

WELCOME

SANDY SPRINGS DESIGN GUIDELINES FOR COMMERCIAL DISTRICTS - OPEN HOUSE

AUGUST 21, 2025

DESIGN GUIDELINES: FOCUS AREAS **Sandy Springs Design Guidelines Districts** Greater City Springs Neighborhood Village City Boundary M MARTA Station

TODAY'S ACTIVITIES

SIGN IN

(SEE HANDOUT & INSTRUCTIONS)

ATTEND PRESENTATION

(AT EXHIBIT STATIONS)

LIST OF STATIONS

1 BACKGROUND, PROCESS, AND FEEDBACK TO DATE

An explanation of how design guidelines work and a summary of feedback and takeaways to date.

2 DESIGN GUIDELINES FRAMEWORK

Overall framework and guidelines to define Sandy Spring's design character based on feedback received to date.

3 STAGE 1 FOCUS AREAS

Summary of feedback received and area-specific design approach to Stage 1 Focus Areas

4 STAGE 2 FOCUS AREAS

An activity to understand your preferred design approach for a range of building and site elements in the focus areas for Stage 2

5 ADDITIONAL THOUGHTS

PROVIDE FEEDBACK

(ACTIVITIES AT EXHIBIT STATIONS)

MEETING AGENDA

6:00 – 6:15PM: SIGN-IN + BROWSE EXHIBITS

6:15 - 6:35PM: PRESENTATION

(Q&A AT STATIONS)

6:35 - 8:00PM: BROWSE

EXHIBITS + PROVIDE INPUT AT

ACTIVITY STATIONS

CONTACT THE PROJECT TEAM FOR MORE INFORMATION

MATTHEW ANSPACH

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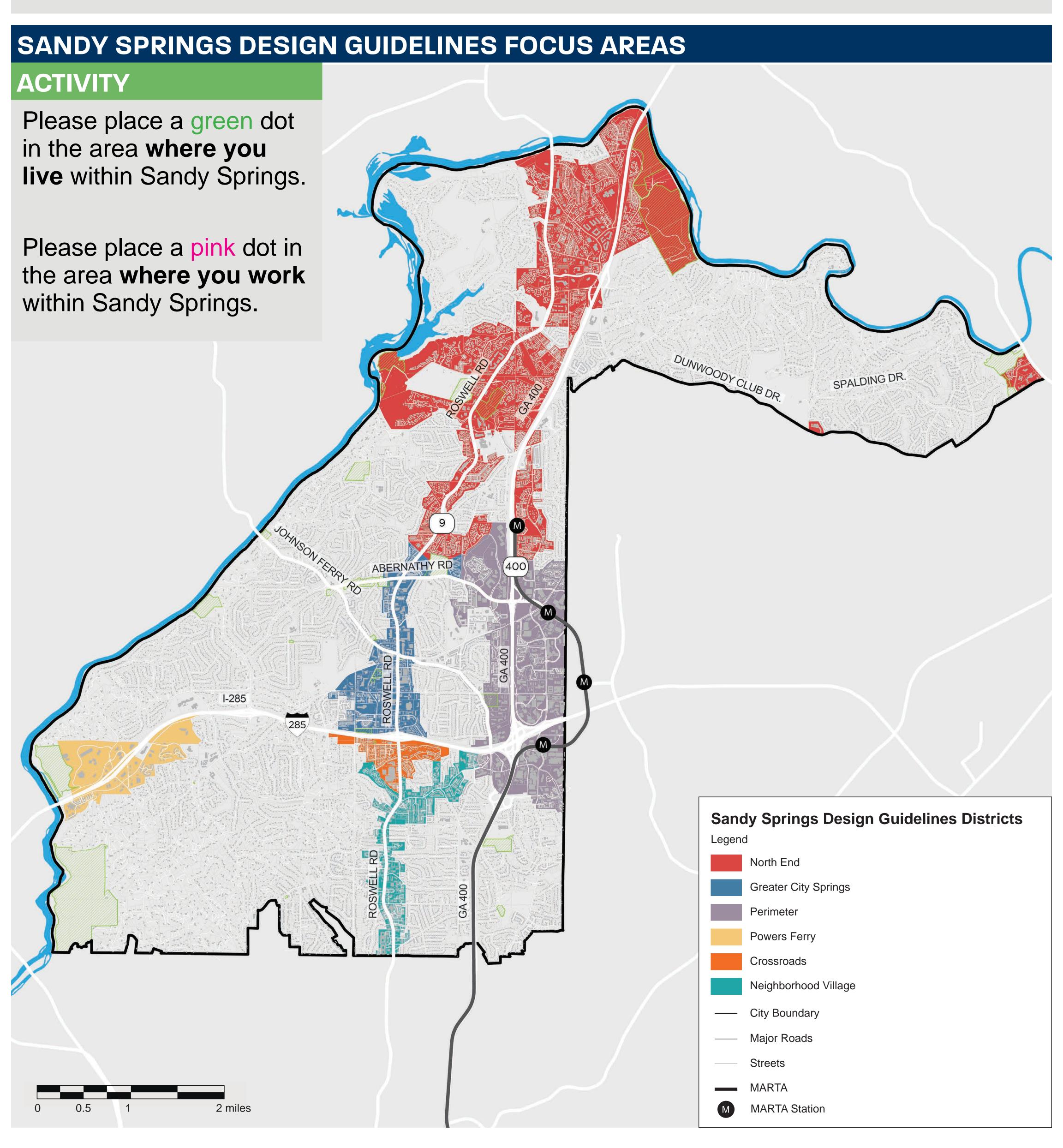


EXHIBIT

PROJECT BACKGROUND

The City of Sandy Springs is preparing design guidelines for six primary commercial and mixed-use areas in the city. These guidelines will assist property and business owners, developers, designers, and City staff and leadership in ensuring that future development in the city fulfills the vision of adopted planning documents and the Development Code while fostering a distinct sense of place for Sandy Springs and its commercial areas.

The guidelines will build on standards included in the Development Code and Technical Manual by providing additional design direction for building features, building sites, landscaping, streetscapes, and other elements that shape the appearance and experience of Sandy Springs' commercial and mixed-use areas.





Exhibit

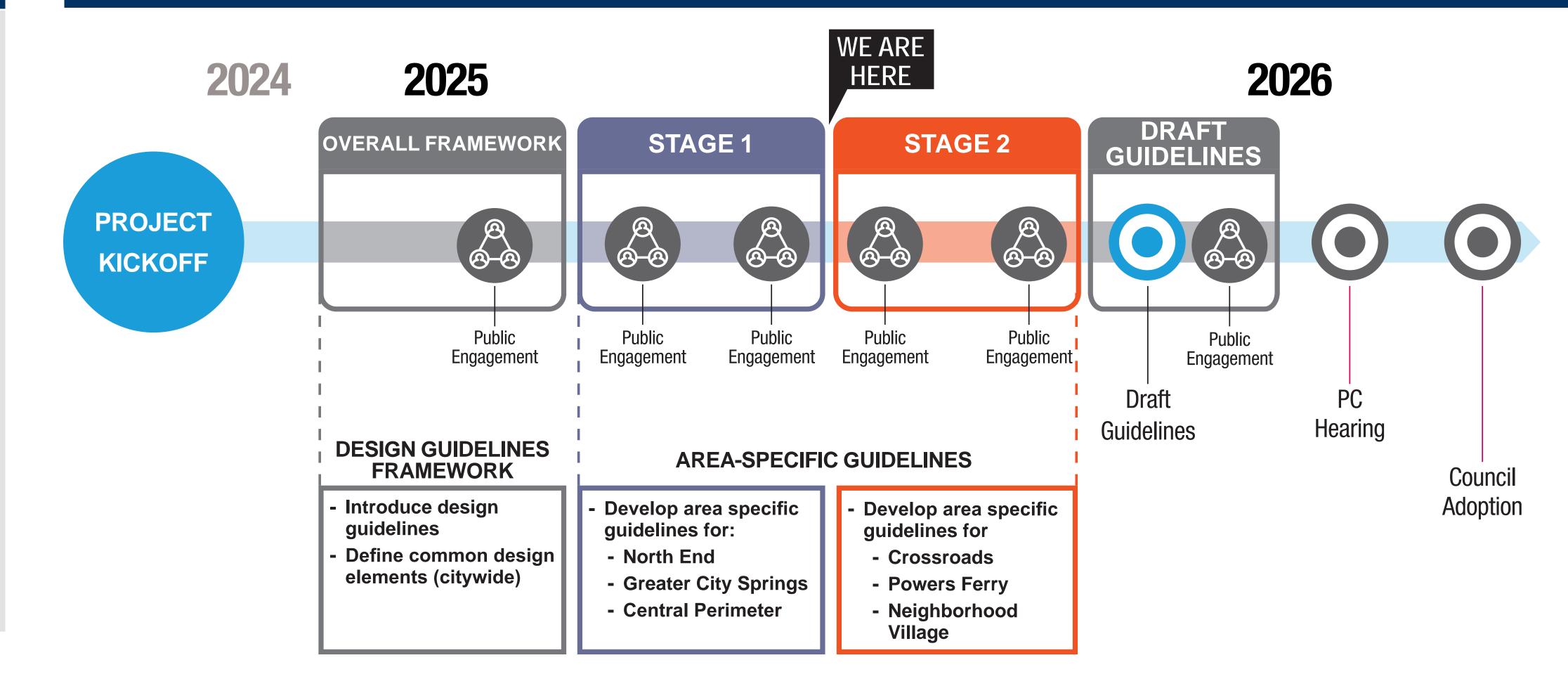
PURPOSE OF TODAY'S MEETING

STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

PURPOSE OF TODAY'S MEETING

- 1. Share community feedback received to date on Stage 1 Areas.
- 2. Share progress of Design Guidelines since prior round of public engagement including:
 - Vision and Overall Framework
 - Stage 1 Areas: Draft Framework
- 3. Introduce Stage 2 areas and receive feedback on desired design character

TIMELINE OF DESIGN GUIDELINES PROCESS



HOW THIS MEETING BUILDS ON PREVIOUS PUBLIC ENGAGEMENT

- During the March and May open houses and accompanying online surveys, we heard from the Sandy Springs community about the design character they envision for the city as a whole as well as for Stage 1 Areas (North End, City Springs, and Perimeter).
- o Today's meeting will follow up on the feedback received at the May meeting and share progress developing an overall framework for the guidelines. We will also begin defining the desired design character for the three Stage 2 focus areas (Crossroads, Neighborhood Village, and Powers Ferry), exploring how the physical character of these areas can be expressed through the design of buildings and sidewalk areas.





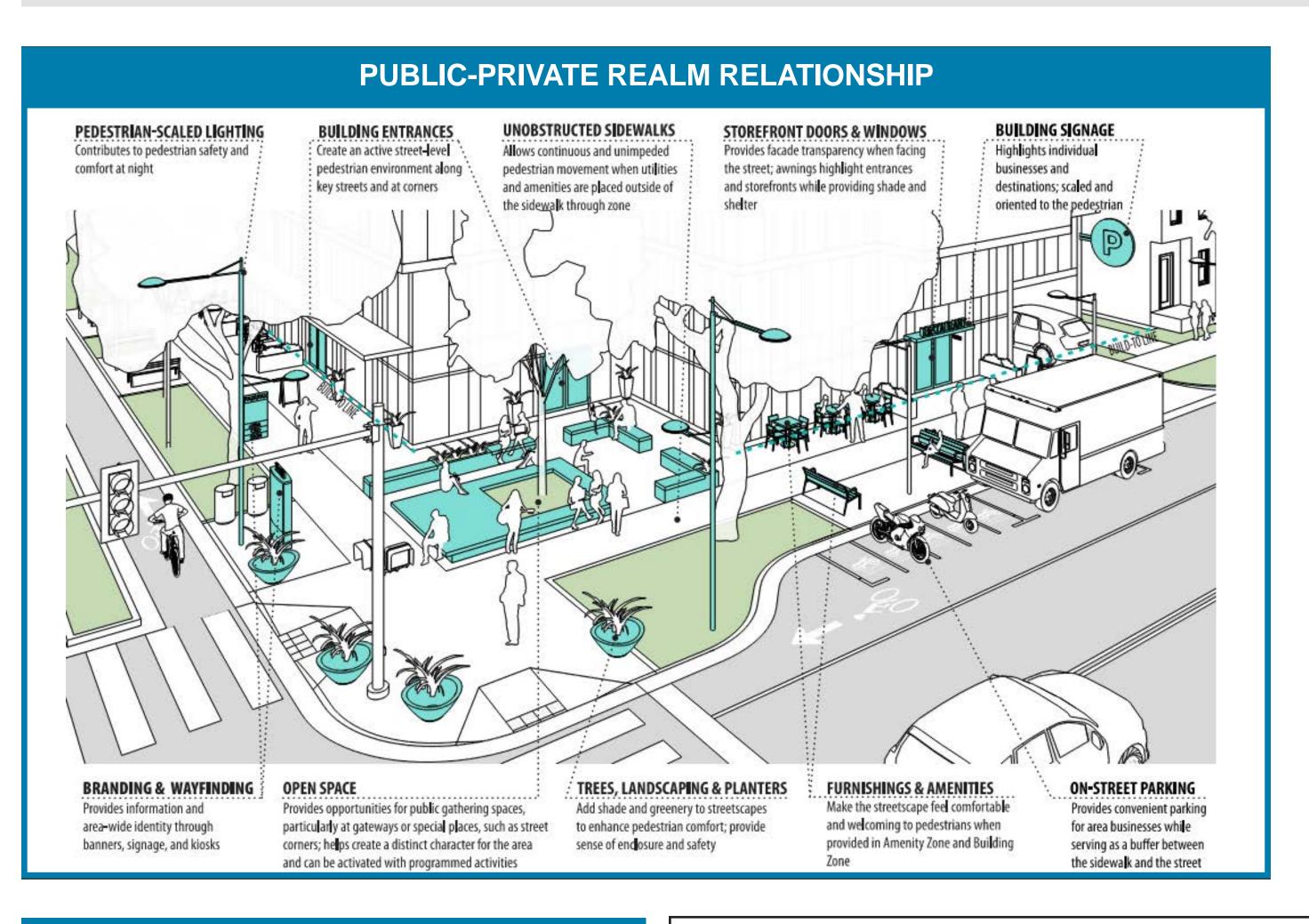


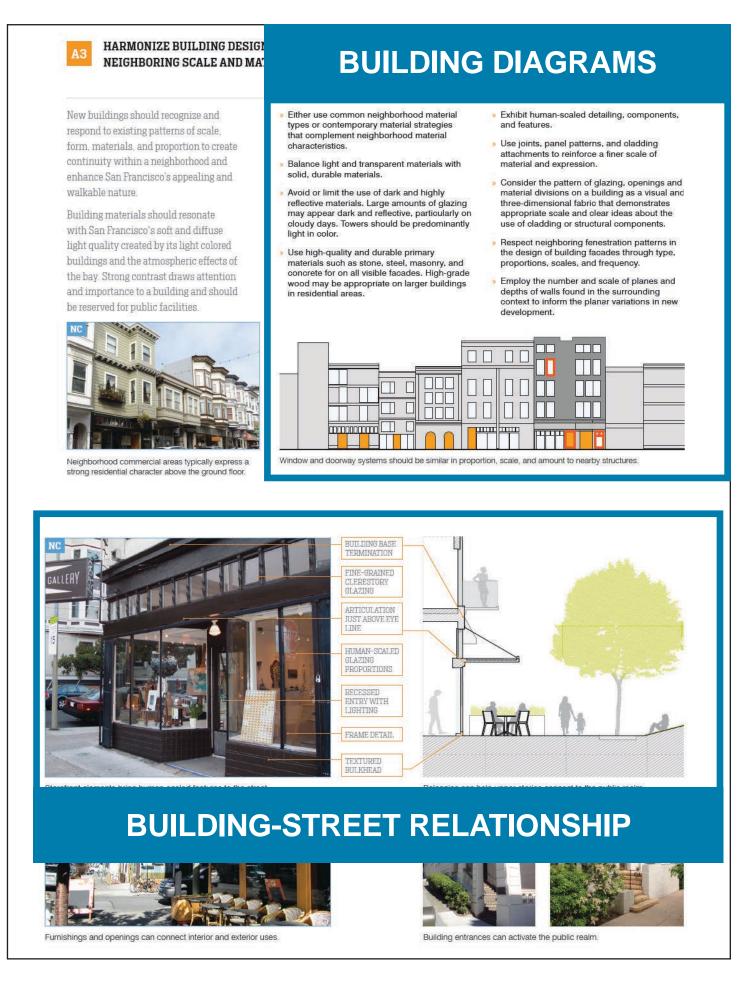
DESIGN GUIDELINE EXAMPLES

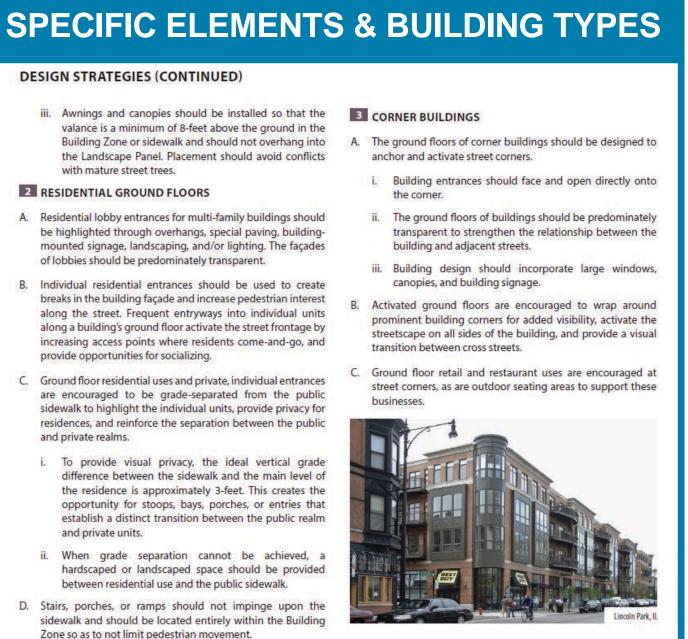
STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

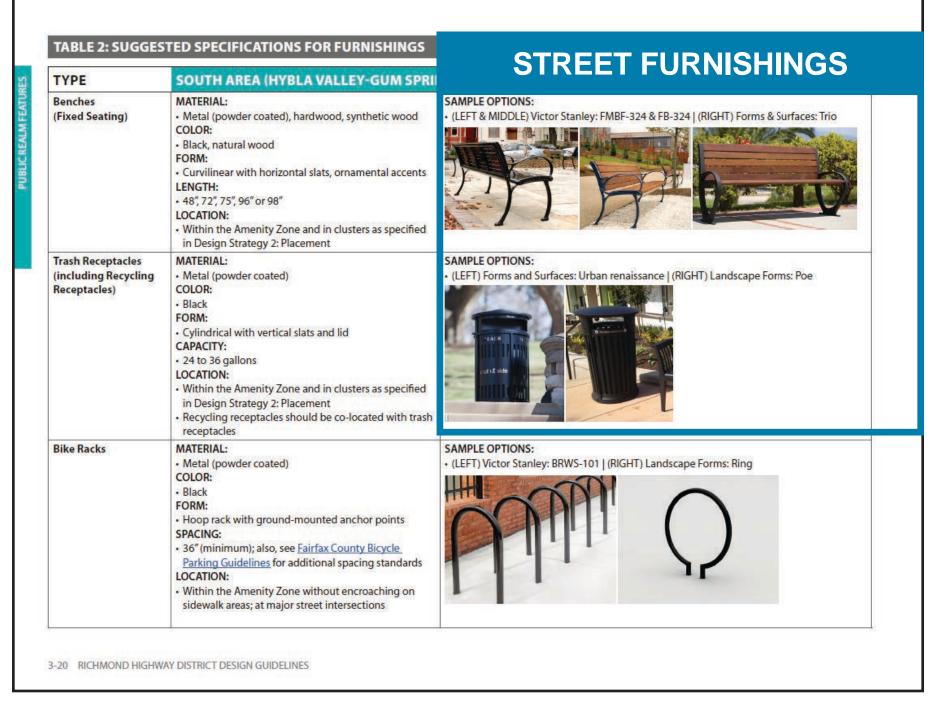
PRECEDENTS

Below are selected examples and excerpts from design guideline documents. These guidelines utilize a combination of text, graphics, diagrams, and images to illustrate the intended design outcomes in urban and semi-urban contexts. Key document elements are highlighted in **blue**.

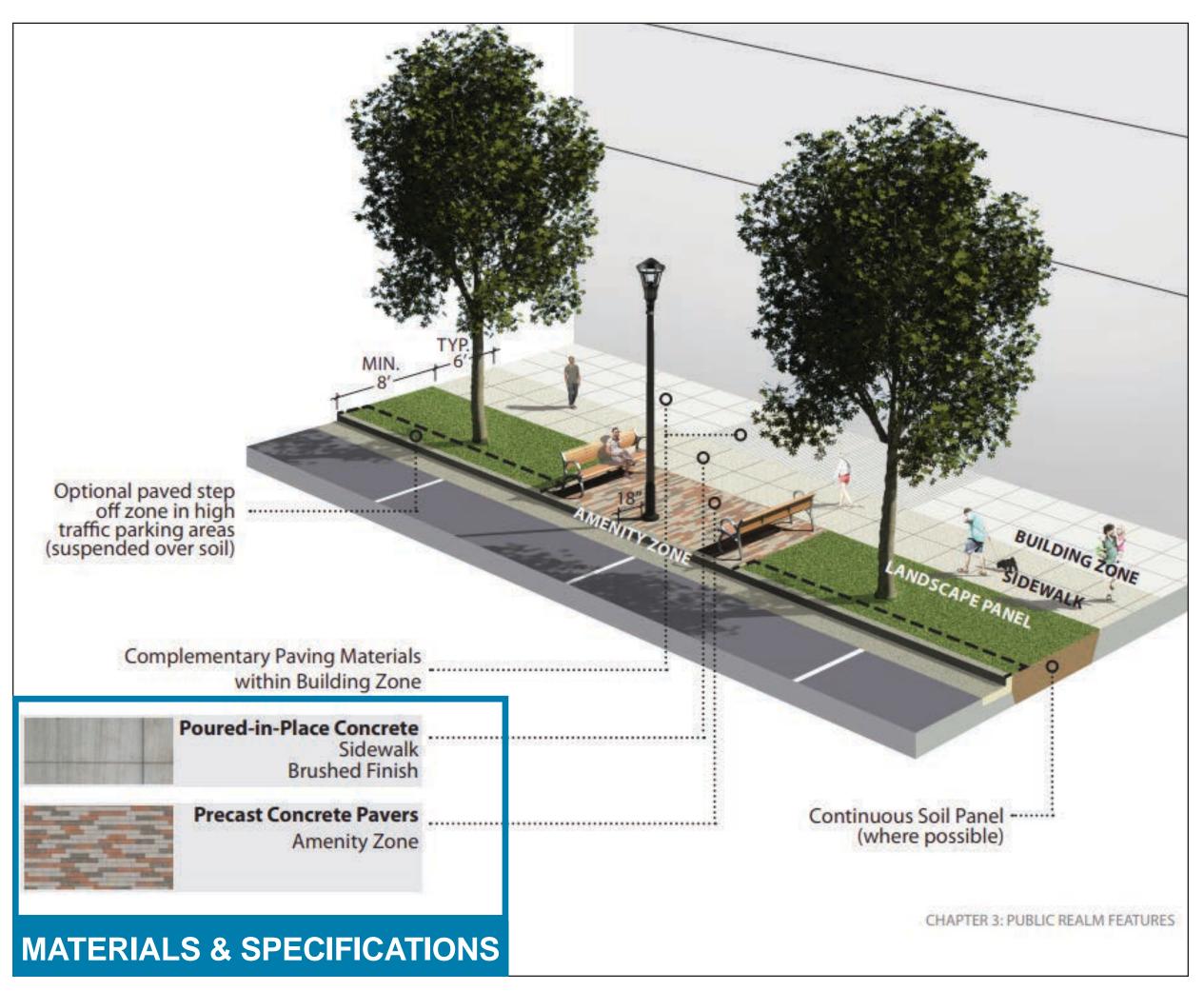


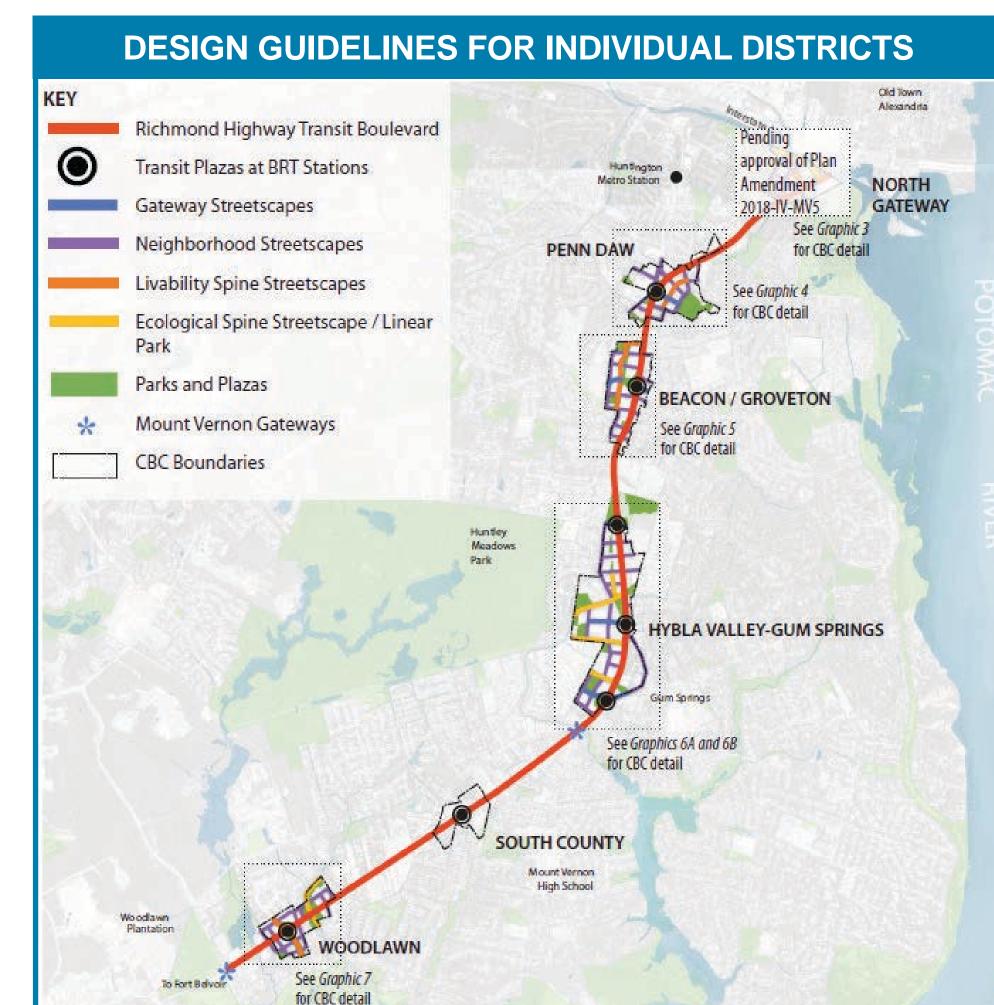














Exhibit

RELATIONSHIP BETWEEN DESIGN GUIDELINES, ZONING, & THE COMPREHENSIVE PLAN

STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

WHAT ARE DESIGN GUIDELINES?

