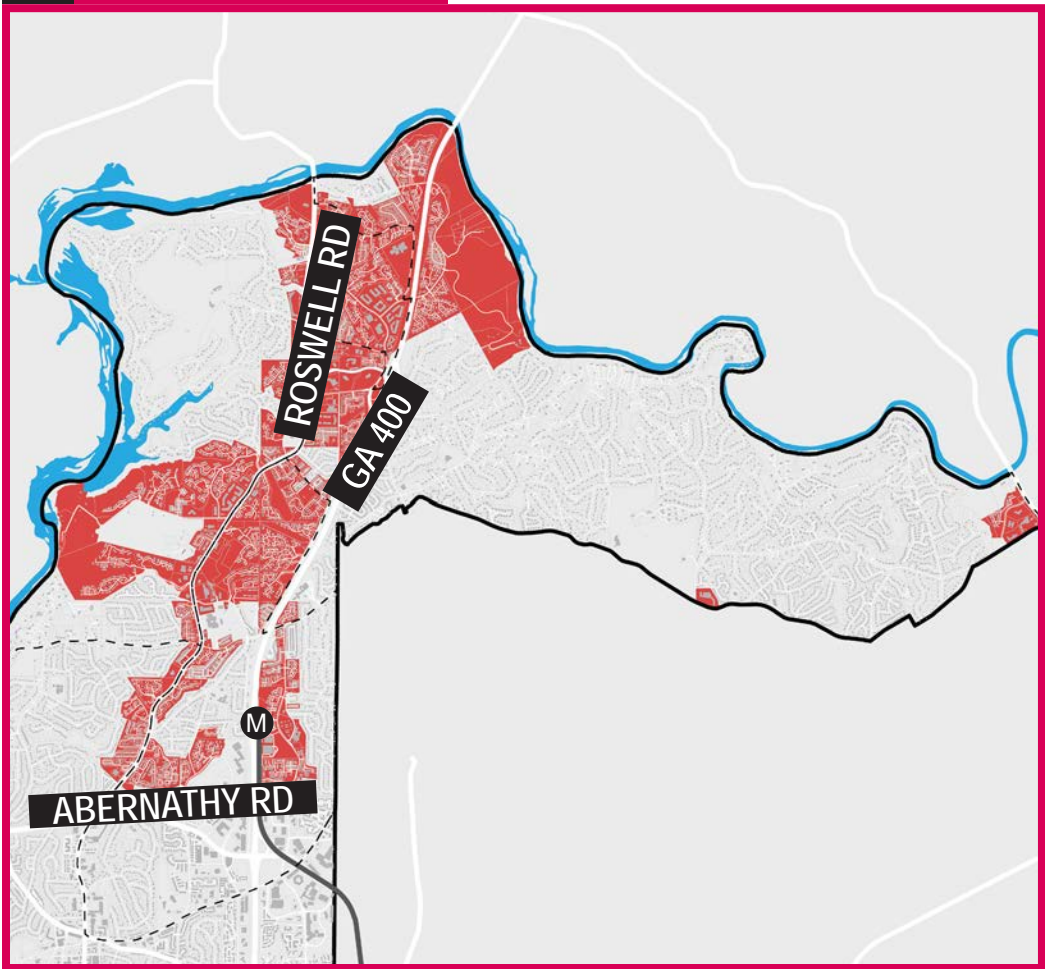
M MARTA Station

STAGE 1 AREAS

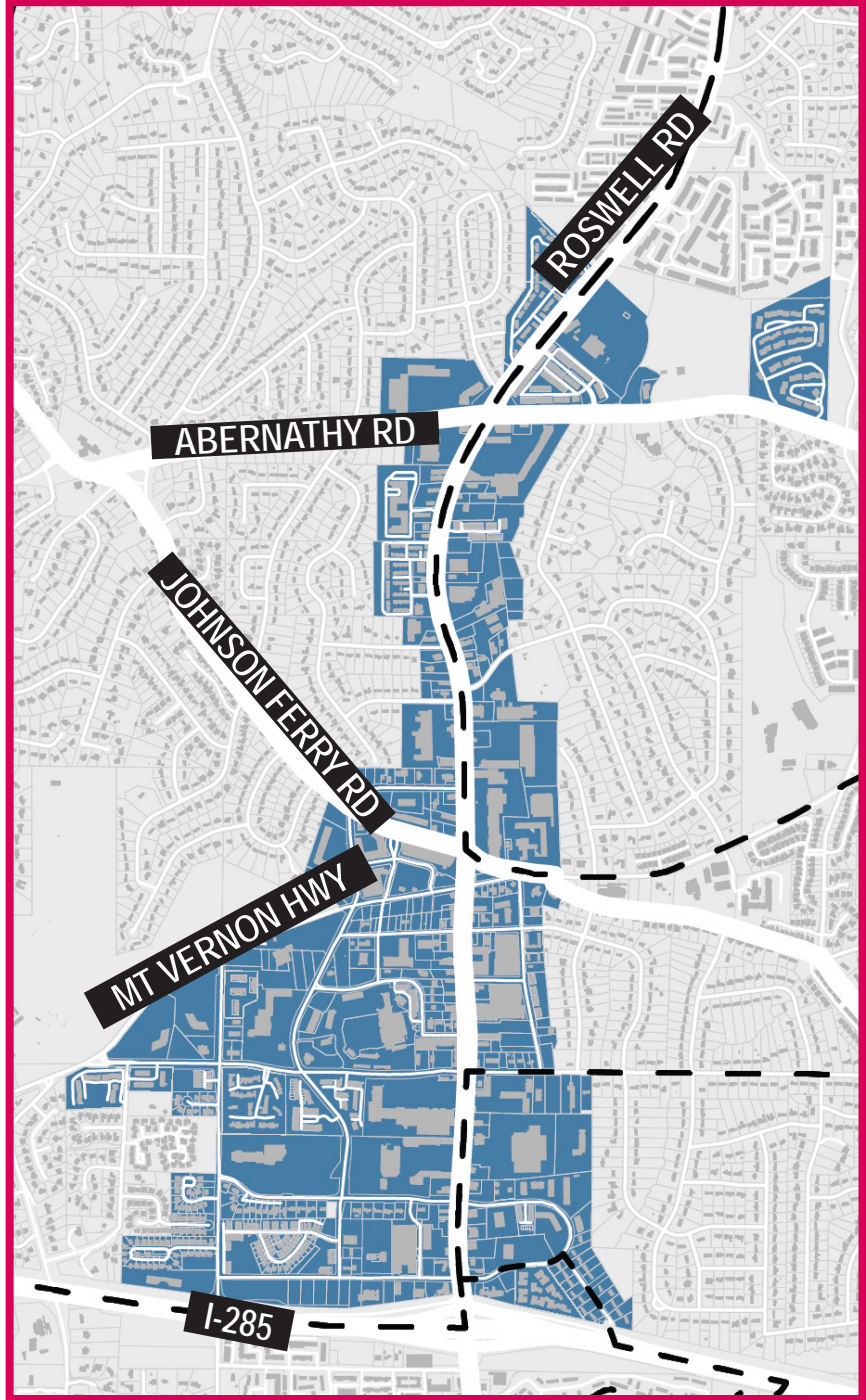
Key Map



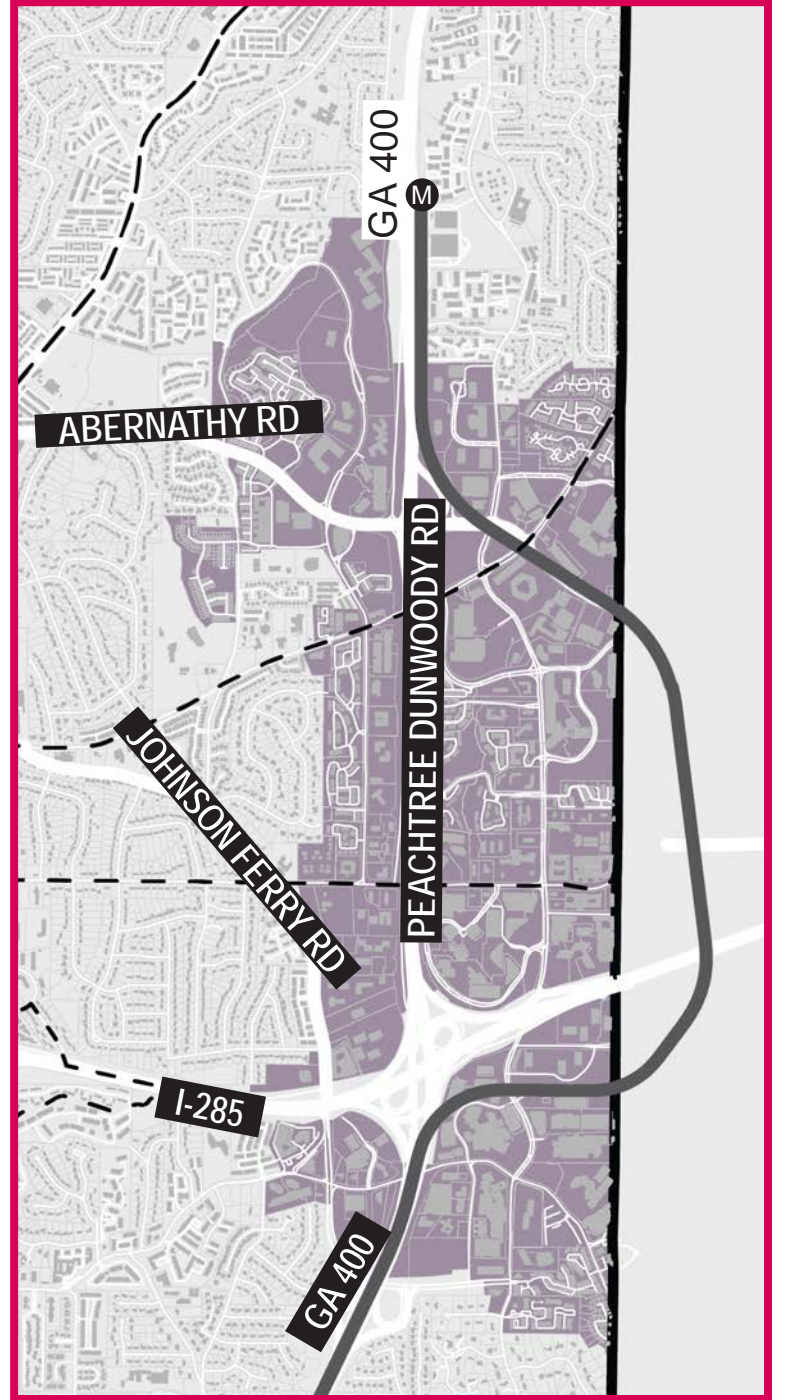
1 North End