COMPARED TO COMPREHENSIVE PLAN + DEVELOPMENT CODE + TECHNICAL MANUAL

COMPREHENSIVE PLAN

 The Comprehensive Plan provides the overarching vision for the future of the city and includes broad policies for achieving this vision. Small area plans for certain areas of the city provide more detail about the individual areas.

DEVELOPMENT CODE

- The Development Code contains the City's legal requirements and standards for development.
- While some aspects of the design guidelines could be incorporated into the Development Code or Technical Manual, design guidelines generally provide more flexibility and offer a range of potential design approaches.

TECHNICAL MANUAL

- Technical Manual contains more-detailed design standards that supplement those in the Development Code.
- It consolidates standards for a range of elements, including roadway design, landscape and tree requirements, and lighting, among others.

DESIGN GUIDELINES

- -Design guidelines help implement the policies of the Comprehensive Plan and the standards included in the Development Code and Technical Manual.
- -The guidelines provide additional detail about ways to achieve the City's vision through the design of buildings, streetscapes, and public spaces.

DESIGN GUIDELINES ELEMENTS



PUBLIC REALM

- Sidewalk Paving
- Furnishings
- Landscaping
- Lighting
- Signage



- Privately-owned open spacesParks/ Plazas
 - Parking
 - Alleys/ walkways
- Building Zone
 - Streetscape elements in front of buildings



BUILDINGS

- Architectural Style
- Massing
- Articulation
- Materiality
- Transparency



PUBLIC & PRIVATE REALM ELEMENTS & TERMINOLOGY

STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

TERMINOLOGY

Furnishings-

- Bench
- Planter
- Light Pole

Landscape Panel / Amenity Zone

Paving-

- Standard Paving
- Special Paving

TERMINOLOGY

Interface Area Between Private and Public Realm

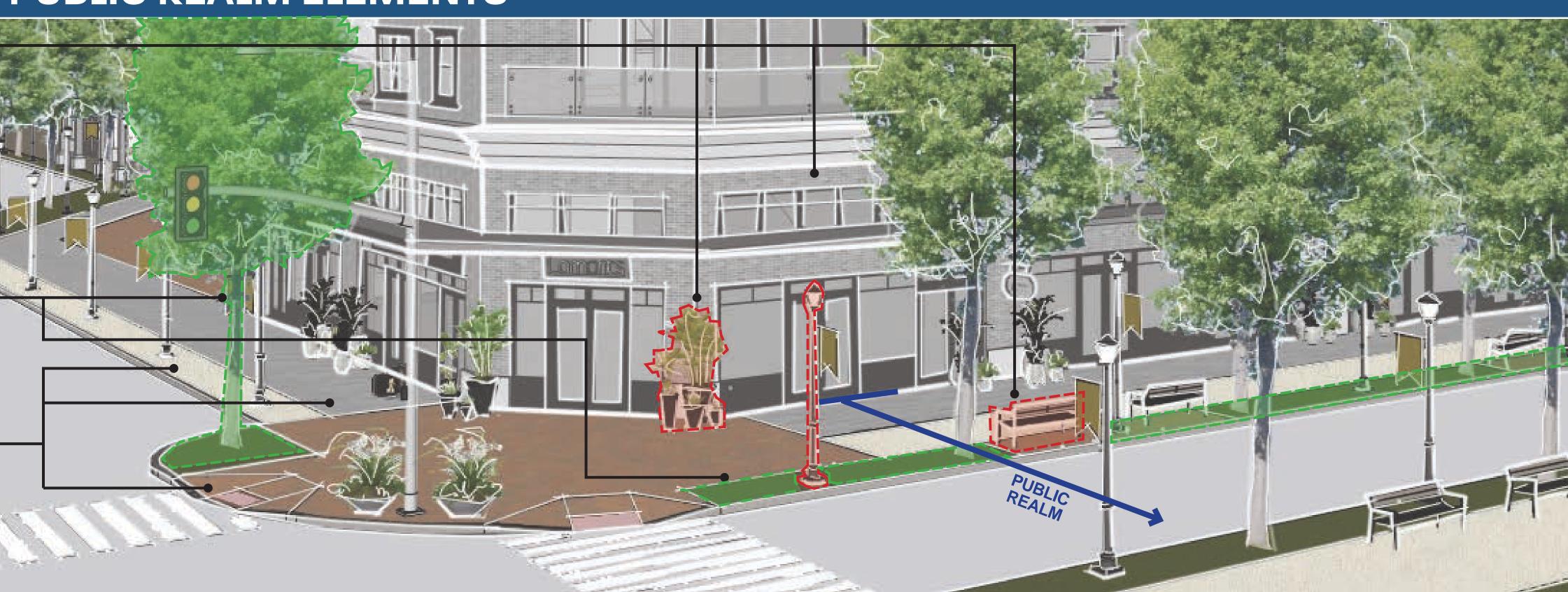
- Seat Walls
- Planting

Outdoor Amenity Space

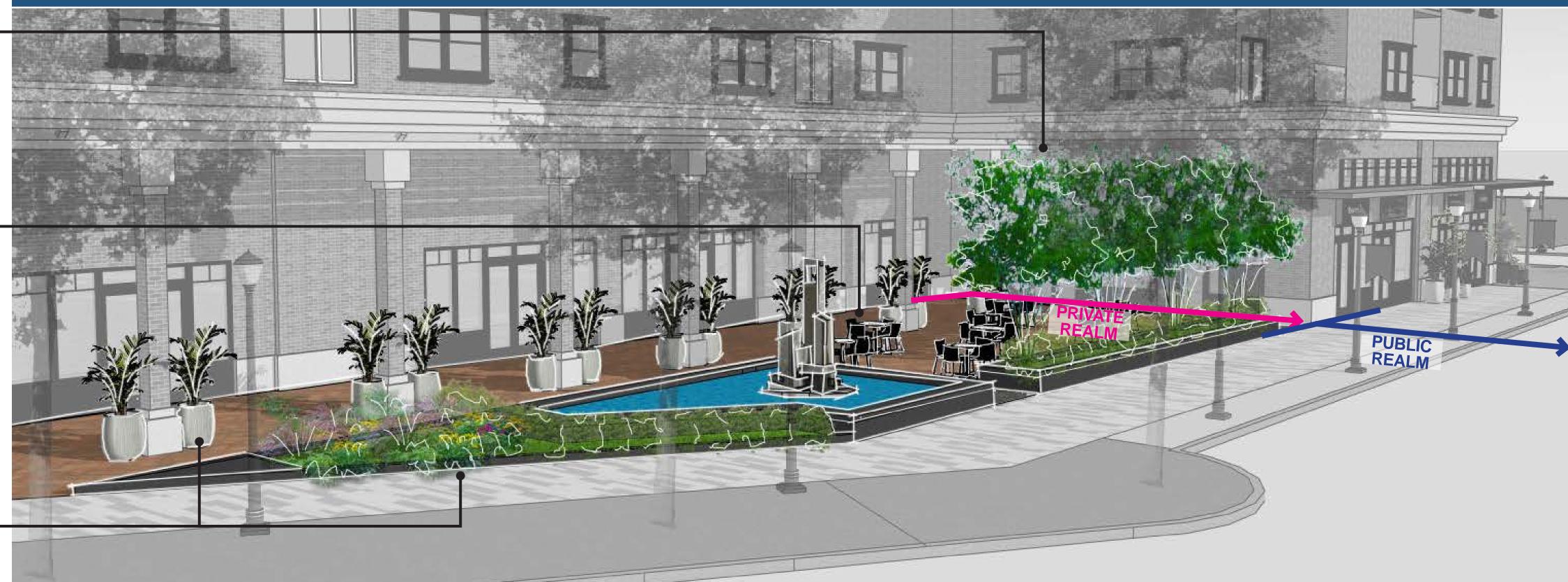
- Seating
- Public Art Feature

Landscaping-





PRIVATE REALM ELEMENTS





BUILDING ELEMENTS & TERMINOLOGY

STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

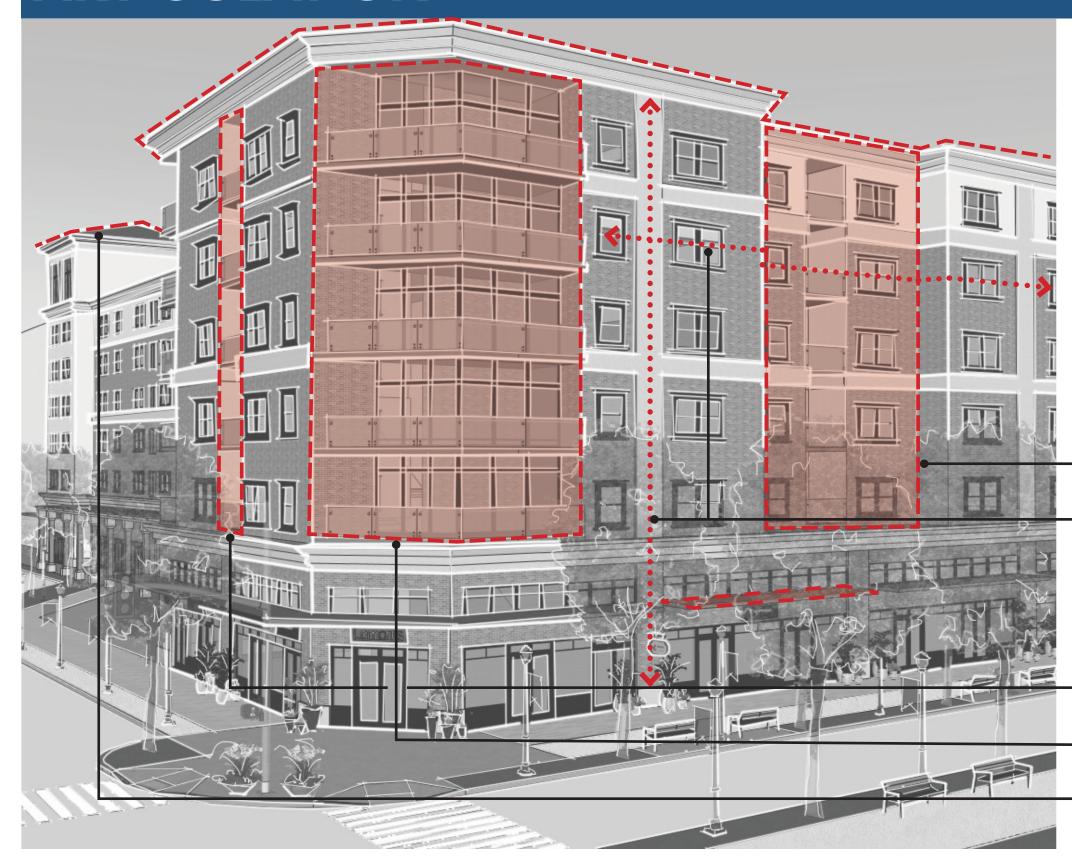
MASSING



Building massing is about the overall shape and size of the building. Massing addresses how the different parts of the building come together to create its appearance and how it fits into its surroundings.

- Strong Base, Defined Middle Section and Distinguished Top Section
- Upper Level Step-backs
- Step Downs (gradual changes in building heights to respect surrounding building)

ARTICULATION

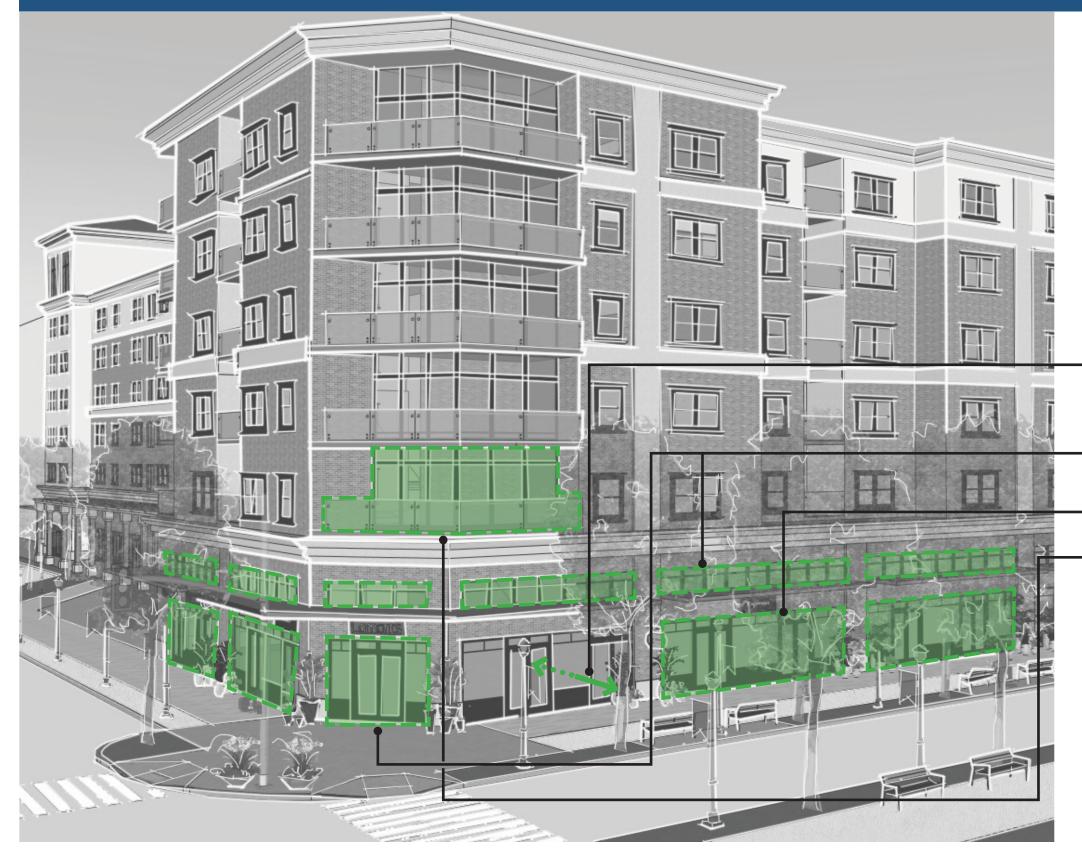


Building articulation is about how different parts of a building are designed to make it look interesting. The features break up large areas and highlight different sections.

- Façade Relief (Recess/Inset/ Projecting Features, offsets)
- Offset above Ground Floor
- Coordinated Vertical and Horizontal Elements (including window placements, columns, bands, canopies)
- Balconies
- Corner Treatments
- Roofline Variations

TRANSPARENCY

SANDY SPRINGS



Building transparency is about incorporating elements that let light into a building. It helps create a sense of openness and connection between the inside and outside of the building.

- Visual Connectivity Between Interior and Exterior
- Doors and Windows
- Storefronts
- Curtain Walls Exterior Glass Systems

MATERIALS



Materials can include brick, stone, wood, metal panels, concrete, glass, etc.

PUBLIC MEETING #3

WHAT WE HEARD: PUBLIC MEETING #1 & SURVEY

STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

PRELIMINARY FEEDBACK



53
Stakeholder
Meeting
Participants



47
Public Meeting
Participants
Meeting #1
Meeting #2

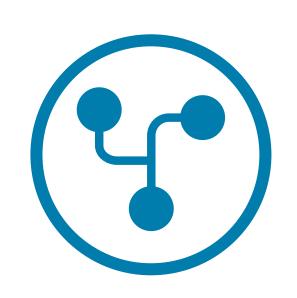
Meeting #2

25



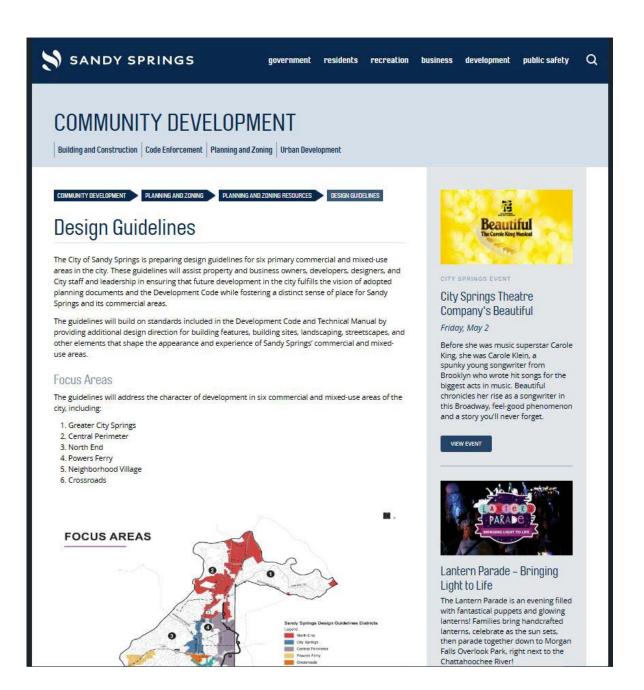
Survey
Respondents
Survey #1
Survey #2

31 51

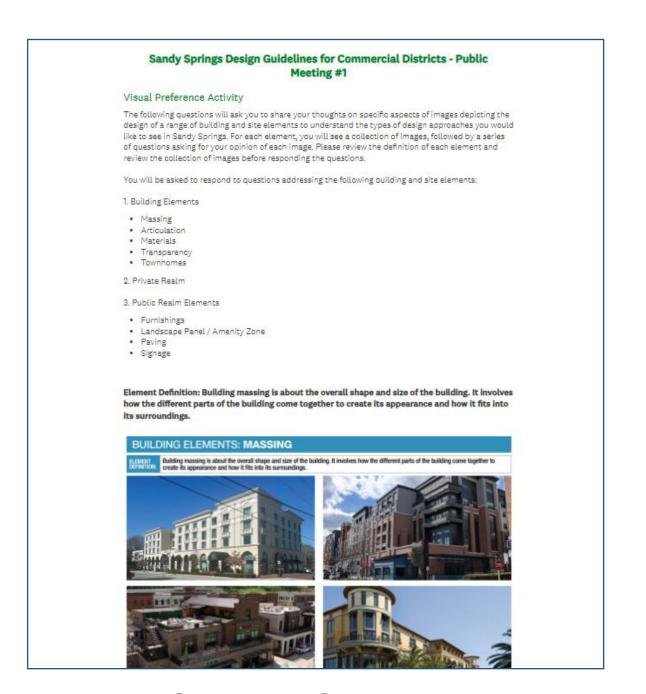


9U+Pop-Up Meeting Participants

INTERACTIVE AND ENGAGING PROCESS



Website: spr.gs/design



Online Survey

RECURRING THEMES FROM COMMUNITY FEEDBACK

Design characters favored by meeting participants and survey respondents





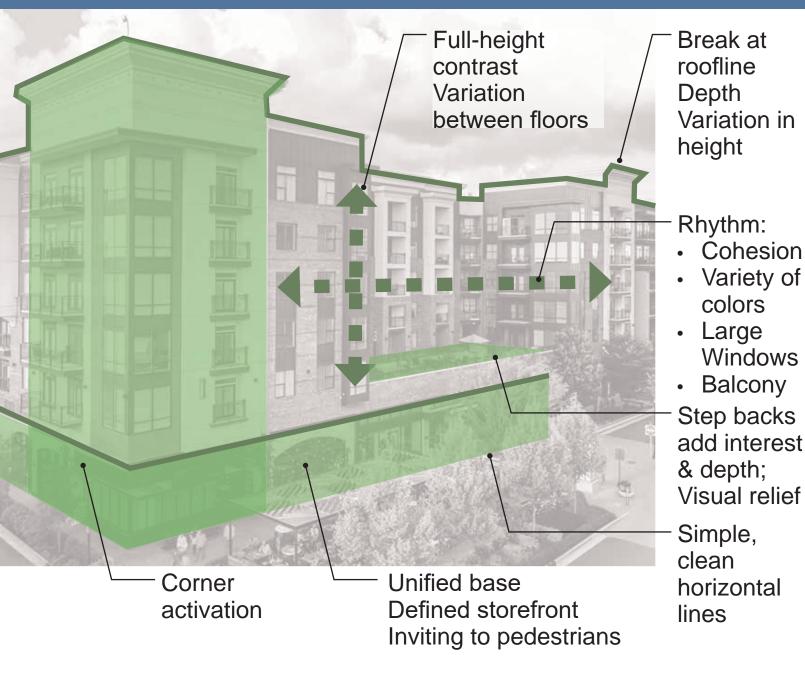
WHAT WE HEARD: SURVEY RESPONSES

STATION 1 | BACKGROUND, PROCESS, AND FEEDBACK TO DATE

PREFERRED CHARACTERISTICS FROM VISUAL PREFERENCE **SURVEY**

BUILDING ELEMENTS

MASSING & ARTICULATION



Monotonous repetition; use of too many elements; over-reliance on glass; top-heavy; boxy form

MATERIALS



Lighter colored materials with

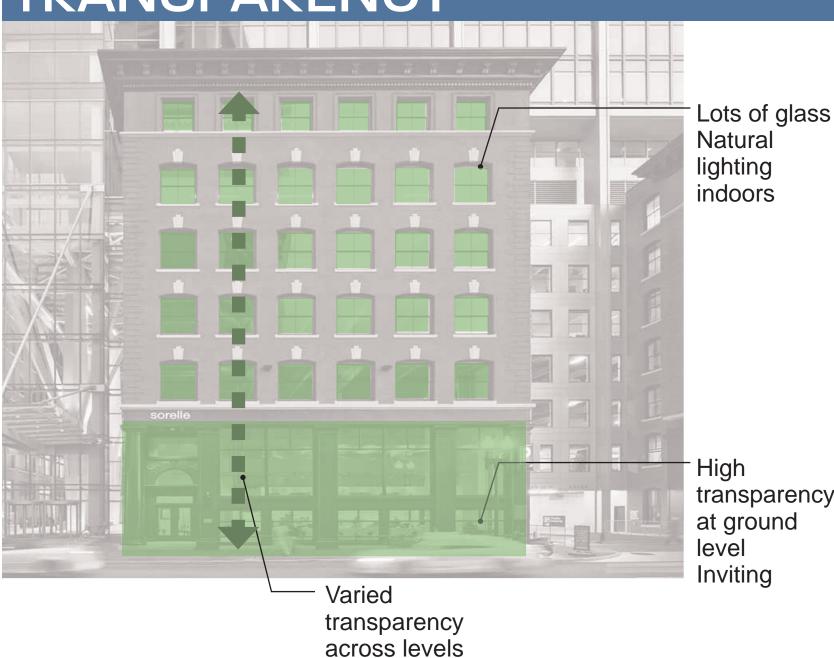


Contrasting material at corner Variety of materials

Contribute to feeling of: Clean look

- Timelessness
- Inviting
- Warmth Welcome
- Drama

TRANSPARENCY



Over-reliance on glass, bird strikes, busy appearance, incoherence with rest of building

SITE ELEMENTS

PRIVATE REALM



Planting areas that block visual/physical access to storefront, noise into

Separation of seating & walking space

of social gathering ground level or on roof top

PUBLIC REALM



Appropriate sidewalk width

Too narrow / wide sidewalk, cluttering, too much hardscape, too much emphasis on benches, not enough seating

FURNISHING



Metal, traditional style



Use of too many materials, dark / heavy materials, monochromatic /

Wood, natural, warm

Considerations needed:

Consistent style

furnishings

across family of

· Comfort: physical,

thermal, texture

Maintenance &

durability



Potential branding, be selective in location, don't over do

PAVING



Brick is great but expensive, maintenance concerns



Scored concrete, clean appearance



Variation in materials, texture. Break up large areas of pavement.



- Potential for trip
- hazards
- Avoid monotonous paving
- Permeability
- Contrast between materials
- Balance with building

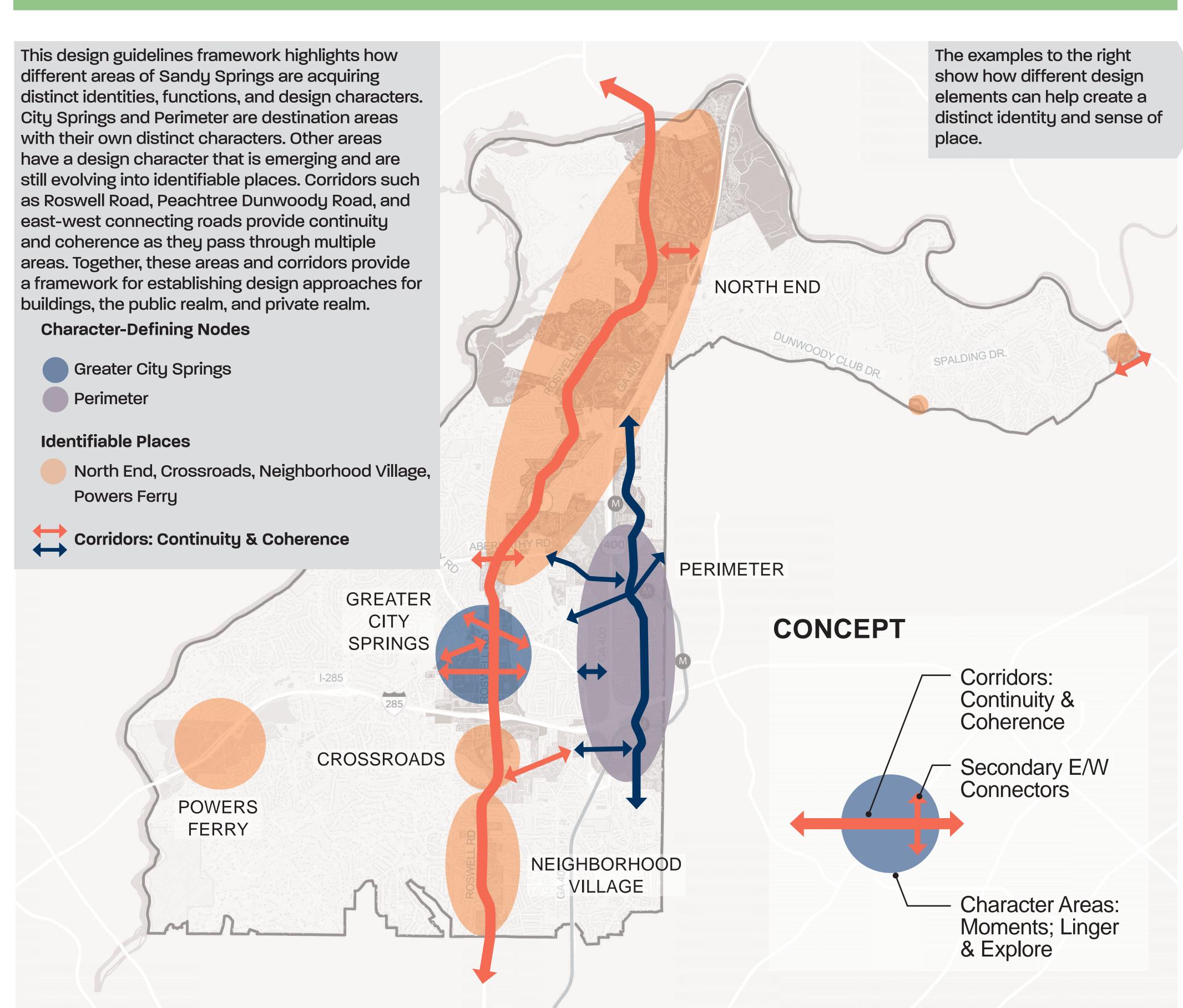


protected neighborhoods

DESIGN GUIDELINES PRELIMINARY FRAMEWORK

STATION 2 | FRAMEWORK

FRAMEWORK PLAN



CHARACTER DEFINING ELEMENTS

BUILDING







SITE ELEMENTS

Lighting







Planting







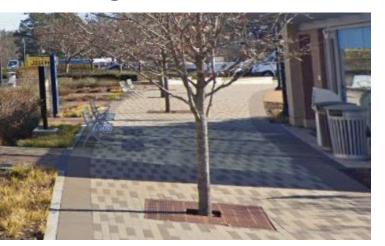
Furnishings







Paving





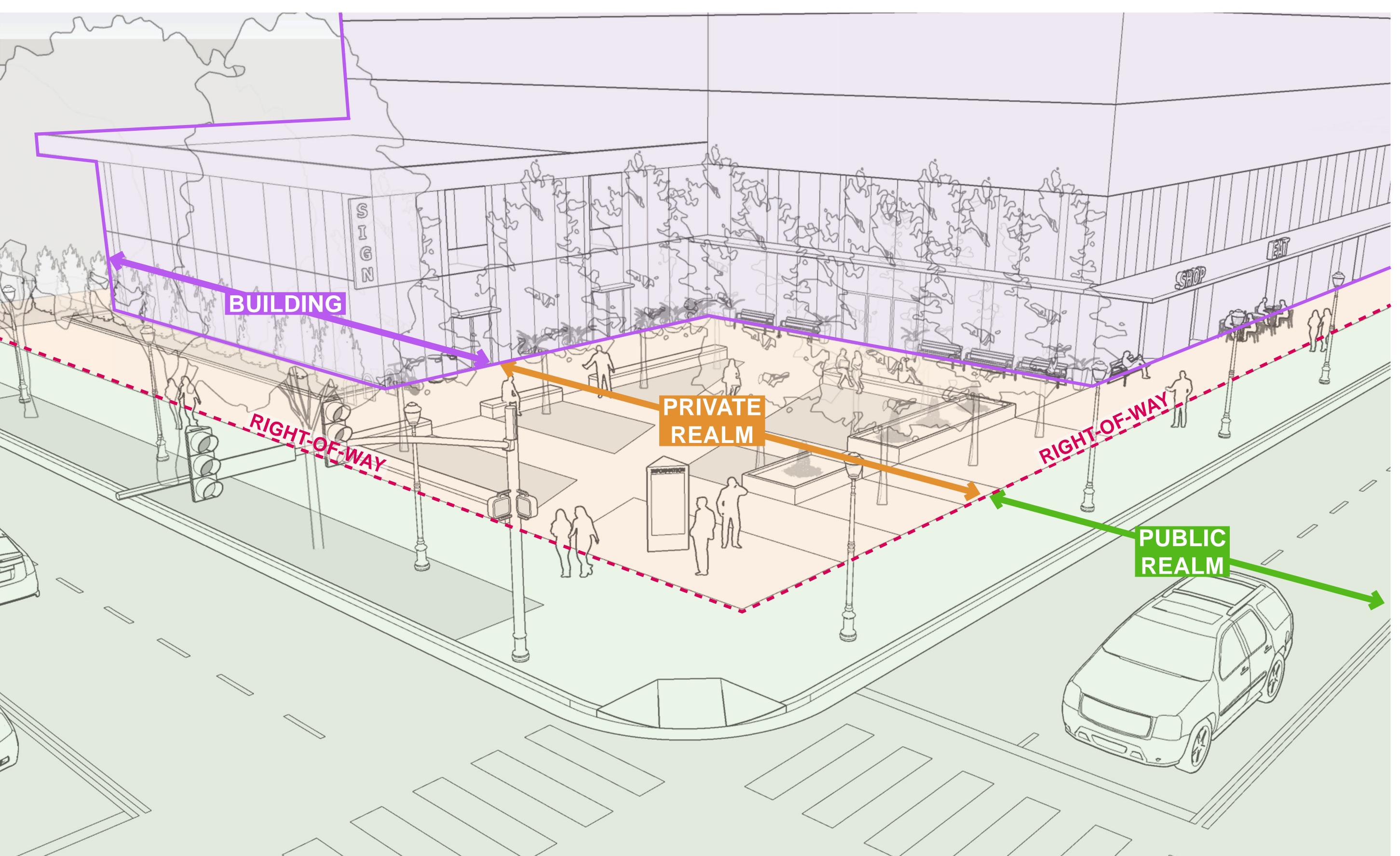




DESIGN GUIDELINES PRELIMINARY FRAMEWORK

STATION 2 | FRAMEWORK

THE THREE REALMS IN THE DESIGN GUIDELINE



PUBLIC REALM

- Paving
- Furnishings
- Trees & Planting
- Wayfinding and Interpretative Signage
- Utilities
- Intersection Treatments
- Mid-Block Crossings
- Parking

PRIVATE REALM

- Building Zone
- Alleys, Walkways, and Service Drives
- Placemaking Elements
- Signage
- Parking and Access

BUILDING

- Massing
- Articulation
- Materiality
- Transparency
- Form and Style



EXHIBIT

OVERALL GUIDELINE PRELIMINARY APPROACH - BUILDING

STATION 2 | FRAMEWORK



BUILDING ELEMENTS

- Massing
- Articulation
- Materiality
- Transparency
- Form and Style

MASSING

- Establish a cohesive visual identity
- Encourage varied design elements to create visually engaging, architecture and avoid large, monolithic forms
- Enhance the urban fabric and pedestrian experience







ARTICULATION

- Promote a sense of scale that is comfortable and relatable to pedestrians
- Highlight entrances and circulation that promote integration with the public realm
- Regulate natural light, ventilation, views, and privacy in a building facade







MATERIALITY

- Confirm a sense of permanence by using finishes and materials that are of high quality and durability
- Enhance the pedestrian experience with attractive materials
- Complement and enhance the surrounding context



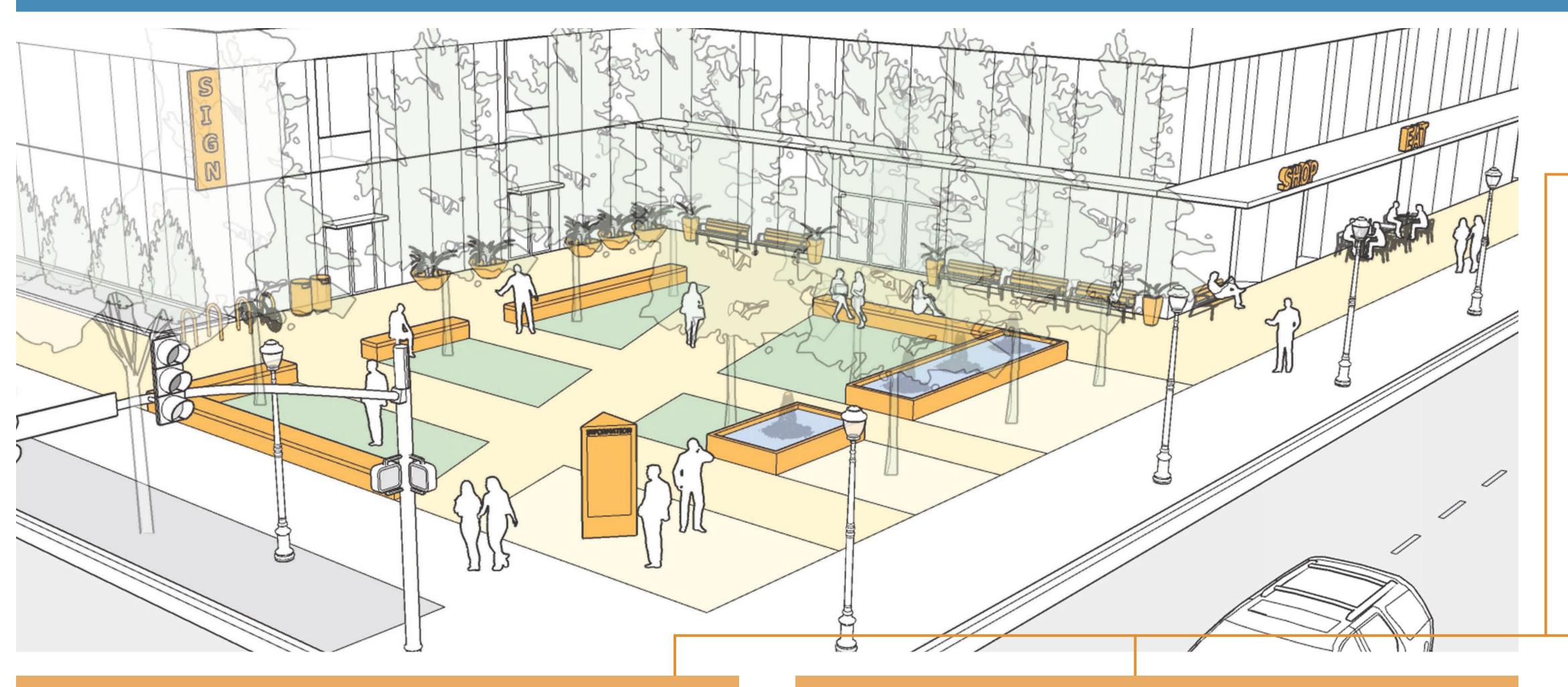






OVERALL GUIDELINE PRELIMINARY APPROACH - PRIVATE REALM

STATION 2 | FRAMEWORK



PRIVATE REALM COMPONENTS

- Building Zone
- Outdoor Amenity Spaces Including Publicly Accessible Plazas & Courtyards
- Alleys, Walkways, and Service Drives
- Placemaking Elements (Public Art, Water Features)
- Signage
- Parking and Access

BUILDING ZONE

Commercial

- Outdoor dining / seating to activate streetscape
- Pedestrian connections between building and sidewalk
- Buffers between building zone and sidewalks

Multifamily Residential

- Buffer zones to create privacy (e.g. planting / screening /art)
- Entrances highlighted by stoops, paving & planting







OUTDOOR AMENITY SPACES

- Welcoming spaces
- Clear visual & physical connection to / from sidewalk
- Shade (from trees, landscaping, shade structures)
- Comfortable site furnishings (e.g. ergonomic and thermal comfort)
- Lighting to activate spaces
- Clear interface between public and private realms







ALLEYS, WALKWAYS, SERVICE DRIVES

- Permeable pavers for stormwater management
- Paving to demarcate pedestrian space and travel zones (e.g. woonerf)
- Durable vehicular paving to support large service vehicles (in alleys & service drives)
- Pedestrian scaled lighting
- Trees. planters & bioretention facilities

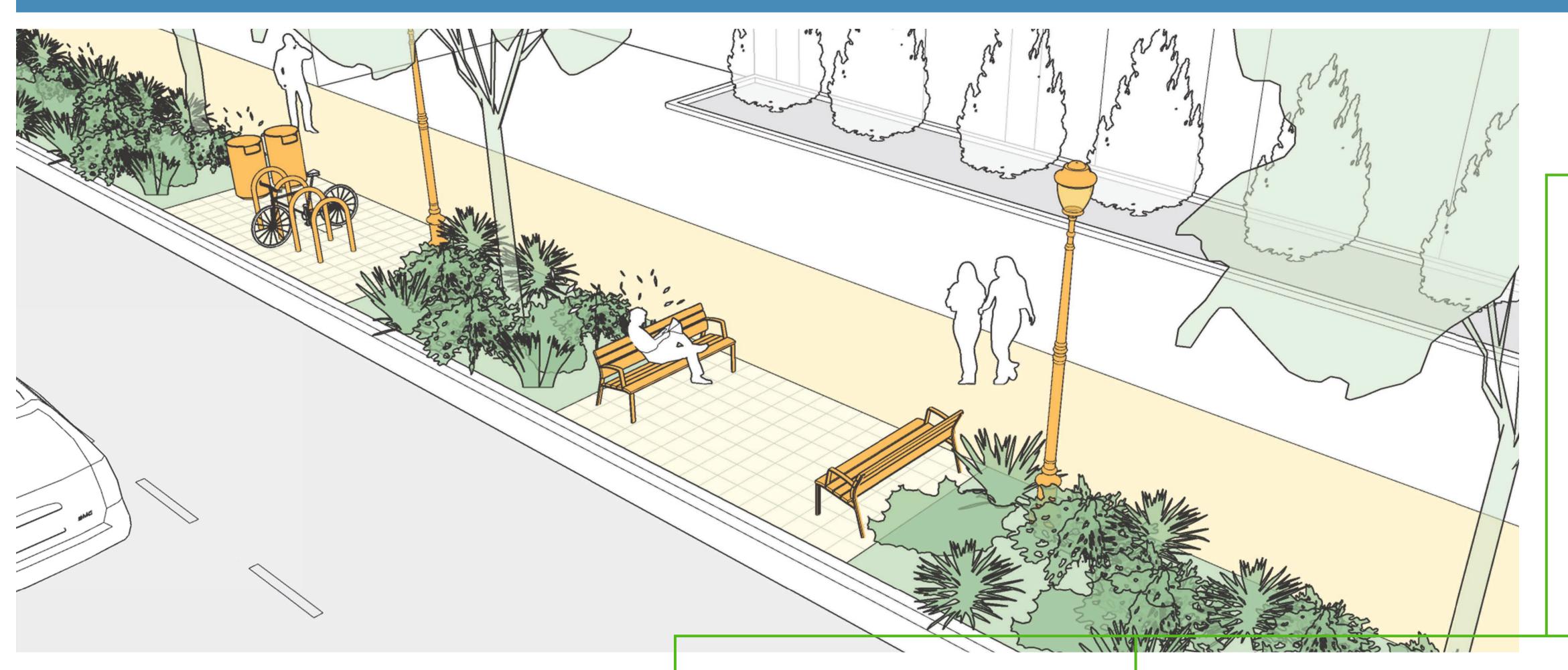






OVERALL GUIDELINE PRELIMINARY APPROACH - PUBLIC REALM

STATION 2 | FRAMEWORK



PUBLIC REALM ELEMENTS

- Paving
- Furnishings
- Trees & Planting
- Wayfinding and Interpretative Signage
- Utilities
- Intersection Treatments
- Mid-Block Crossings
- Parking

PAVING

- Citywide hierarchy of paving patterns based on location (e.g. street type, neighborhood, intersections)
- Mix of complementary paving materials to differentiate sidewalk and amenity zones
- Variation in paving colors with preference for muted or lighter colors
- Readily available and durable paving materials







FURNISHINGS

- Consistent family of furnishings: benches, tables & chairs, trash & recycling receptacles, bike racks
- Comfortable seating (e.g. ergonomic and thermal comfort)
- Coordination with the design / colors of street lights and traffic light poles







TREES & PLANTING

- Native plants
- Mix of species
- Trees that provide shade
- Consistent spacing and placement of trees and understory plantings
- Integration of stormwater management features in landscape panel
- Seasonal variation and colors