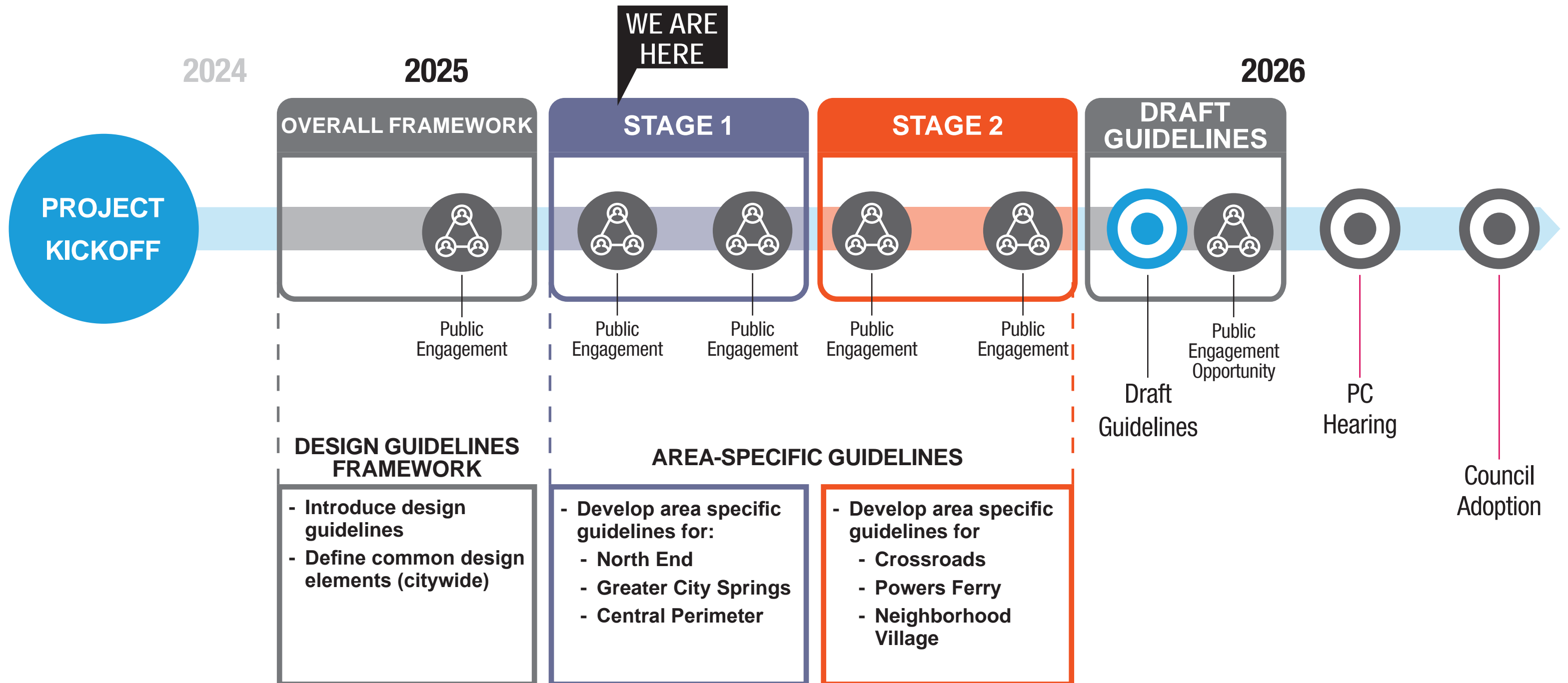
2 Greater City Springs



3 Perimeter



DESIGN GUIDELINES PROCESS



TODAY'S ACTIVITIES

STATION ACTIVITIES

1 BACKGROUND, PROCESS, AND FEEDBACK TO DATE

2 DESIGN GUIDELINES FRAMEWORK