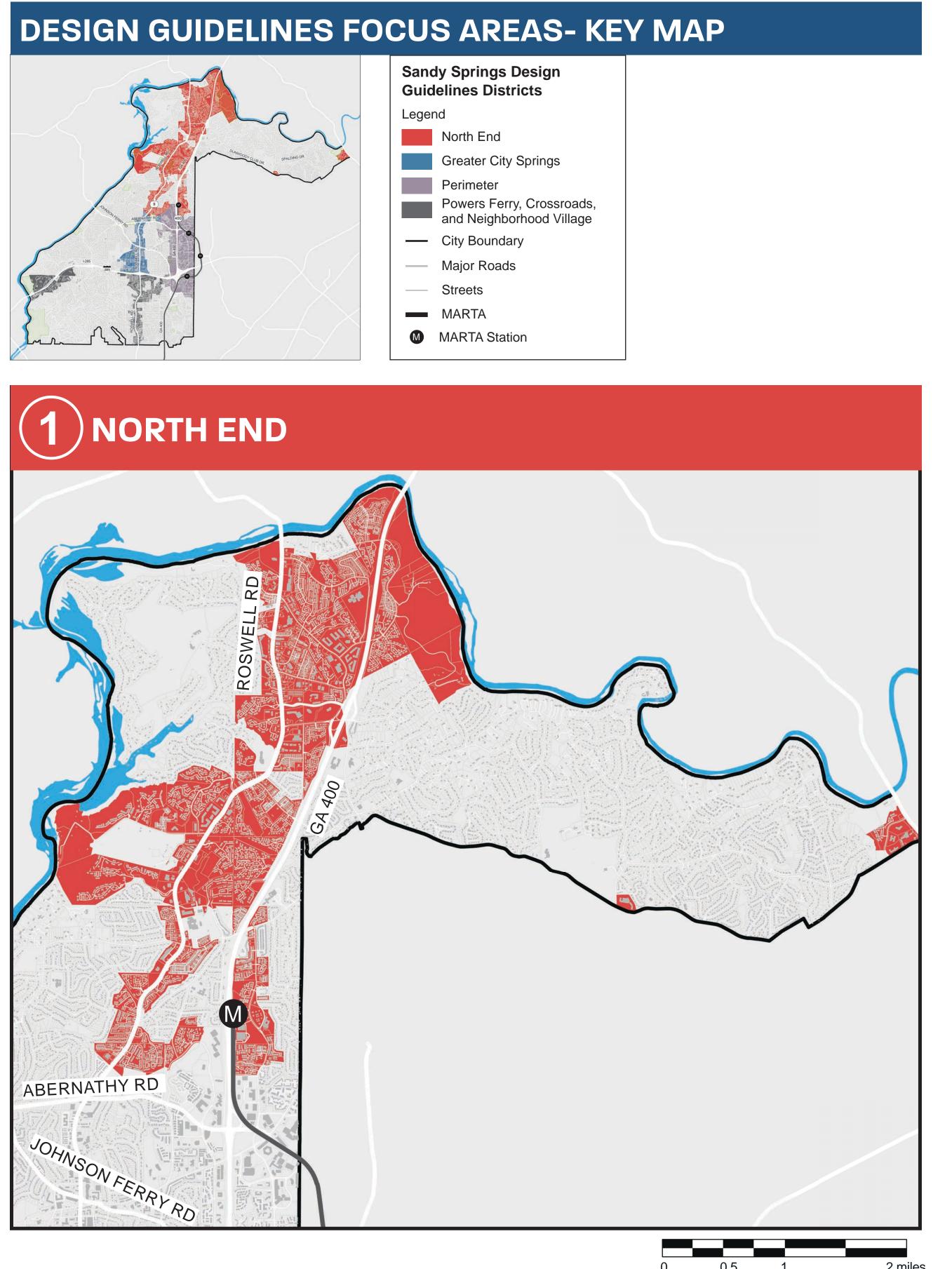


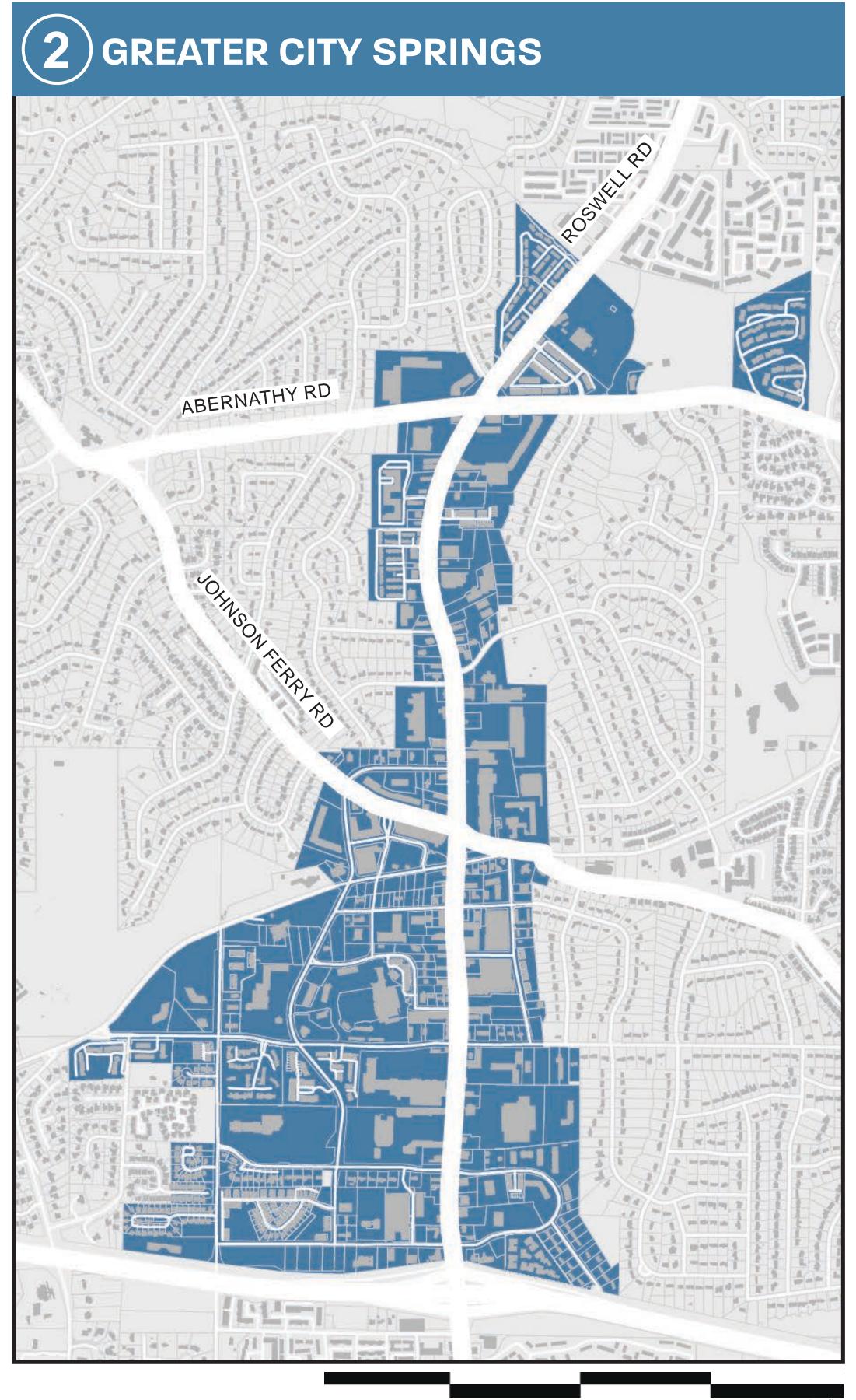


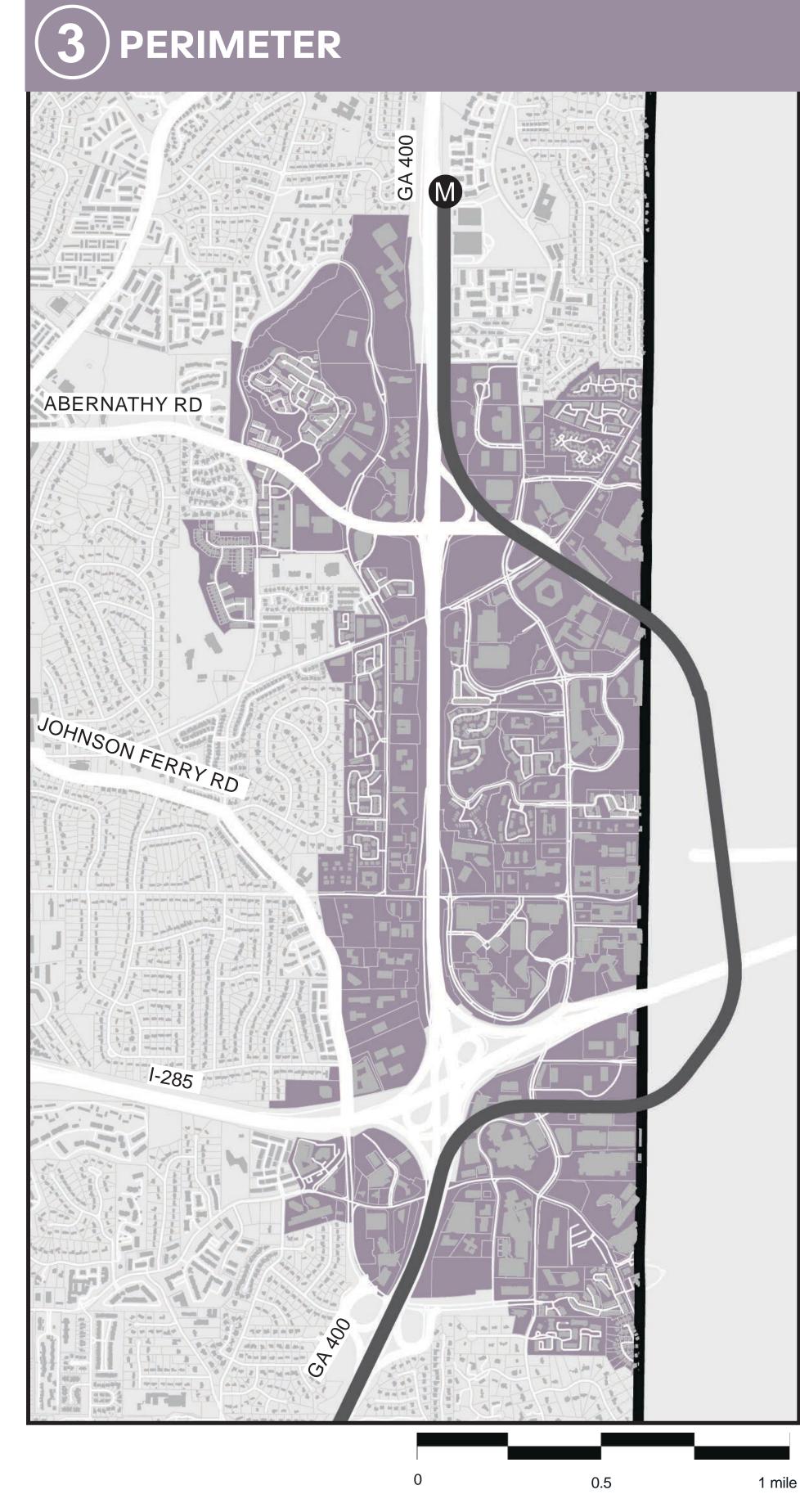




STAGE 1: FOCUS AREAS STATION 3 | STAGE 1 FOCUS AREAS



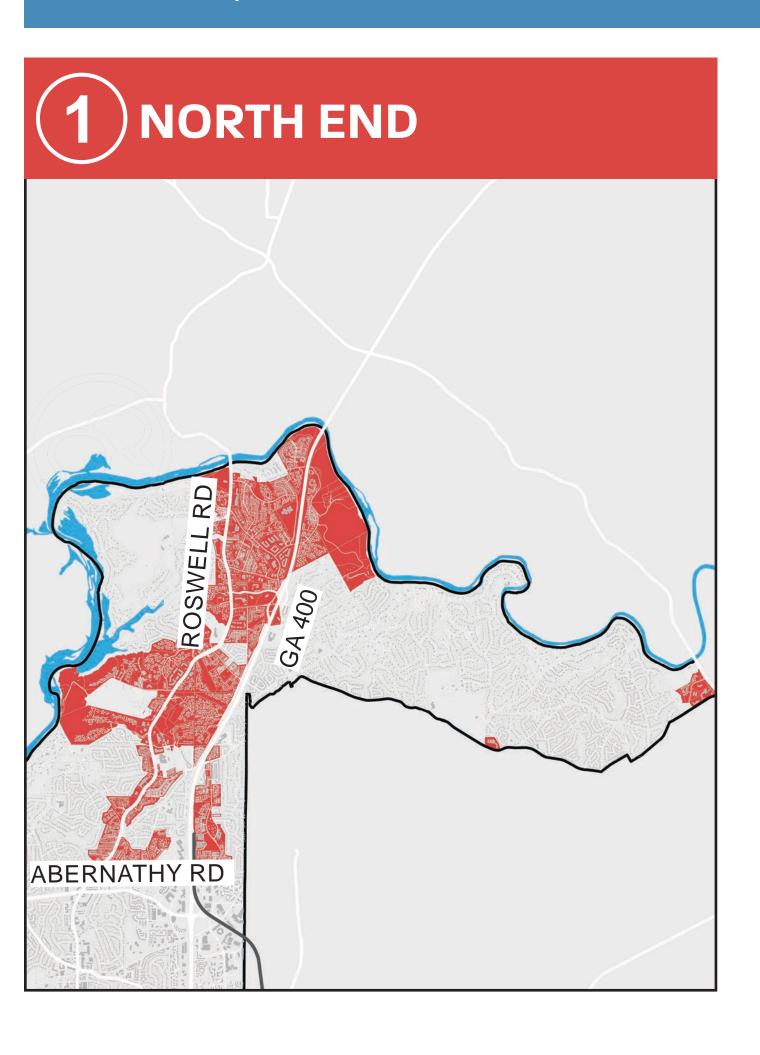






FOCUS AREA DESIGN CHARACTER: FEEDBACK RECEIVED

STATION 3 | STAGE 1 FOCUS AREAS





OVERALL

- Create a sense of community, neighborhood feel
- Develop a unique character
- Make the areas more pedestrian friendly
- Support multimodal transportation
- Provide larger building setbacks
- Minimize signage
- Address poor conditions of some existing shopping centers

PUBLIC REALM

LANDSCAPE

FURNISHINGS

PAVING

- Sidewalk separation from roadway
- Trees and shade
- Greenery with diverse and seasonal planting
- Comfort (ergonomic and thermal)
- Local character, use of green color
- Modern / not traditional
- Like banners on light pole
- Prevent light pollution
- Defined sidewalk vs amenity zone
- Warm-tone color mix with light variation
- Avoid too much contrast in color/shades
- Consider maintenance concerns

PRIVATE REALM

- Clear connection to building entrances
- Inviting, inclusive, warmth and charm
- Outdoor seating
- Multimodal connections
- Wide sidewalk
- Sidewalk separation from private residences
- Separation of space
- Incorporate greenery
- Provide buffer between and screening of parking

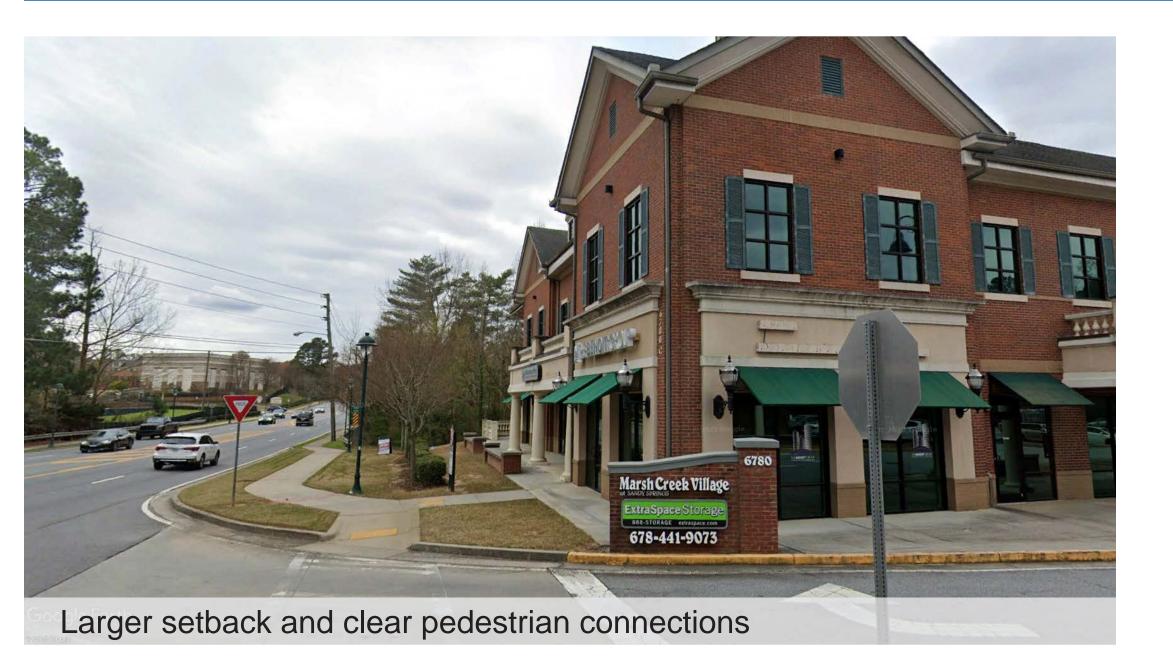
BUILDING

- Modern look
- Scale (not too large)
- Variation in façade materiality
- Steel and glass storefronts
- Charm
- Clean look
- Avoid bland / boring
- Large windows
- Inviting
- Warmth; avoid designs that are cold and stark
- Unique; not cookie-cutter buildings



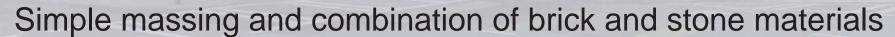
NORTH END: PREFERRED CHARACTER IMAGES

STATION 3 | STAGE 1 FOCUS AREAS





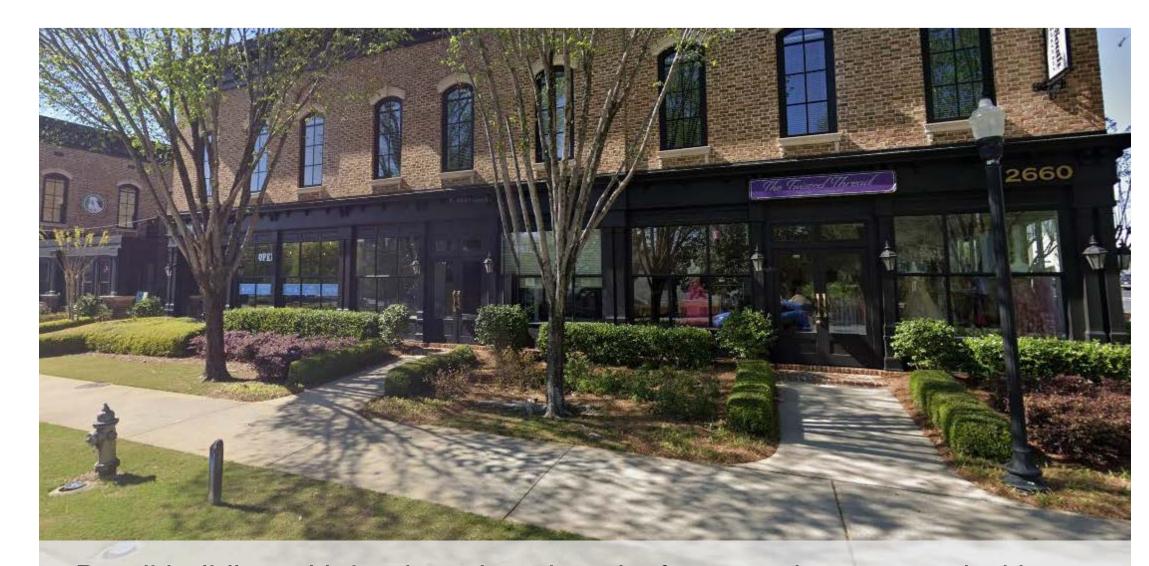




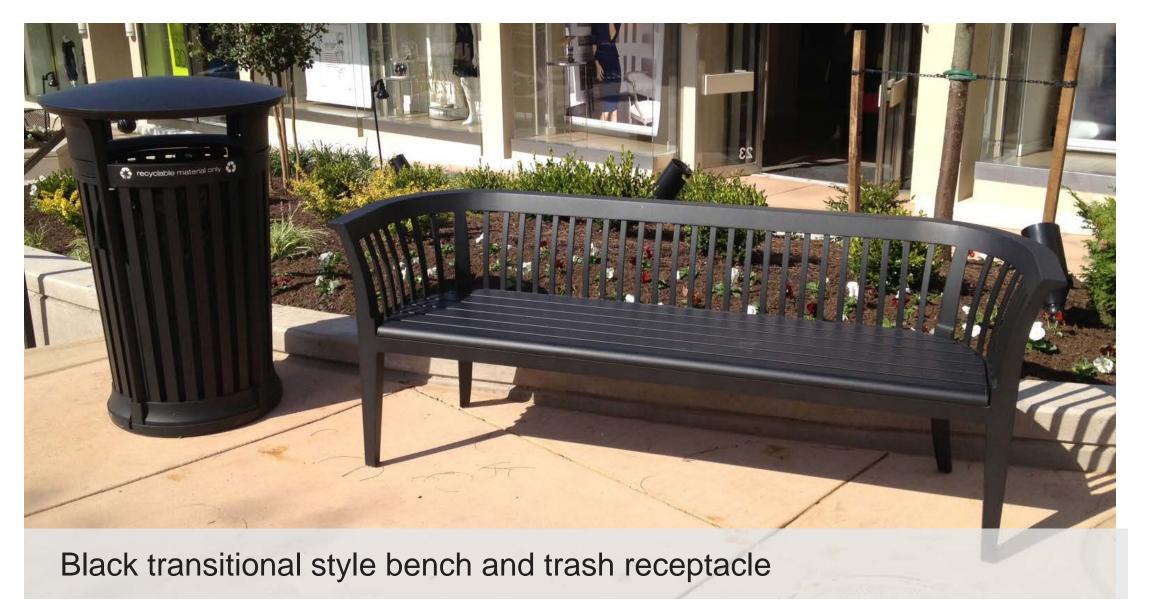


Restaurant with open storefront that engages the sidewalk and activates the streetscape





Retail building with landscaping along its frontage, interspersed with access to businesses





Pendant light pole

and horizontal elements

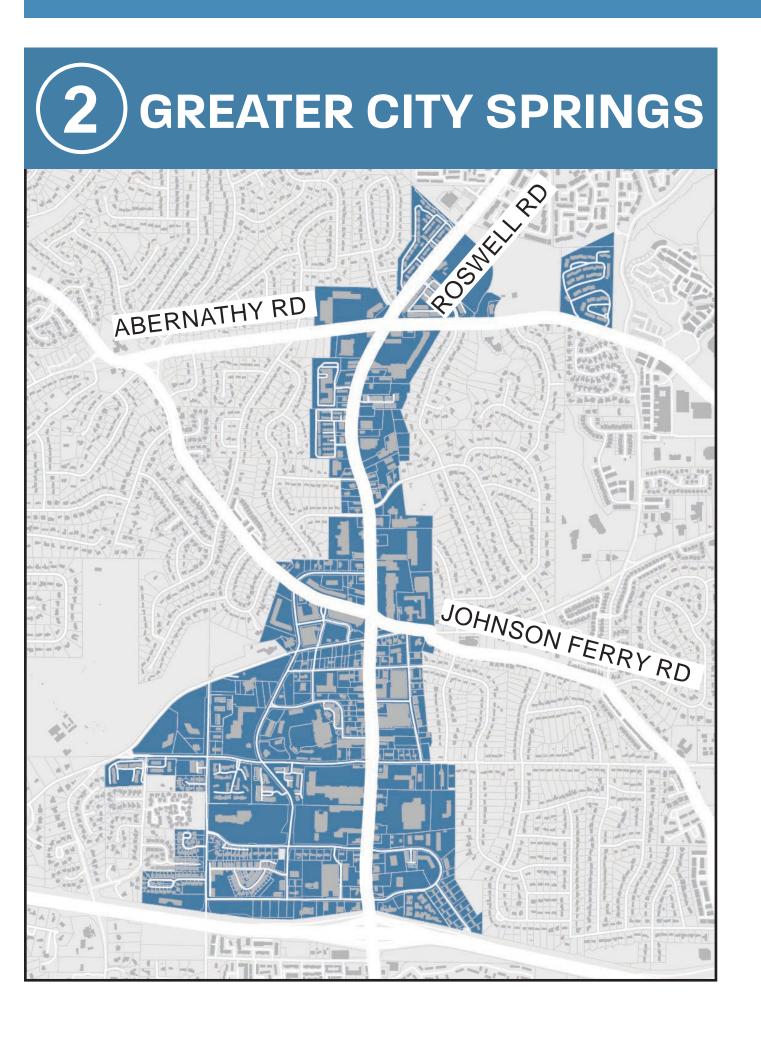


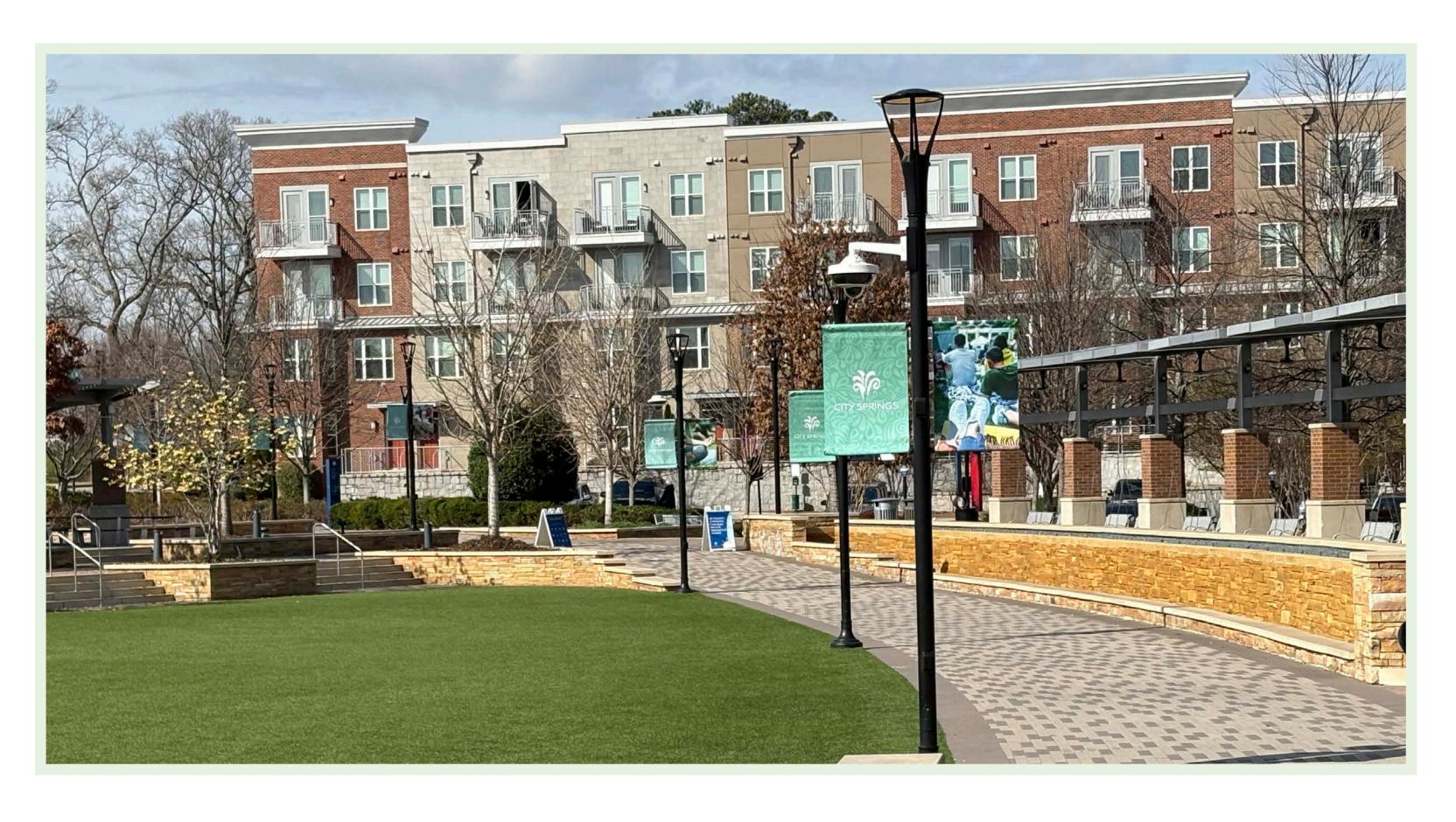
Brick panels in concrete sidewalk



FOCUS AREA DESIGN CHARACTER: FEEDBACK RECEIVED

STATION 3 | STAGE 1 FOCUS AREAS





OVERALL

- Create a sense of community and pride
- Develop a unique character
- Activate public space
- Support multimodal transportation
- Encourage lower building heights

PUBLIC REALM

LANDSCAPE

FURNISHING

- Tree-lined sidewalk with seasonal understory planting
- Provide buffer between cars and pedestrians
- Integrated seatwalls
- Modern style
- Comfort (ergonomic and thermal)
- Like banners on light poles
- Prevent light pollution

Simple, clean look

- Delineate spaces with paving treatment
- **PAVING**
- G Warm-tone paving

PRIVATE REALM

- Accessibility
- Privacy in residential zone
- Greenspace
- Energetic, exciting, inviting commercial areas
- Promote social interaction
- Shaded seating
- Pedestrian friendly spaces
- Separation of outdoor seating area from sidewalk
- Outdoor seating with moveable seats
- Unique paving
- Use of stone walls

BUILDING

- Unique architecture
- Modern
- Inviting
- Massing stepbacks
- Human scale
- Rooftop amenities
- Mix of materials
- Lighter colors
- Transparency at ground level
- Glass
- Awnings



PUBLIC MEETING #3

GREATER CITY SPRINGS: PREFERRED CHARACTER IMAGES

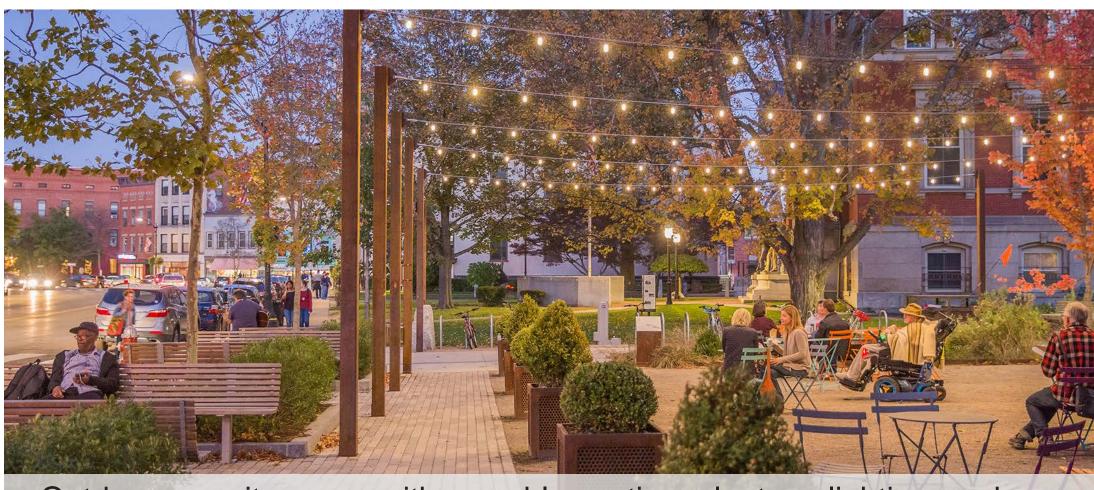
STATION 3 | STAGE 1 FOCUS AREAS







Simple massing but transparent and thoughtfully articulated building with the use of large windows and openings



Outdoor amenity space with movable seating, planters, lighting, and access to sidewalk



Storefront with outdoor dining area and awnings adjacent to the sidewalk



Seating nook with outdoor dining space and plantings





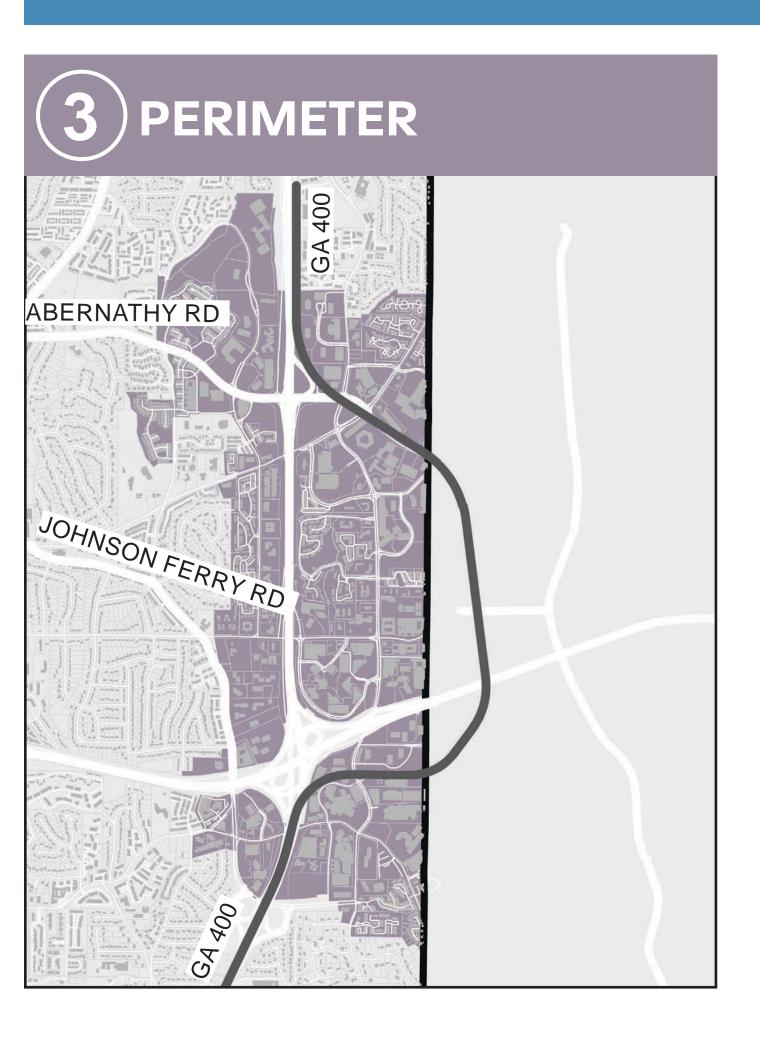


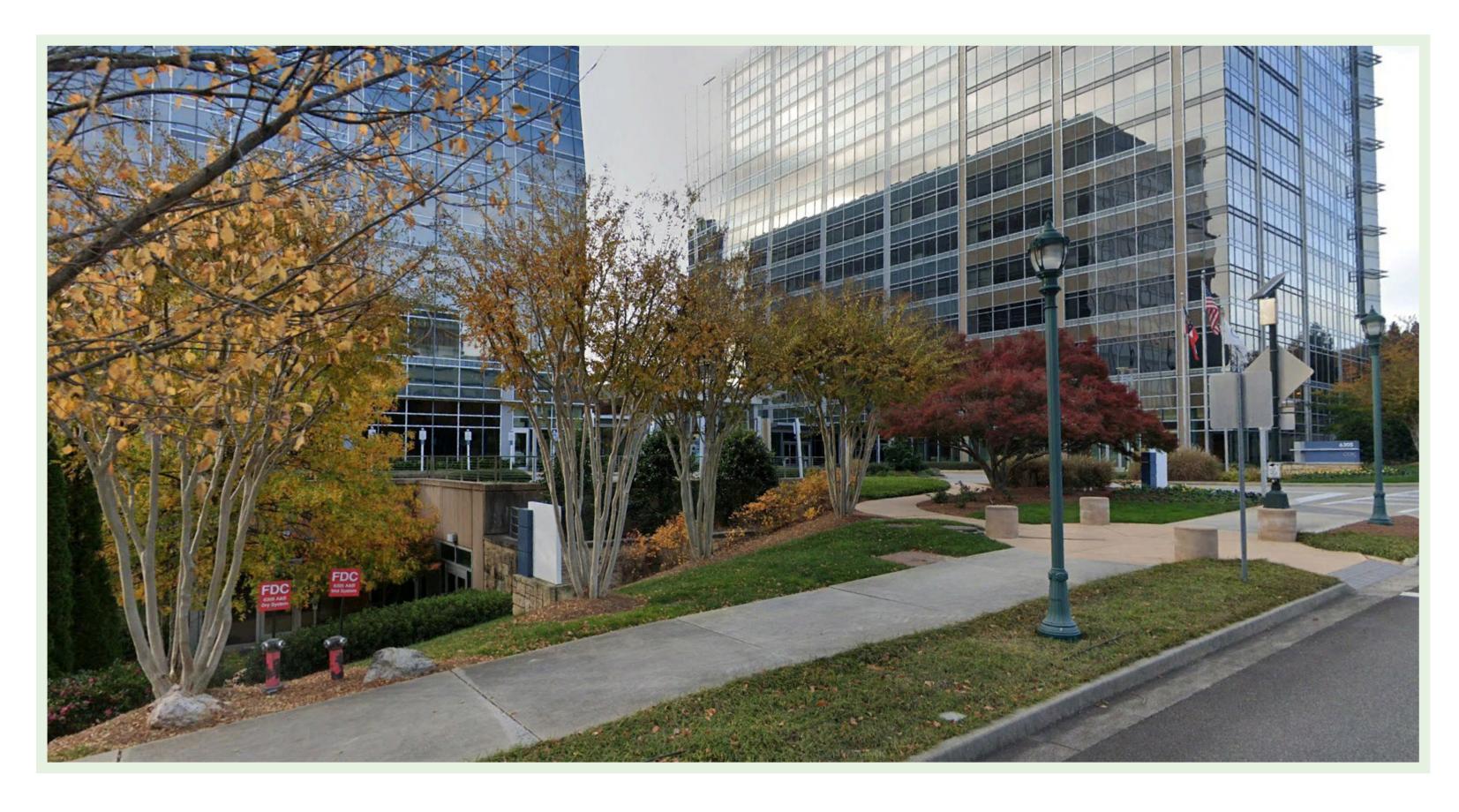
Black traditional style light pole with banners



FOCUS AREA DESIGN CHARACTER: FEEDBACK RECEIVED

STATION 3 | STAGE 1 FOCUS AREAS





OVERALL

- An area with taller buildings
- Large open space around buildings
- Modern
- More landscape buffer needed along streets

PUBLIC REALM

LANDSCAPE

Provide planted buffers from street

Trees for shade

Seasonal plantings

FURNISHING

PAVING

Comfortable (ergonomic and thermal)

Prevent light pollution

Consistency and order

Visual interest

PRIVATE REALM

- Wide walkways
- Retain open spaces
- Greenery, planting areas
- Separation of spaces for gathering areas
- Enhance walkability
- Provide outdoor seating
- Accessibility

BUILDING

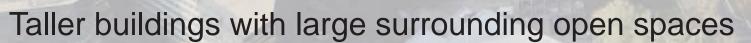
- Unique design
- Variation in materials
- Simplicity
- Openness
- Do not want massive buildings



PERIMETER: PREFERRED CHARACTER IMAGES

STATION 3 | STAGE 1 FOCUS AREAS



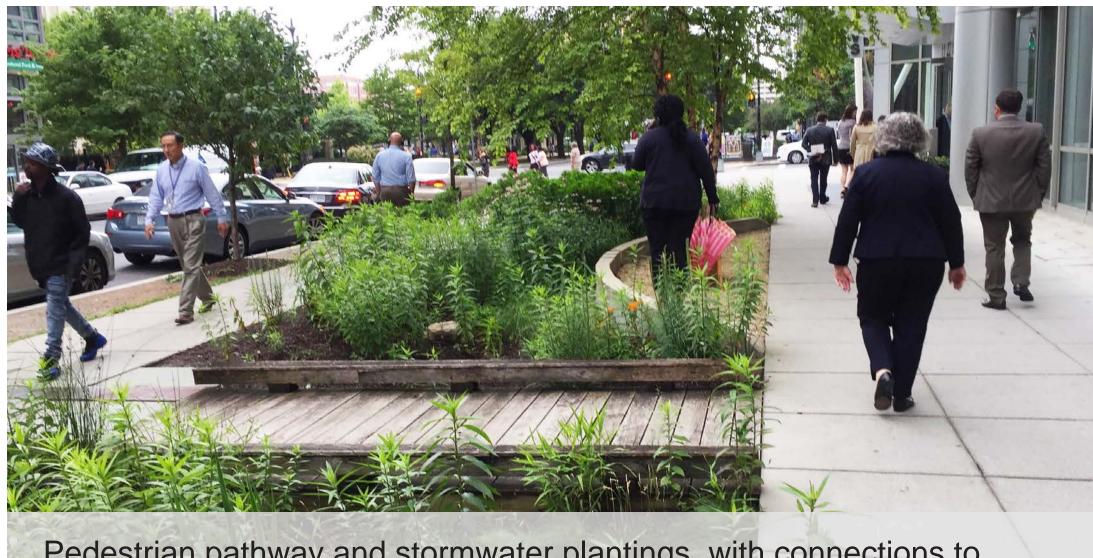




Highly transparent modern building with a mix of steel, glass and wood materials and featuring sleek vertical and horizontal elements

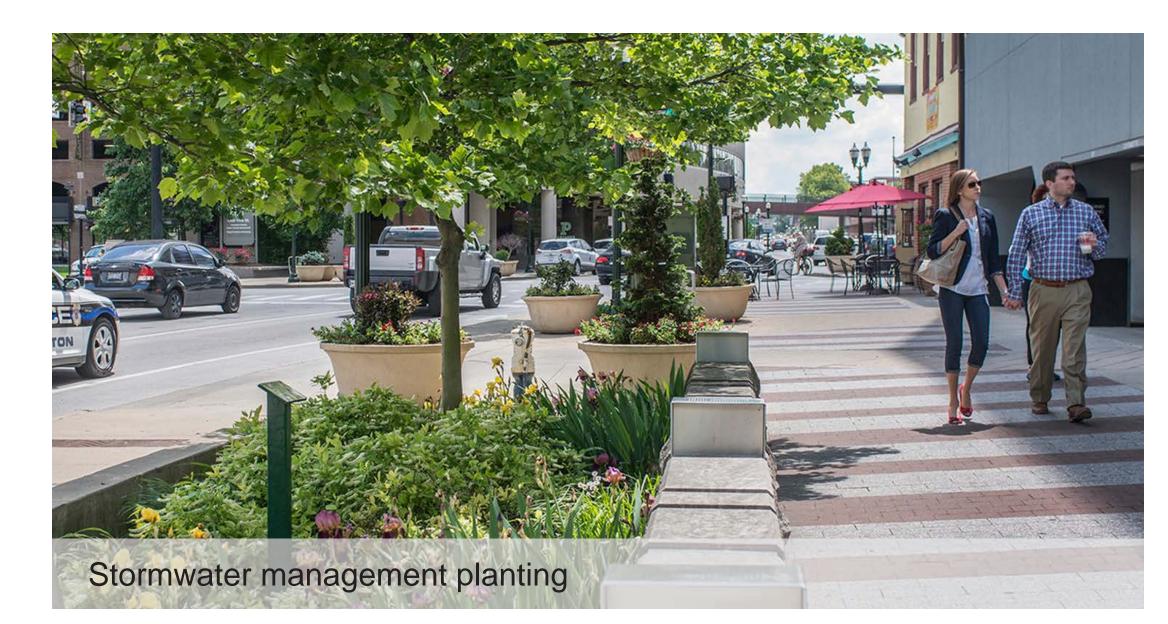


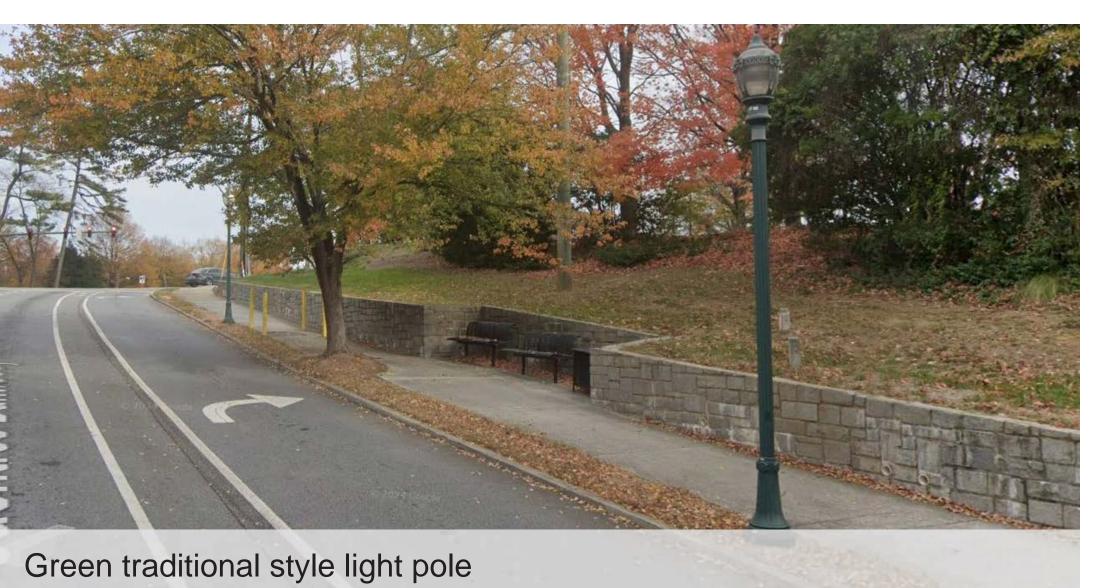
Simple massing but transparent and thoughtfully articulated building with the use of large windows and openings

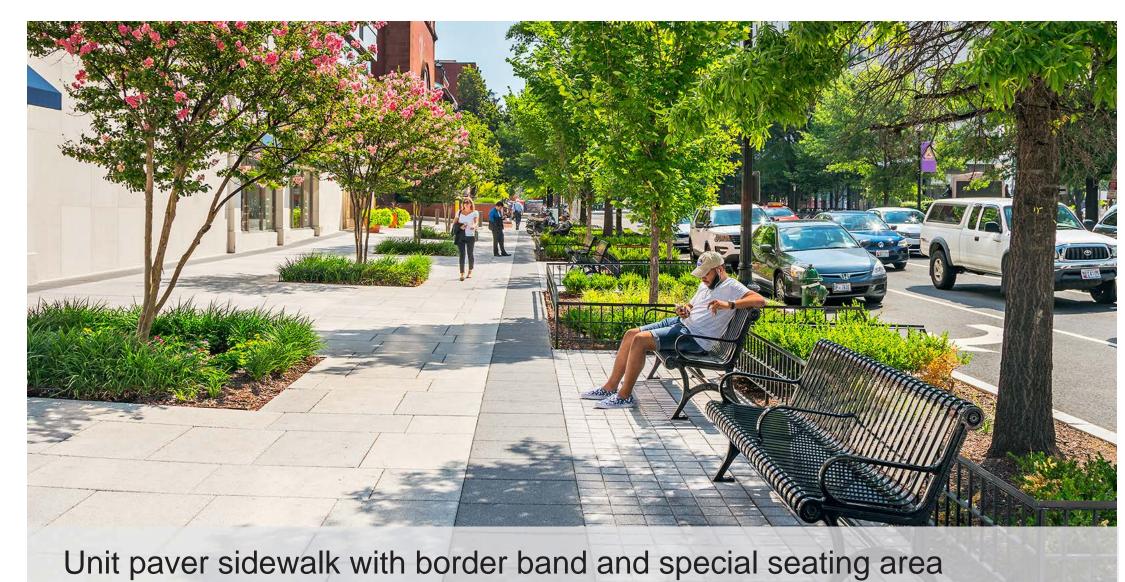


Pedestrian pathway and stormwater plantings, with connections to sidewalk







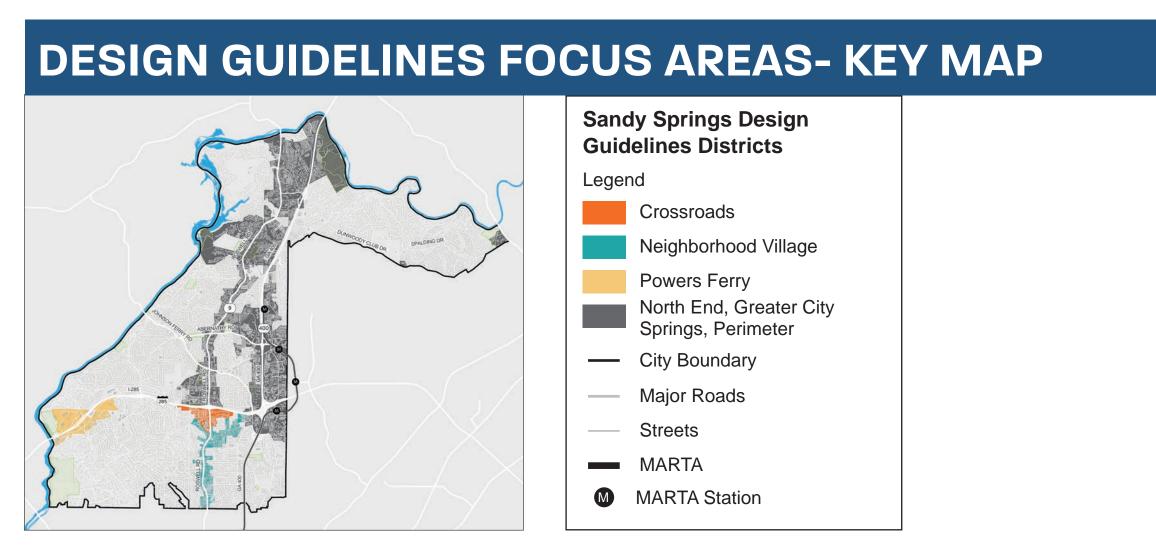


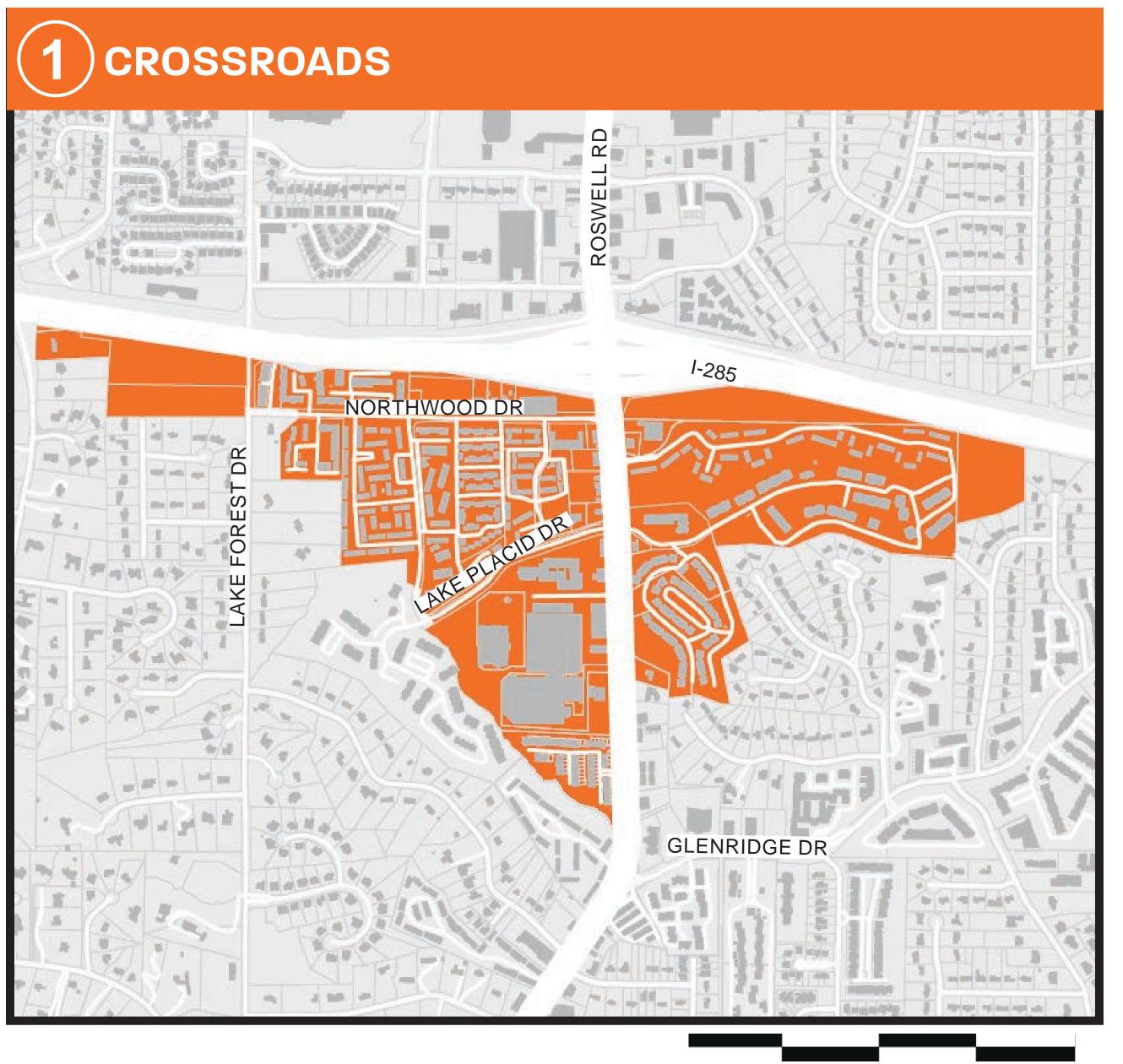
Black classic style bench

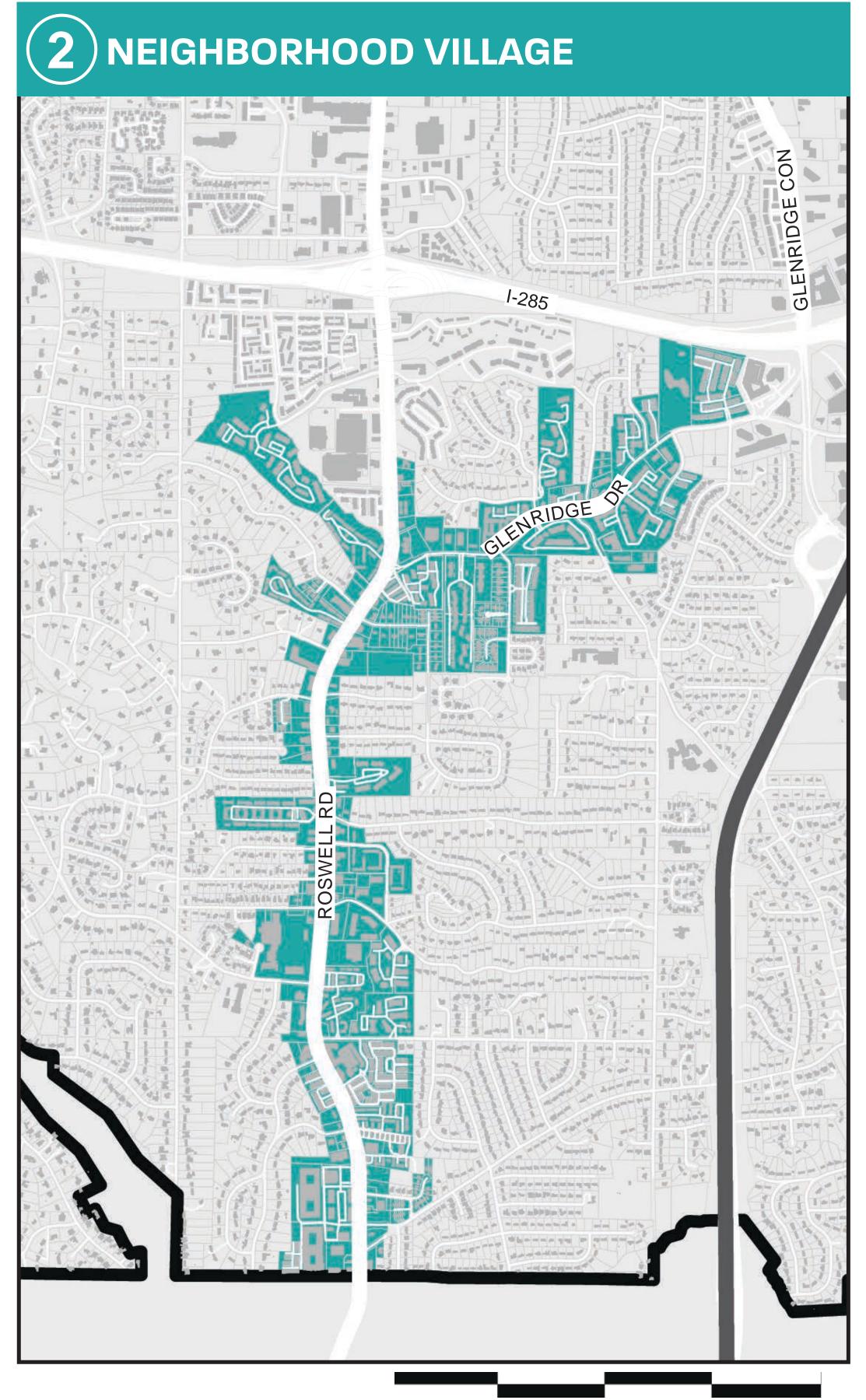


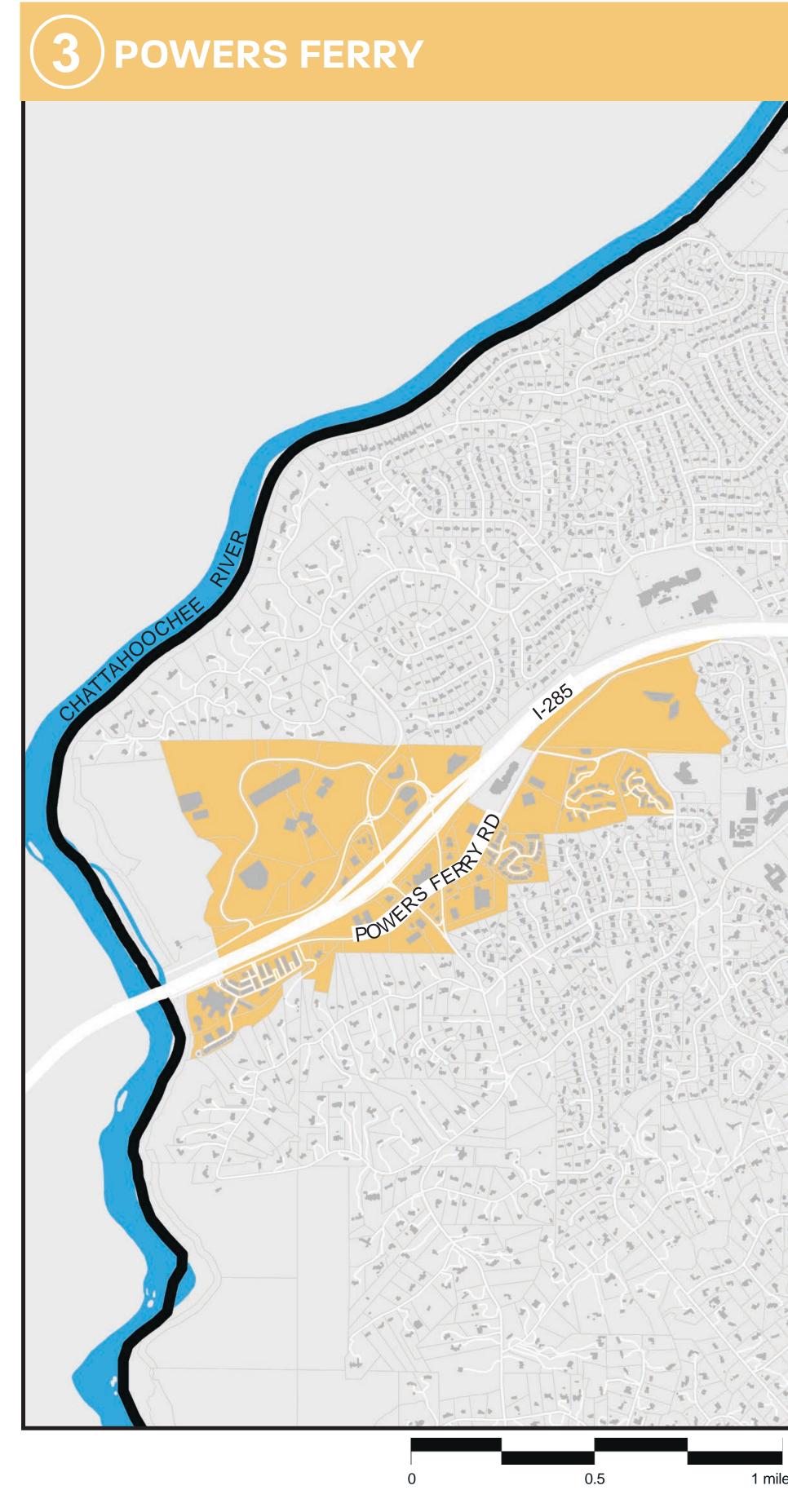
EXHIBIT

STAGE 2: FOCUS AREAS STATION 4 | STAGE 2 FOCUS AREAS





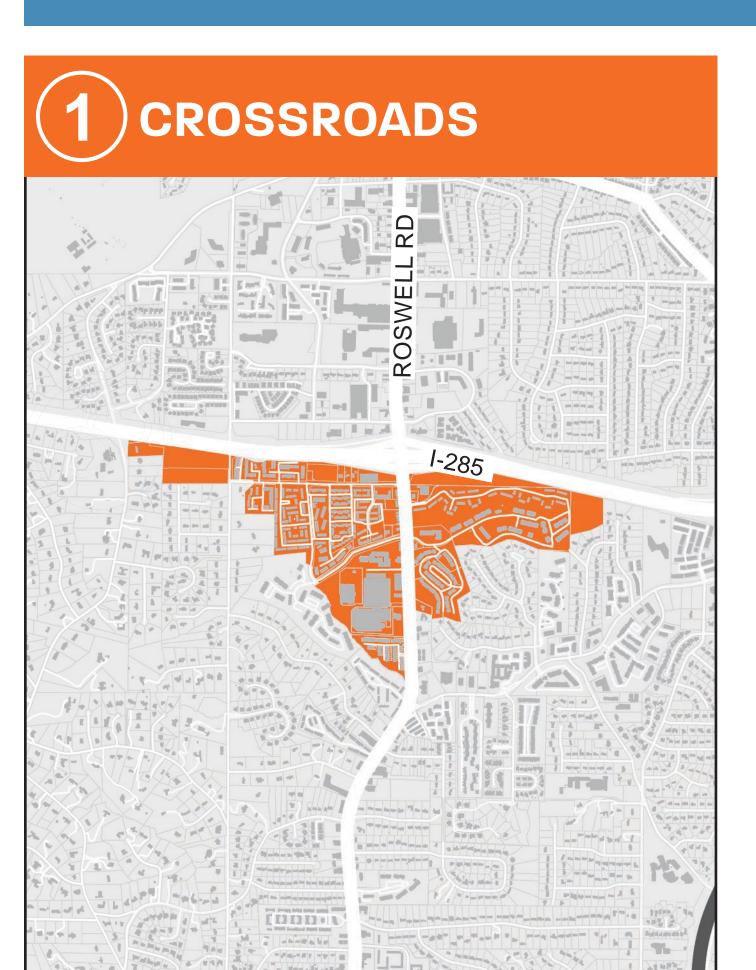






CROSSROADS: EXISTING CHARACTER

STATION 4 | STAGE 2 FOCUS AREAS

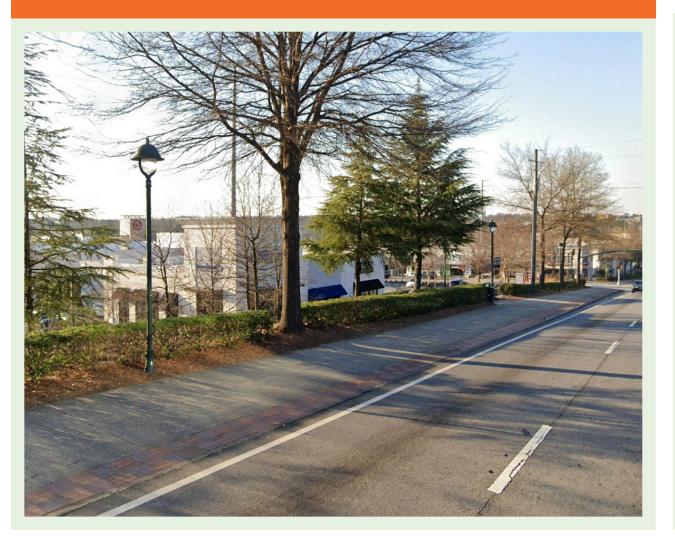


ACTIVITY

Place a dot on any images that you LIKE (e.g., design approaches that you would like to see continue in this area).