3 STAGE 1 FOCUS AREAS

4 ADDITIONAL THOUGHTS

✓ REVIEW EXHIBITS

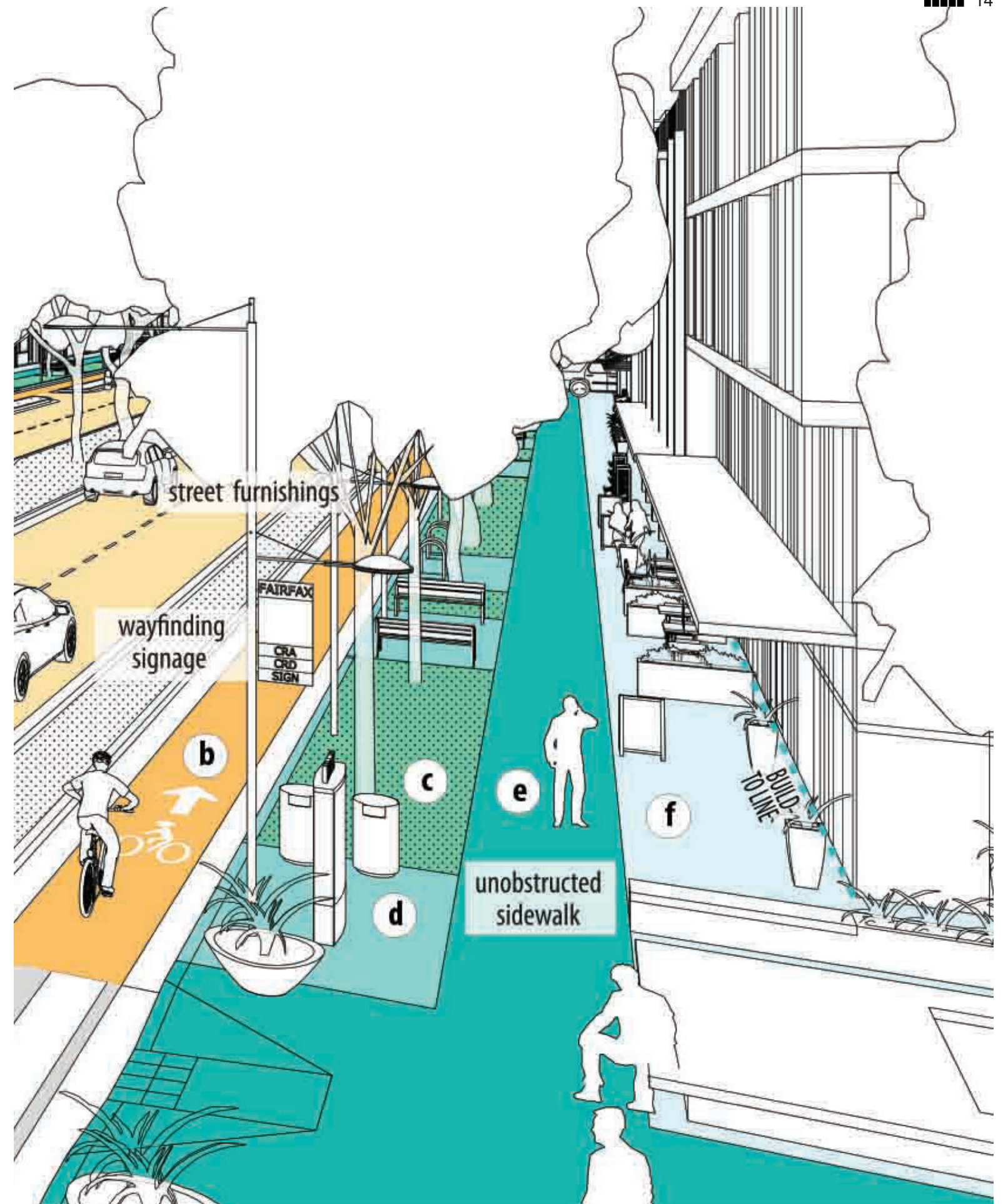
✓ SHARE COMMENTS VIA STICKY NOTES

✓ VOTE ON VISUAL PREFERENCE SURVEY

✓ TALK TO FACILITATORS (WITH
NAME TAGS) FOR QUESTIONS &
CLARIFICATIONS

NEXT STEPS

- Compile Public Meeting + Survey Feedback
- Develop Draft Stage 1 Design Guidelines Approach
 - » Buildings
 - » Private Realm
 - » Public Realm
- Public Meeting #3
 - » Share and Receive Feedback on Draft Stage 1 Guidelines Approach
 - » Stage 2



THANK YOU FOR YOUR PARTICIPATION!

WEBSITE + SURVEY

spr.gs/design