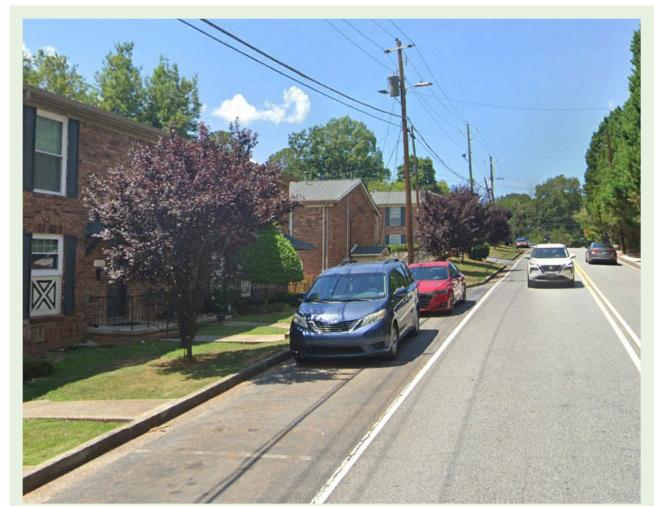
If you would like to share what you LIKE or DISLIKE, please feel free to add your comments on a post-it note and place it next to the relevant image.

PUBLIC REALM



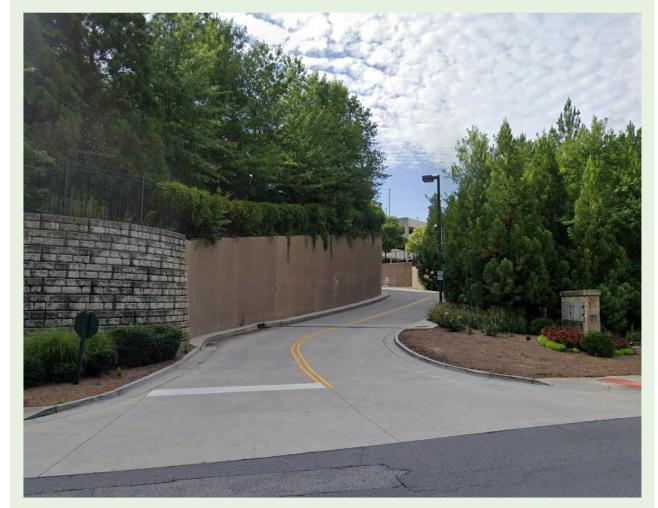


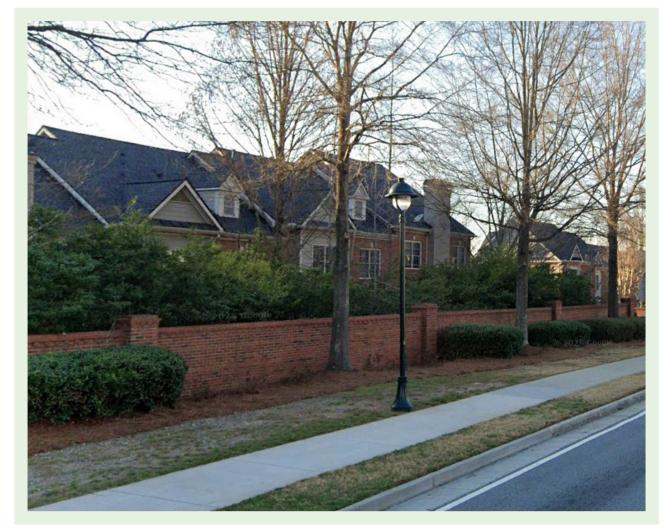




PRIVATE REALM









BUILDING ELEMENTS







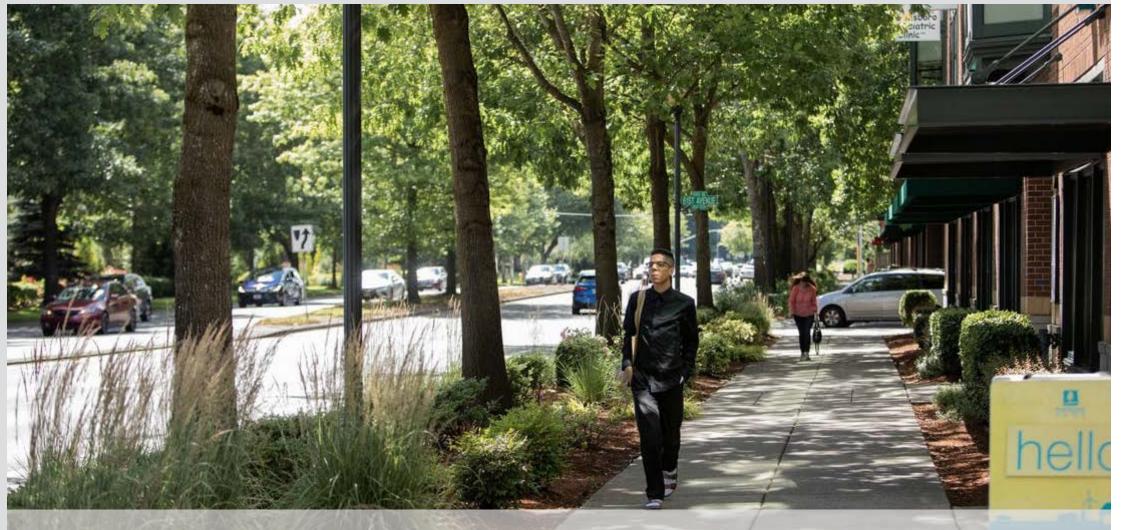




CROSSROADS: PUBLIC REALM - LANDSCAPE PANEL

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



Continuous planter with trees and understory planting

PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



PLACE DOTS HERE

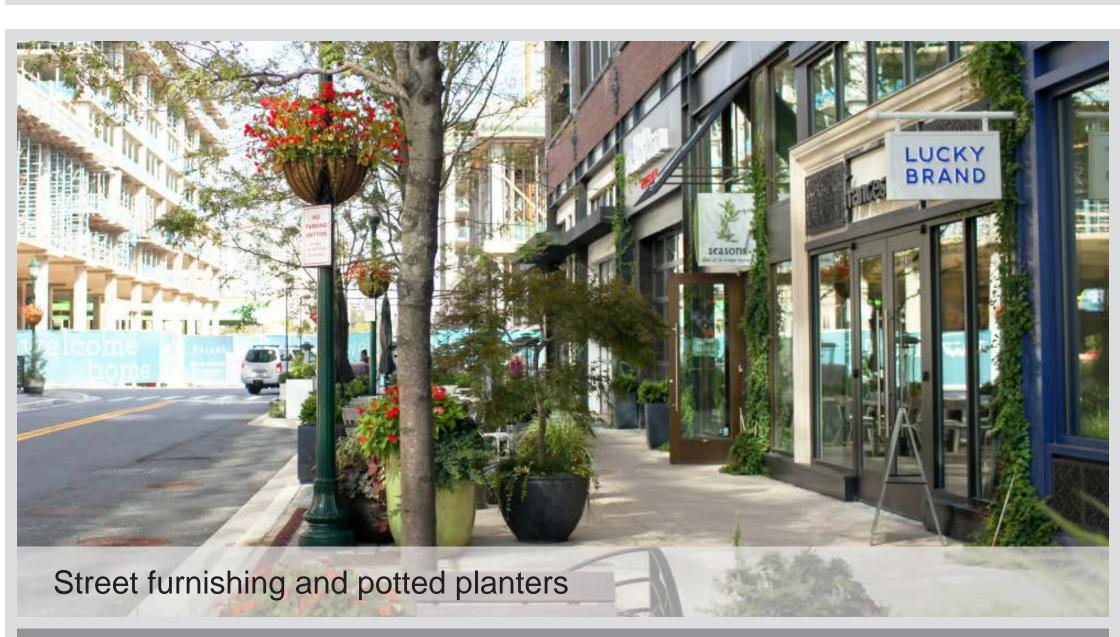
WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here

SANDY SPRINGS DESIGN GUIDELINES | AUGUST 21, 2025



PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



PUBLIC MEETING #3

CROSSROADS: PUBLIC REALM - FURNISHINGS

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



Transitional style light pole

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here

Green traditional style bench and trash receptacle PLACE DOTS HERE WHAT I LIKE... WHAT I DON'T LIKE... Write your thoughts here

Write your thoughts here

Write your thoughts here

SANDY SPRINGS DESIGN GUIDELINES | AUGUST 21, 2025

Write your thoughts here

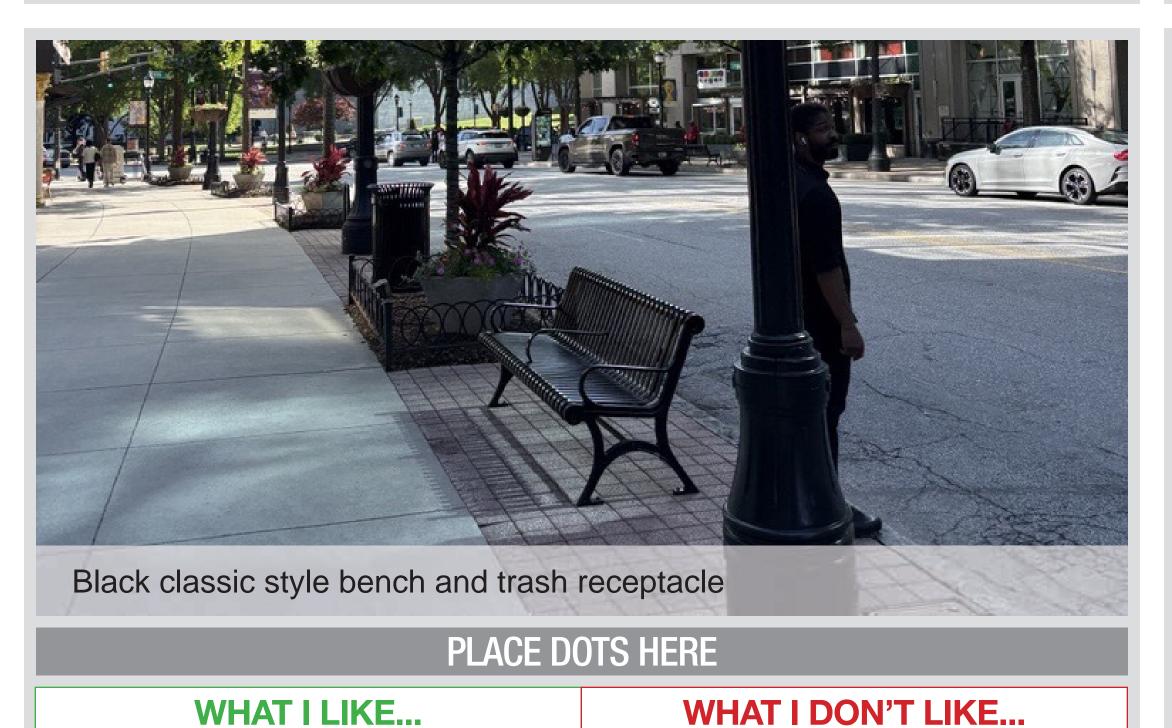
Black traditional style light pole

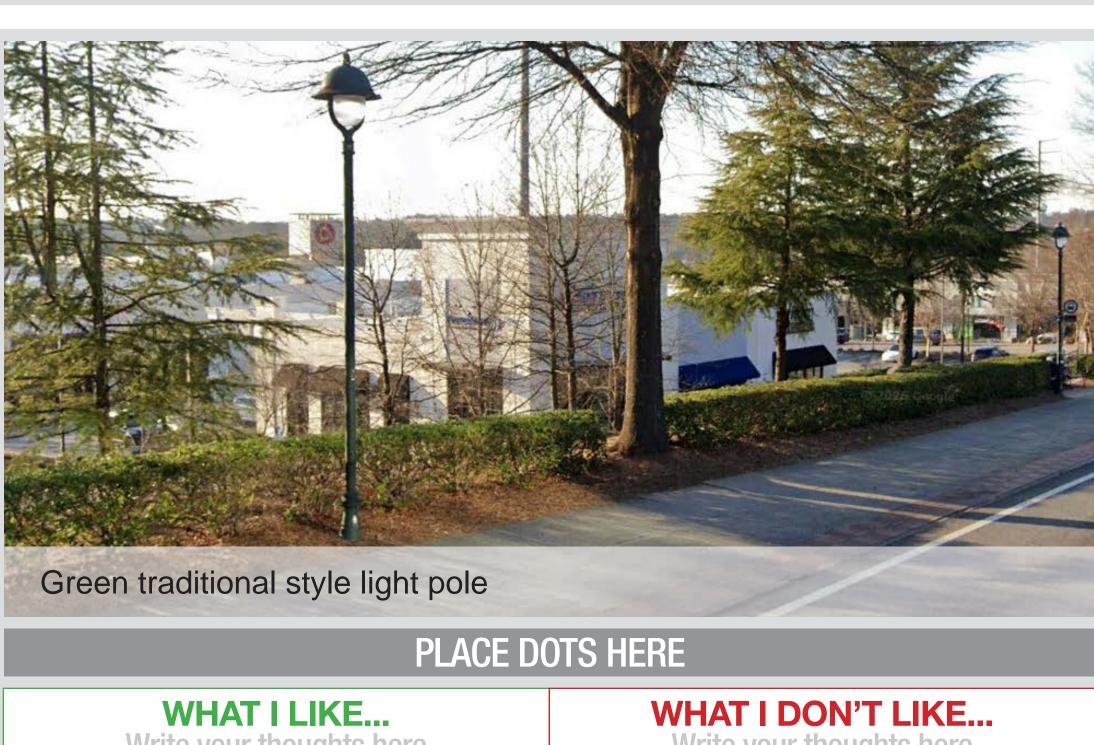
PLACE DOTS HERE

WHAT I LIKE...

WHAT I DON'T LIKE...

Write your thoughts here





Write your thoughts here

Write your thoughts here



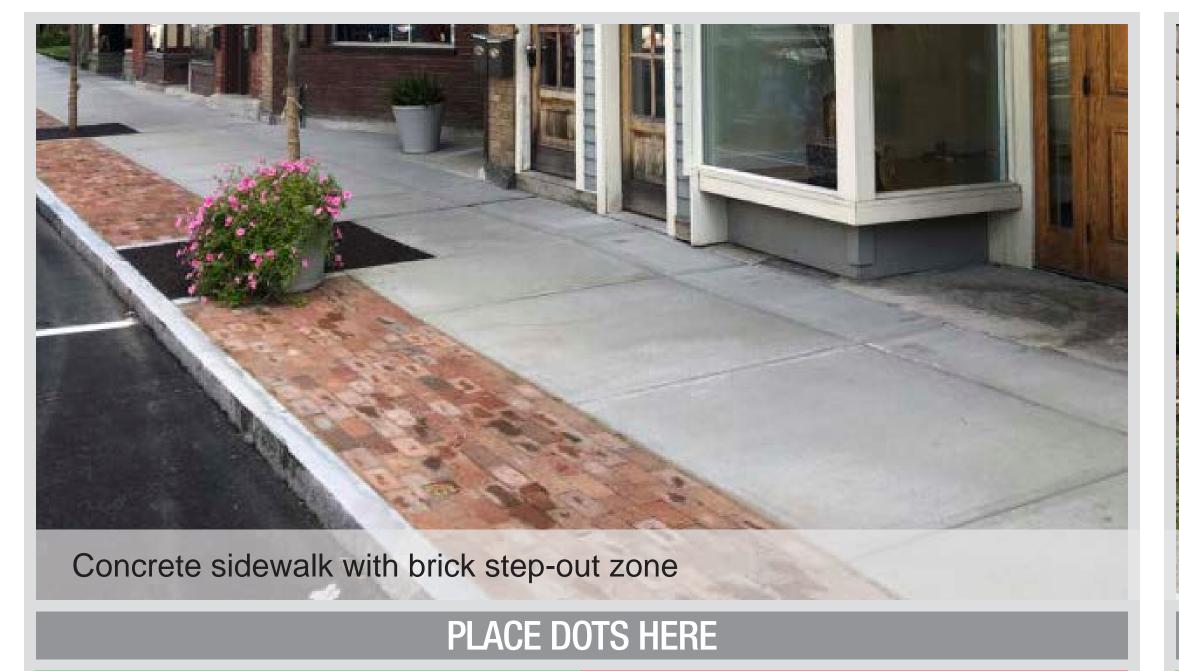
Write your thoughts here

EXHIBIT PUBLIC MEETING #3

CROSSROADS: PUBLIC REALM - PAVING

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



WHAT I LIKE... Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



Warm-toned exposed aggregate concrete sidewalk with brick border

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



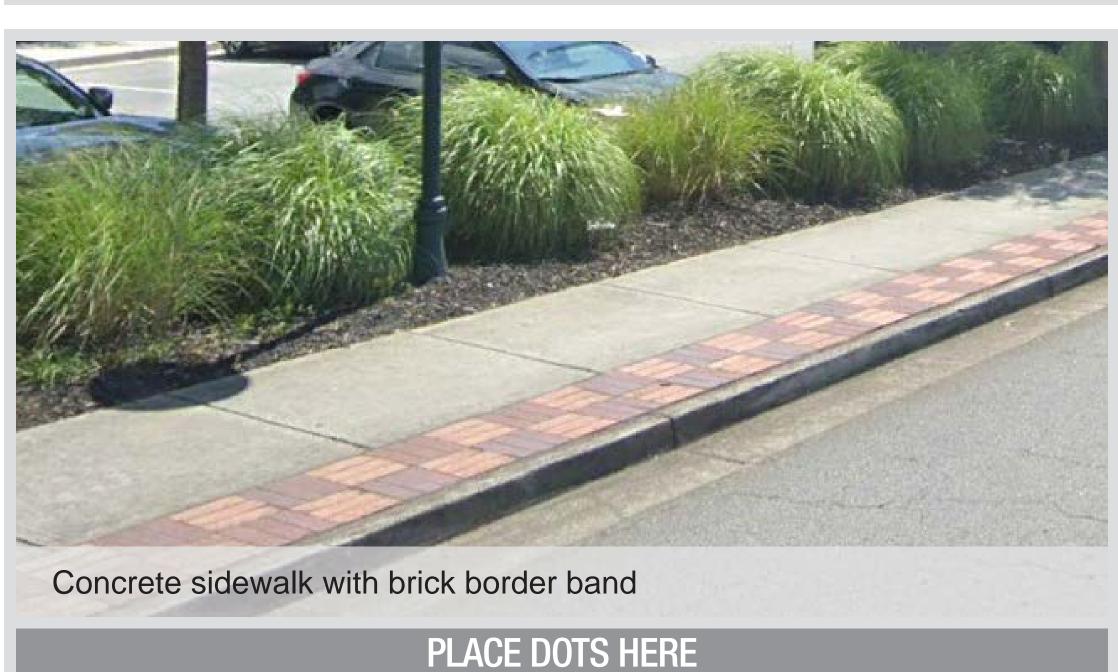
PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here

26



EXHIBIT **PUBLIC MEETING #3**

CROSSROADS: PRIVATE REALM

ELEMENT DEFINITION:

The private realm refers to areas that are privately owned, such as homes, businesses, or private spaces that are not accessible to the public. These spaces are typically protected and managed by individuals or property owners.

ACTIVITY:

dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



Restaurant with open storefront that engages the sidewalk and activates the streetscape

PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



Outdoor amenity space with movable seating, planters, lighting, and access to sidewalk

PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



Seating nook with outdoor dining space and plantings

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

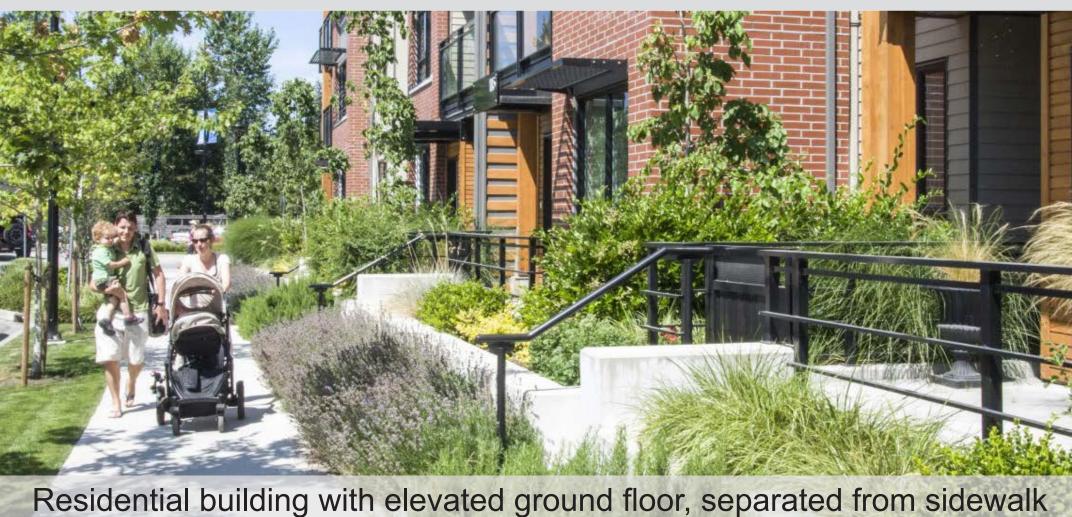
Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



Residential building with elevated ground floor, separated from sidewalk by seat wall and plantings

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here

SANDY SPRINGS DESIGN GUIDELINES | AUGUST 21, 2025



PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



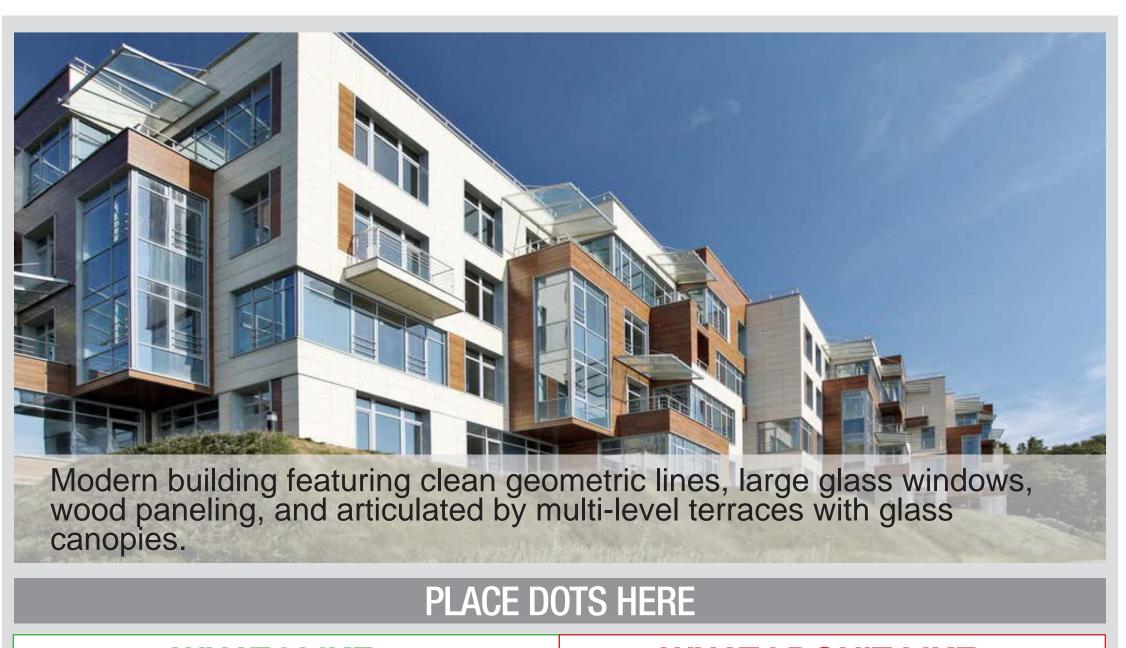
CROSSROADS: BUILDING ELEMENTS

ELEMENT DEFINITION:

Building elements include massing, articulation of facades, transparency (doors and windows), and material application.

ACTIVITY:

dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



Balanced brick building with thoughtful facade articulation and fenestrations. Slight variations in the roofline to highlight the entry corner.

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

WHAT I LIKE... Write your thoughts here Write your thoughts here



Traditional articulation with classical details, a combination of brick and wood siding materials, and a varied yet muted color palette.

PLACE DOTS HERE

WHAT I DON'T LIKE...

Write your thoughts here

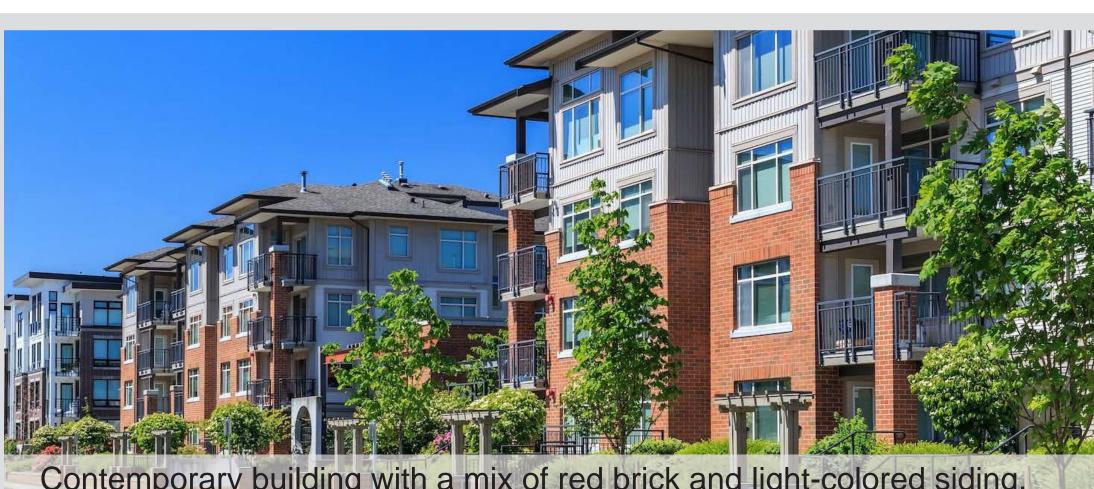


Modern building with simple massing, a transparent facade characterized by expansive glass windows, and a mix of brick and metal materials.

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



Contemporary building with a mix of red brick and light-colored siding, large windows and private balconies with metal railings for transparency. and outdoor access

PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

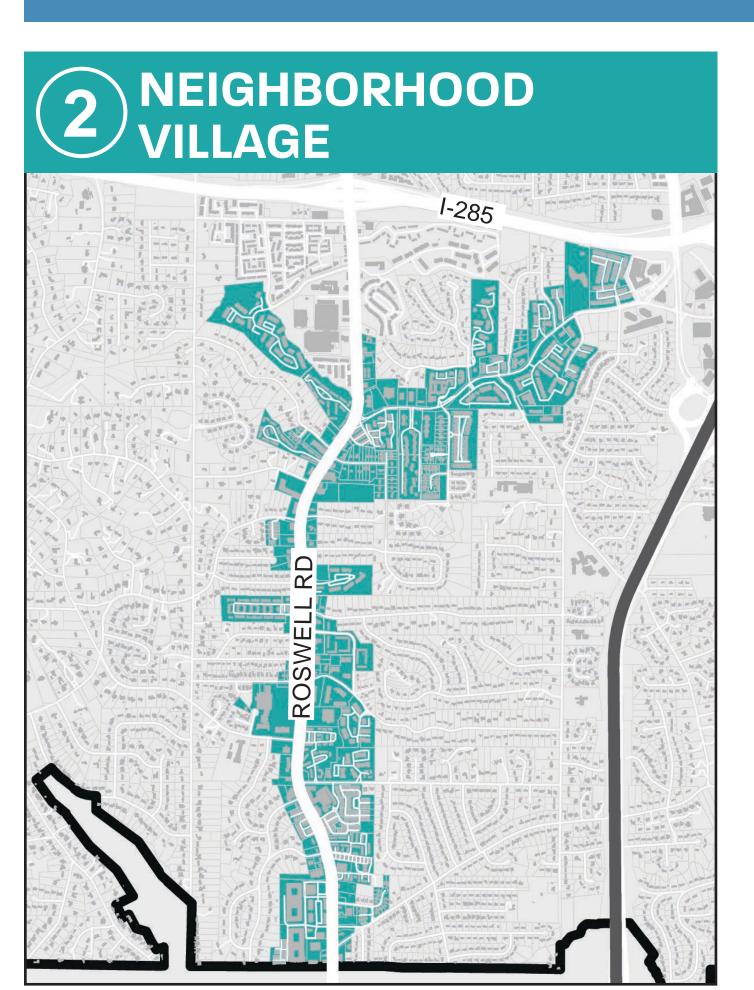
WHAT I DON'T LIKE... Write your thoughts here



EXHIBIT **PUBLIC MEETING #3**

NEIGHBORHOOD VILLAGE: EXISTING CHARACTER

STATION 4 | STAGE 2 FOCUS AREAS

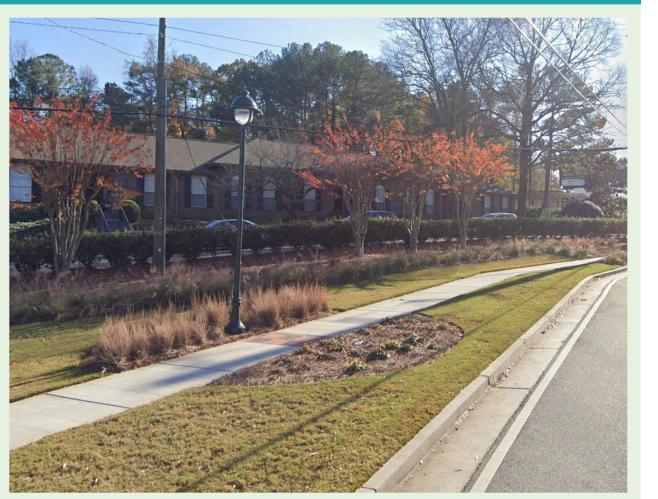


ACTIVITY

Place a dot on any images that you LIKE (e.g., design approaches that you would like to see continue in this area).

If you would like to share what you LIKE or DISLIKE, please feel free to add your comments on a post-it note and place it next to the relevant image.

PUBLIC REALM







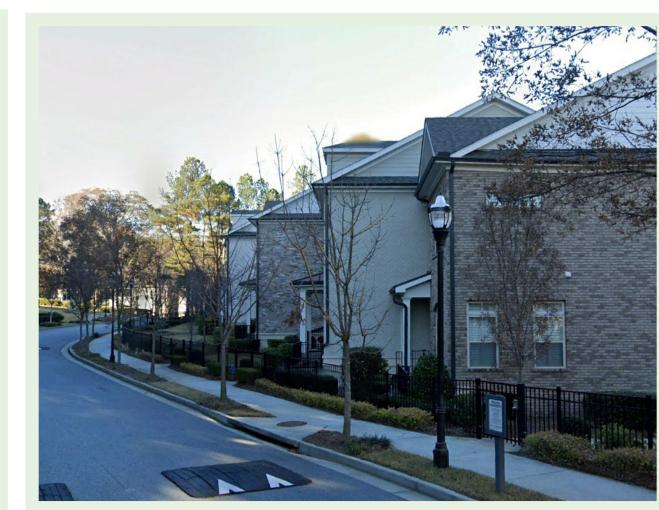


PRIVATE REALM









BUILDING ELEMENTS







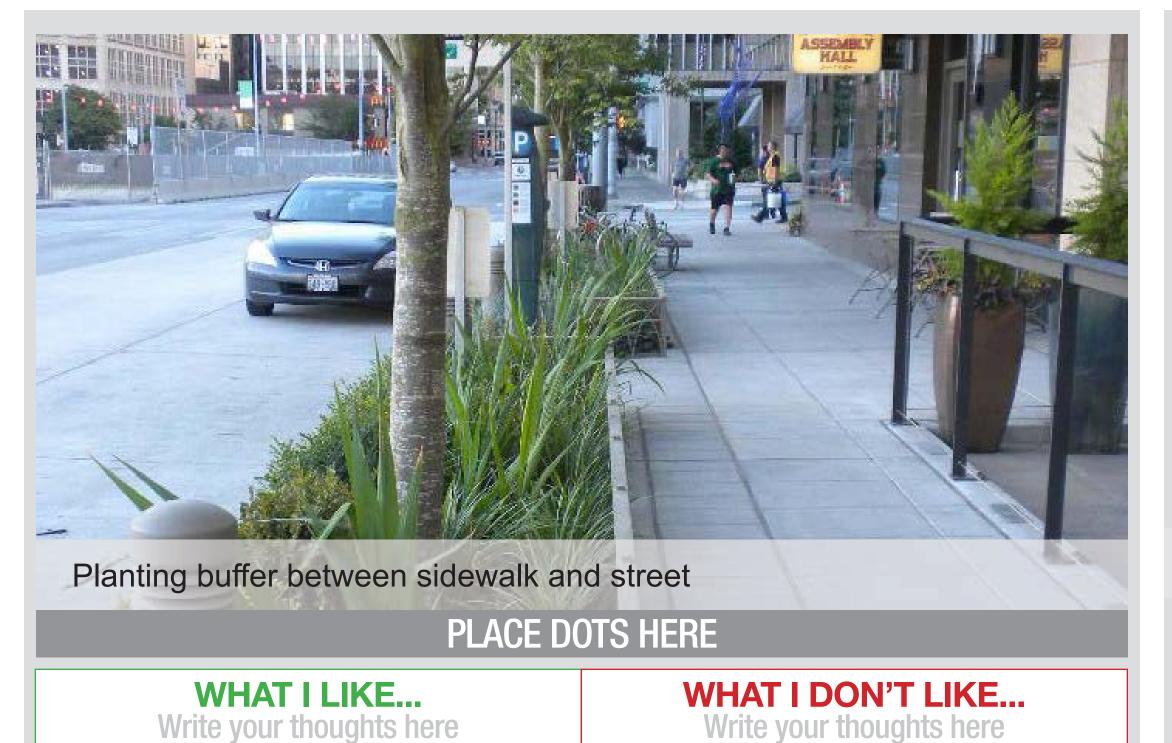


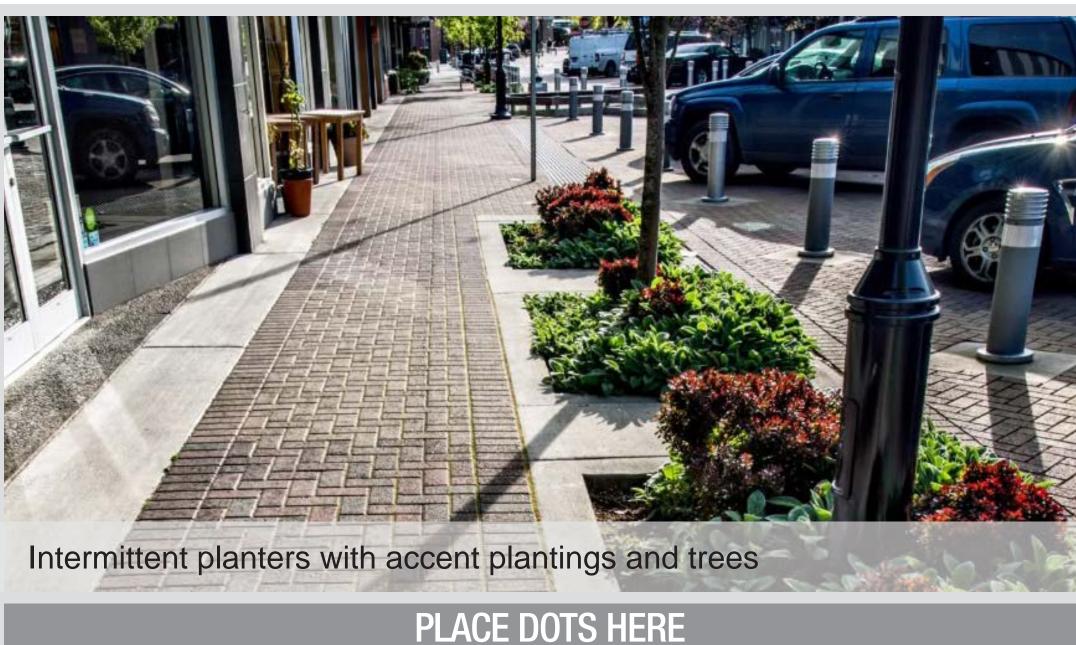


NEIGHBORHOOD VILLAGE: PUBLIC REALM - LANDSCAPE PANEL

ACTIVITY:

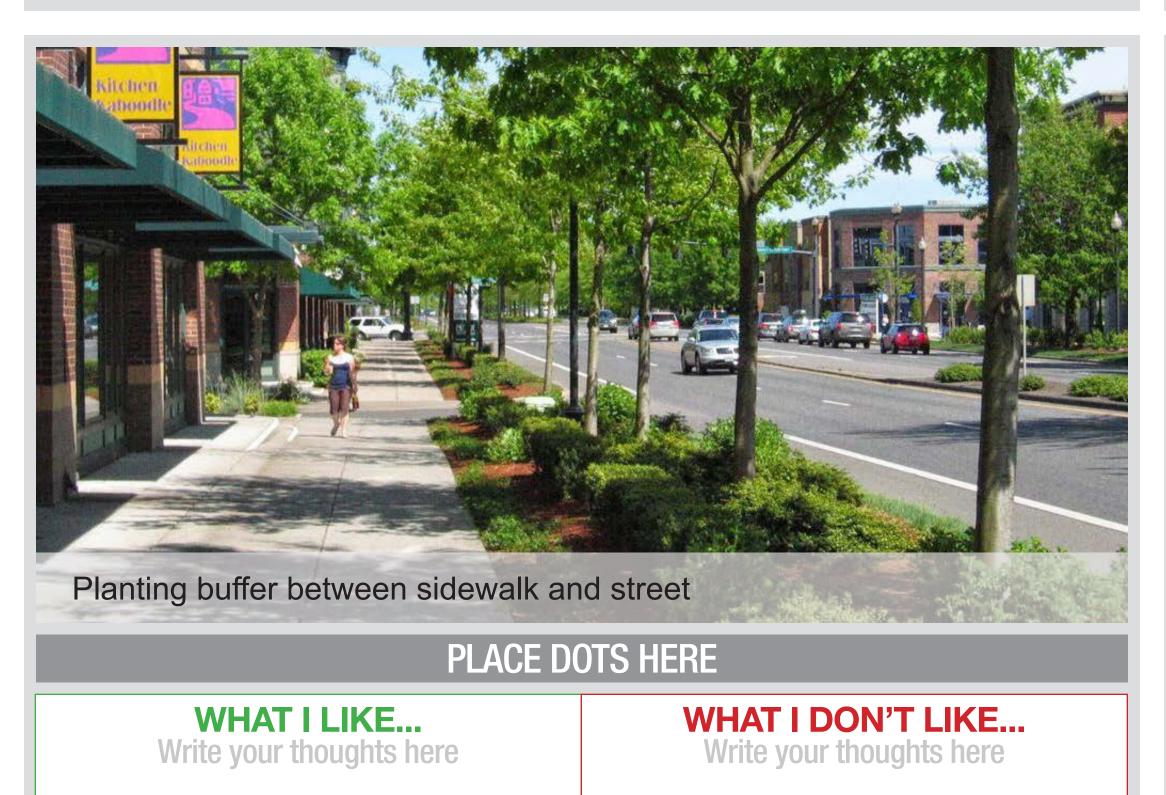
PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike





WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here

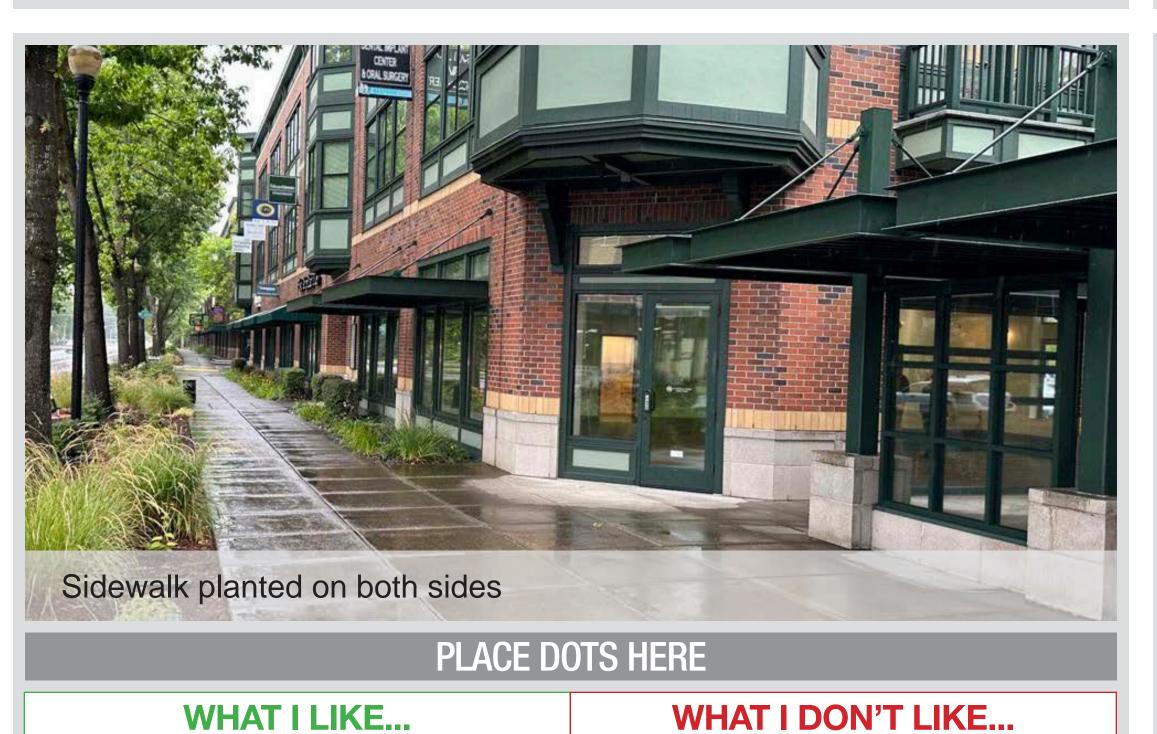


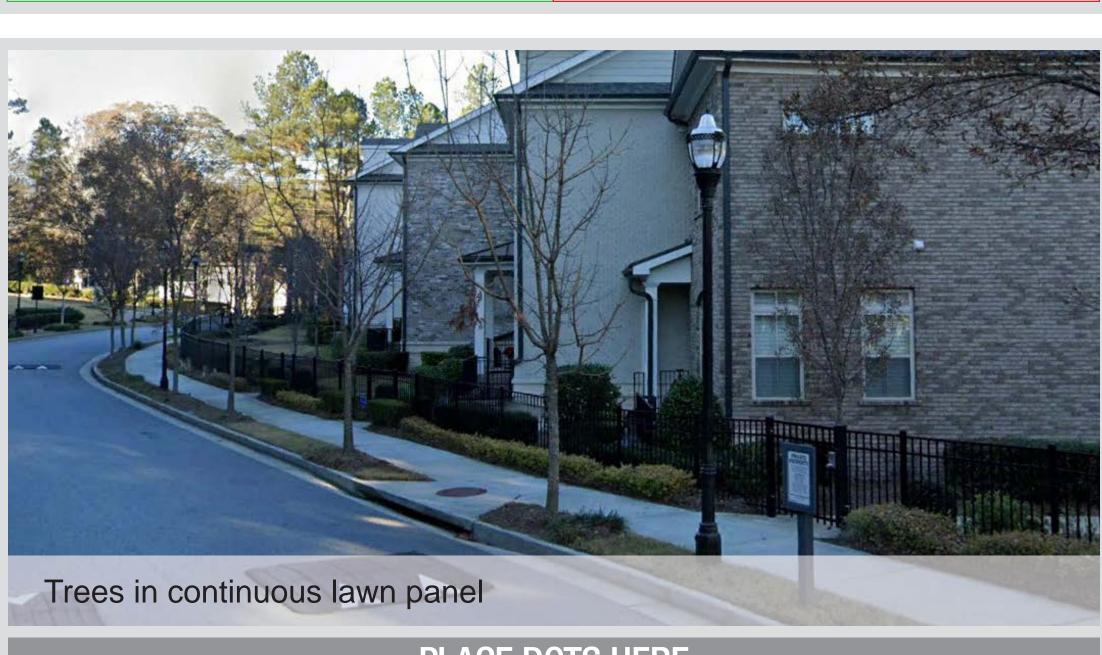
Seasonal planters and outdoor seating at street curb

PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here





PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here

Write your thoughts here

Write your thoughts here

NEIGHBORHOOD VILLAGE: PUBLIC REALM - FURNISHINGS

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



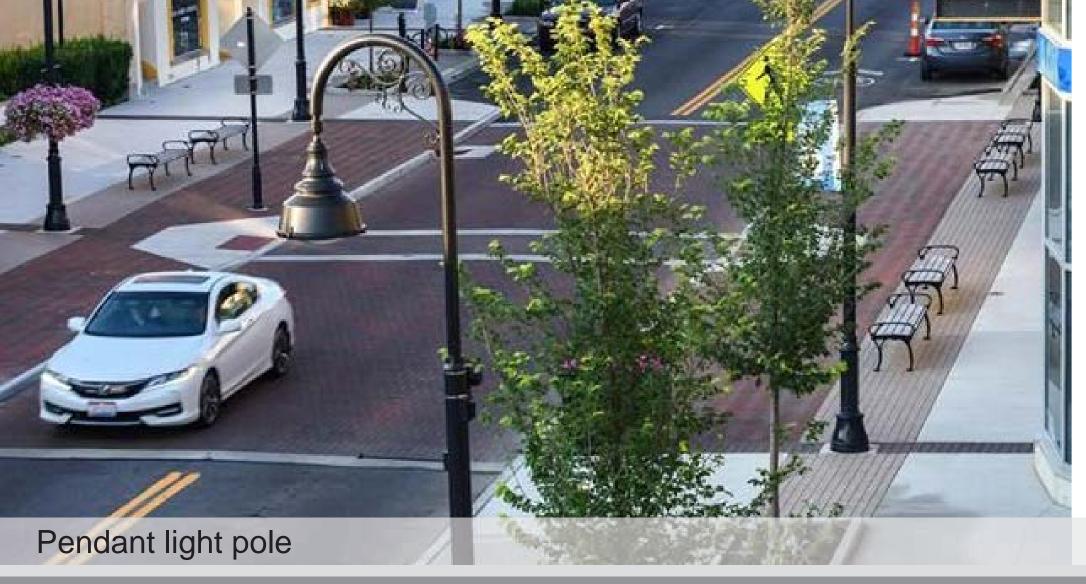
PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



Dark gray contemporary style light pole

PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here

EXHIBIT



PUBLIC MEETING #3

NEIGHBORHOOD VILLAGE: PUBLIC REALM - PAVING

ACTIVITY:

Write your thoughts here

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



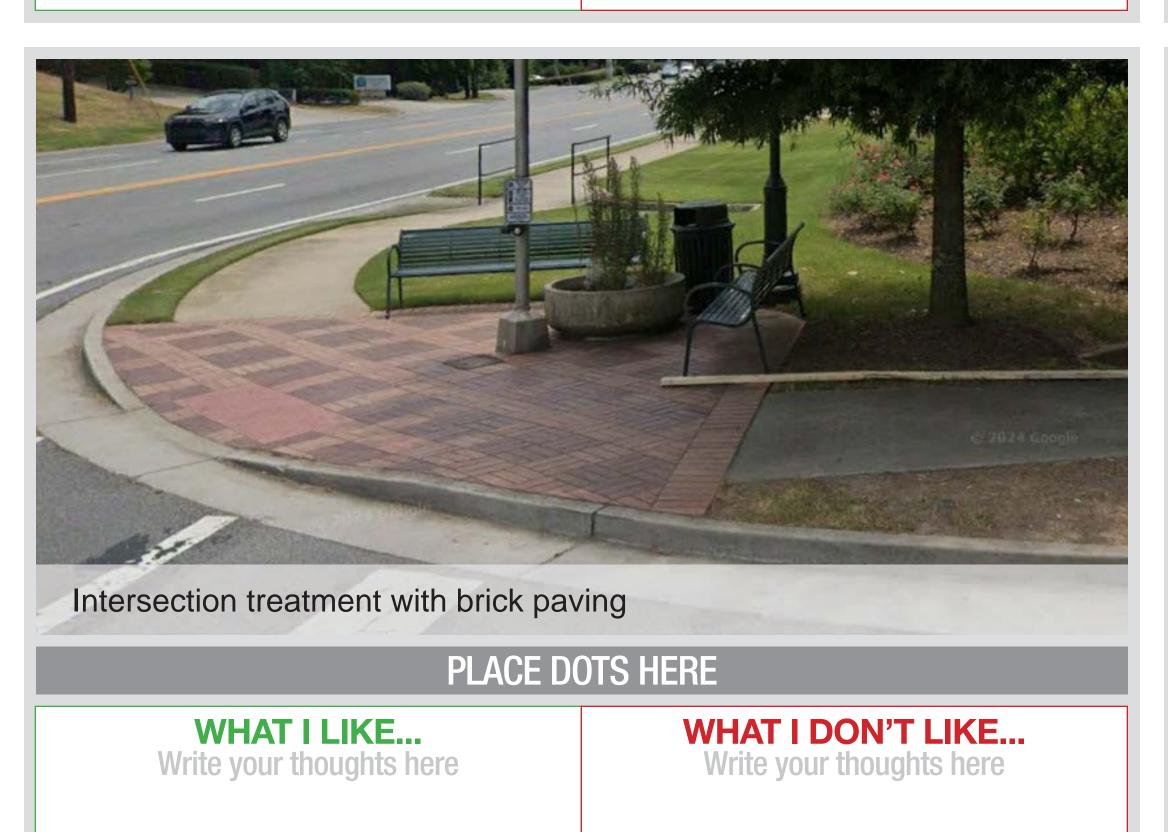
Write your thoughts here

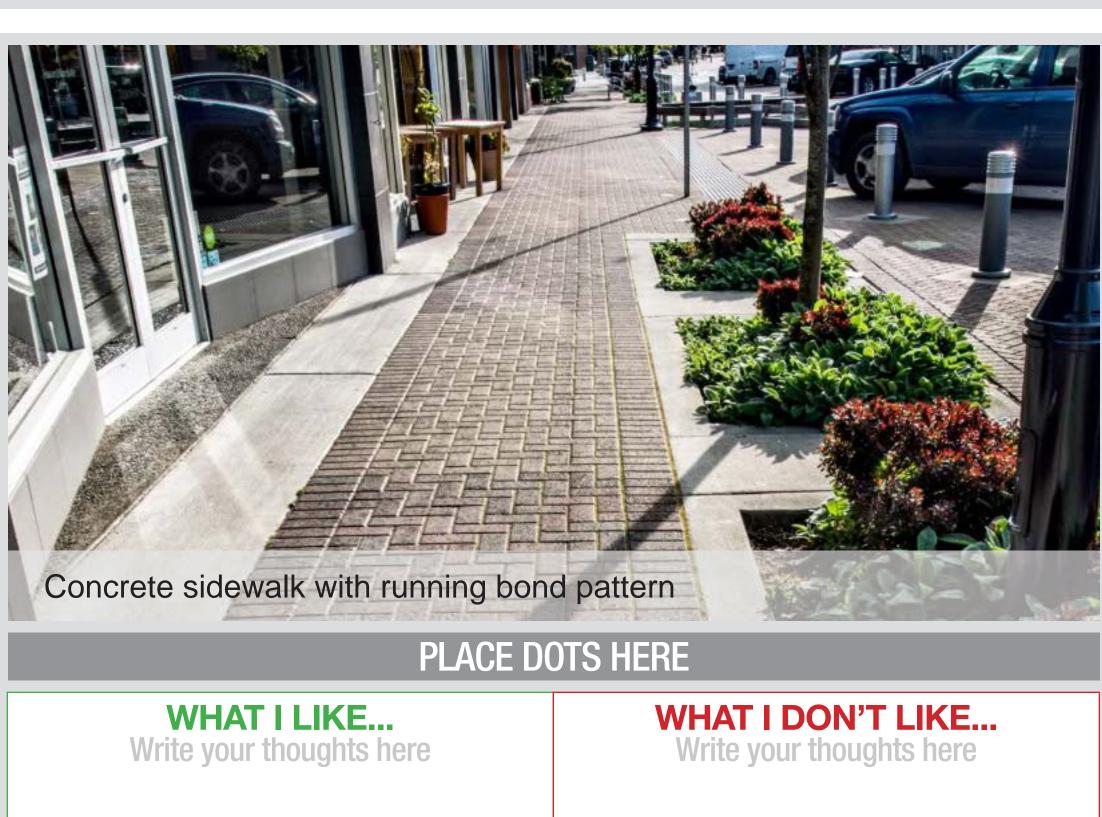
Concrete sidewalk and gray unit paver amenity zone

PLACE DOTS HERE

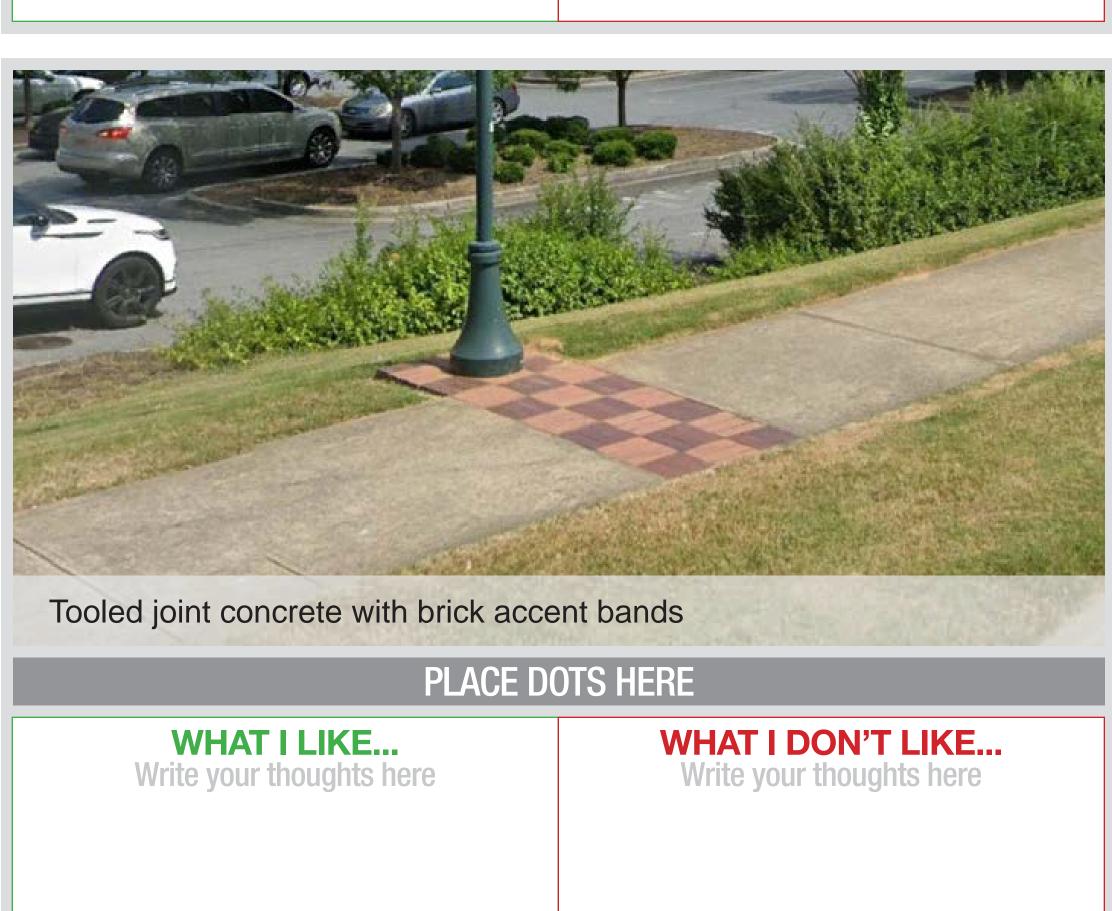
WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here









NEIGHBORHOOD VILLAGE: PRIVATE REALM

ELEMENT DEFINITION:

The private realm refers to areas that are privately owned, such as homes, businesses, or private spaces that are not accessible to the public. These spaces are typically protected and managed by individuals or property owners.

ACTIVITY:

dots on the grey space below the images that show DESIGN character that you like **PLACE** PLACE dots on the grey space below the images that show DESIGN character that you dislike



PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



Internal walkways, outdoor seating, and public seating areas

PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



Retail building with landscaping along its frontage, interspersed with access to businesses

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here

Residential building with elevated ground floor, separated from sidewalk

by seat wall and plantings

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



Open storefront with awnings and seating to engage with the sidewalk

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



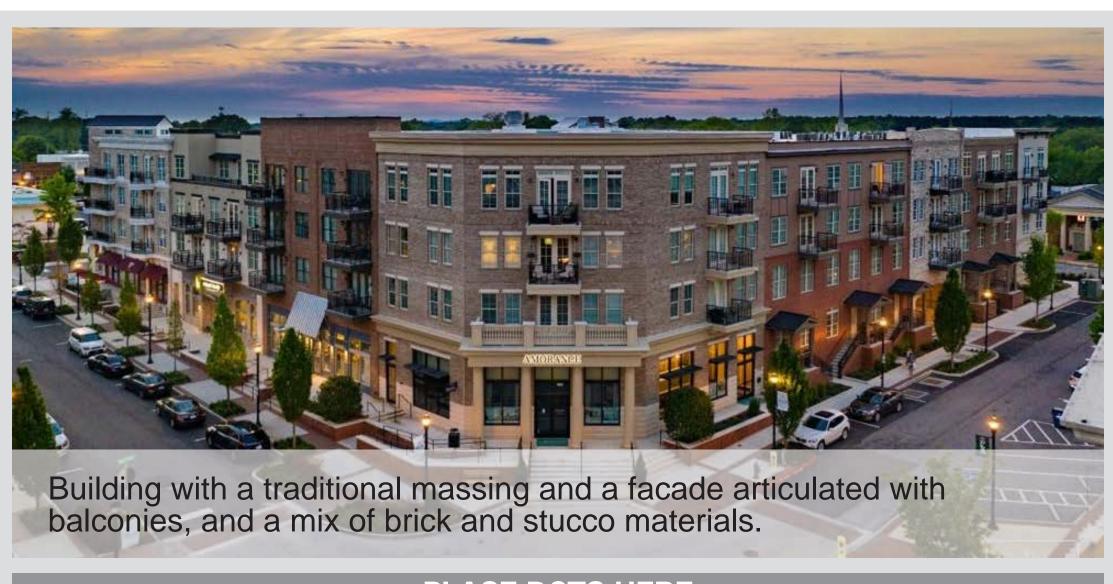
NEIGHBORHOOD VILLAGE: BUILDING ELEMENTS

ELEMENT DEFINITION:

Building elements include massing, articulation of facades, transparency (doors and windows), and material application.

ACTIVITY:

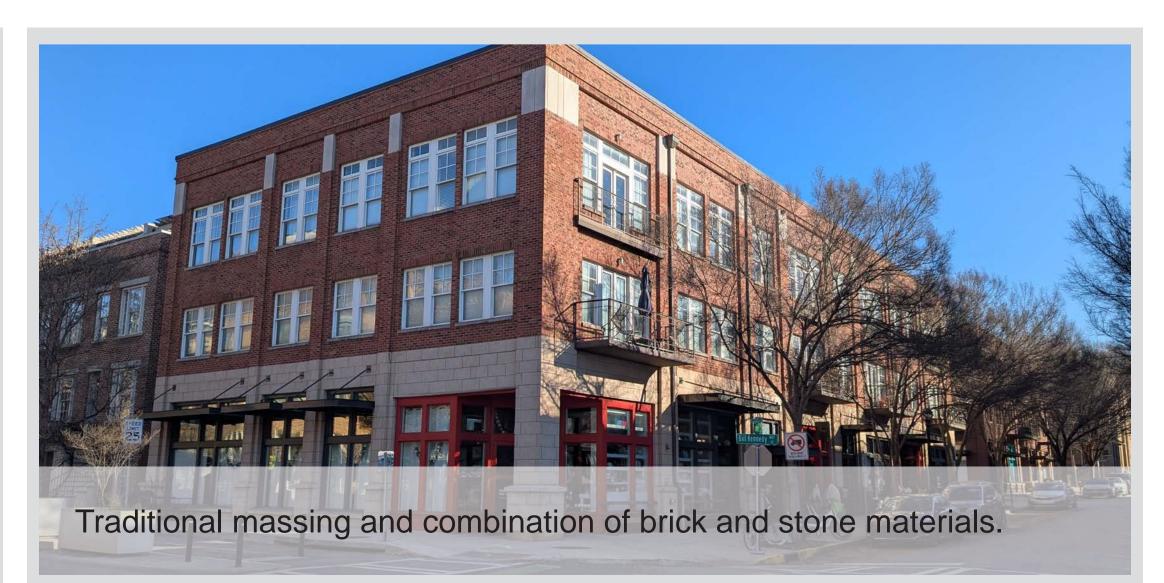
PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

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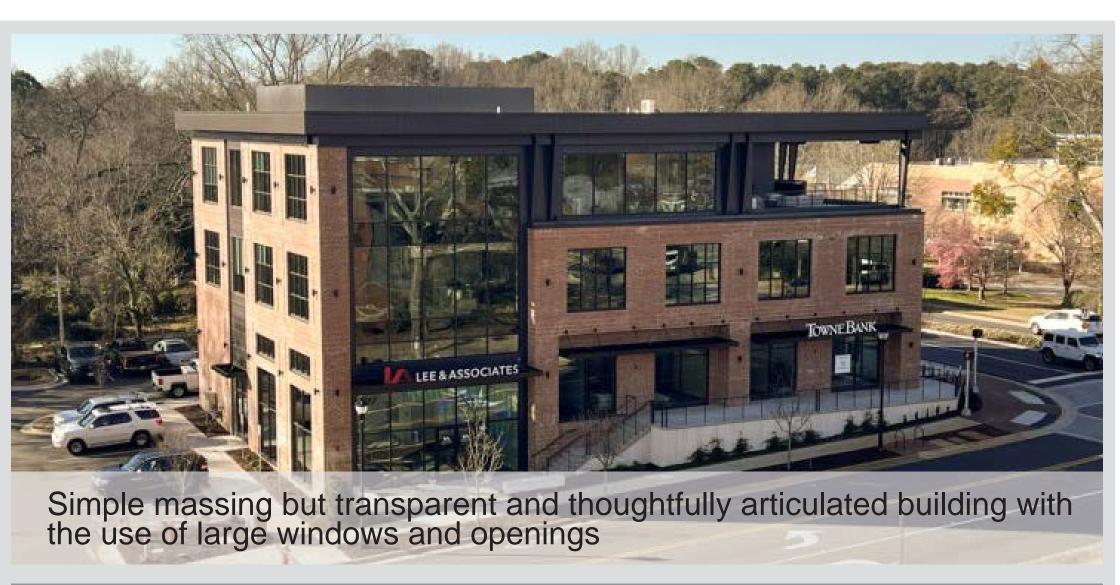


PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

ere WHAT I DON'T LIKE...
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PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here

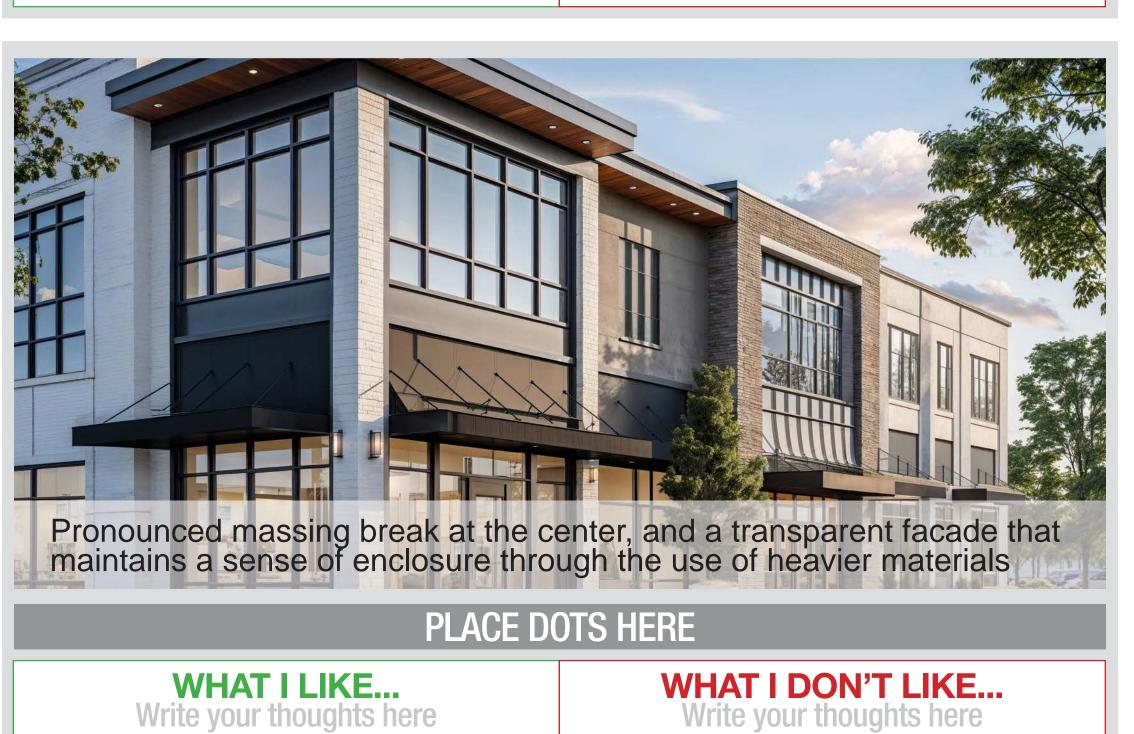
Traditional design with gabled roofs and dormer windows, white and beige brick exteriors, black-framed windows, and wrought iron railings. accenting the elevated front entrances.

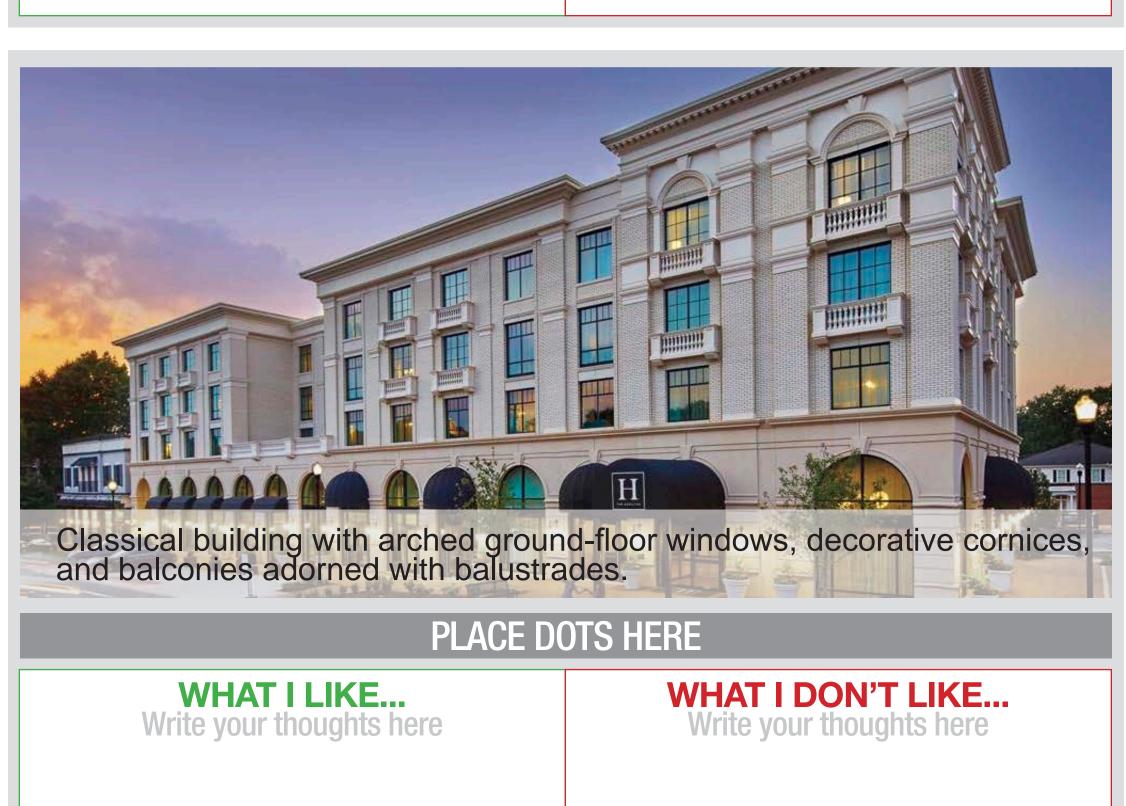
PLACE DOTS HERE

WHAT I LIKE...
Write your thoughts here

Write your thoughts here

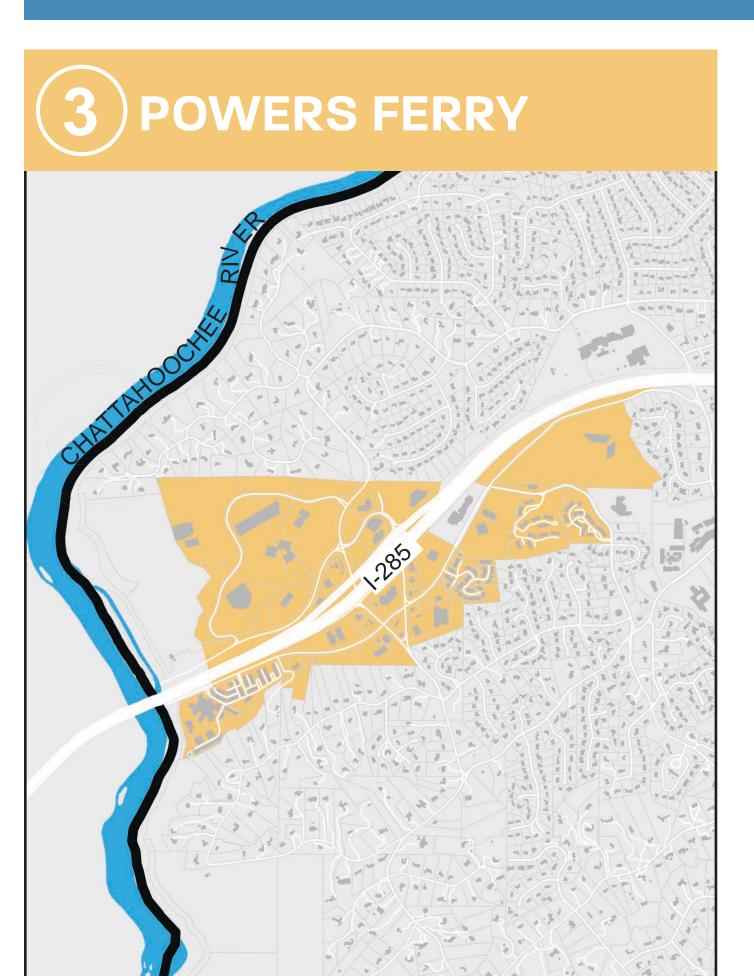
Write your thoughts here





POWERS FERRY: EXISTING CHARACTER

STATION 4 | STAGE 2 FOCUS AREAS



ACTIVITY

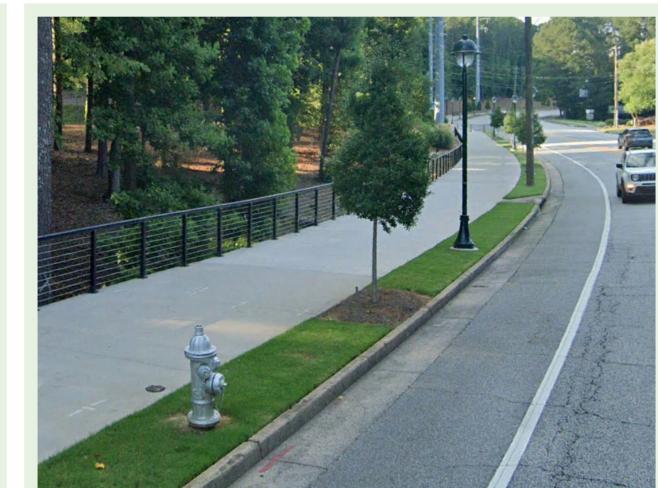
Place a dot on any images that you LIKE (e.g., design approaches that you would like to see continue in this area).

If you would like to share what you LIKE or DISLIKE, please feel free to add your comments on a post-it note and place it next to the relevant image.

PUBLIC REALM



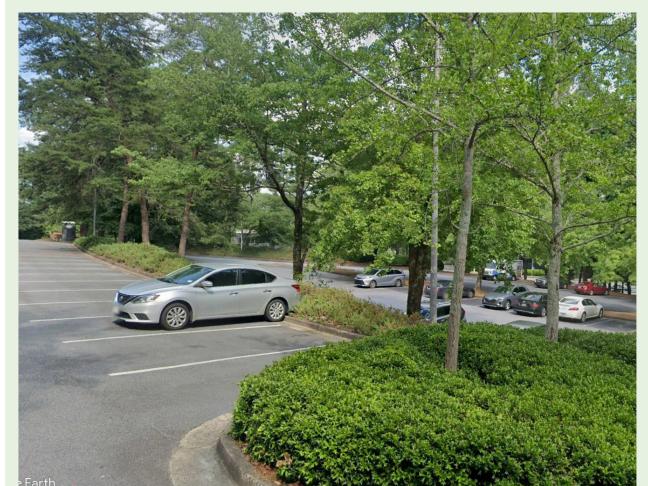


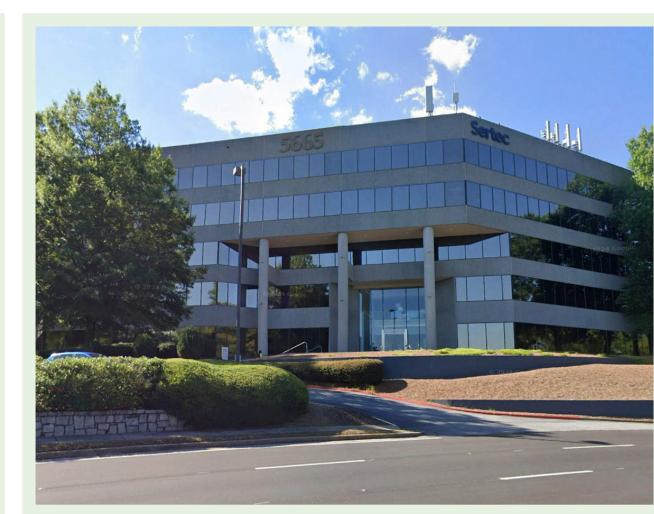


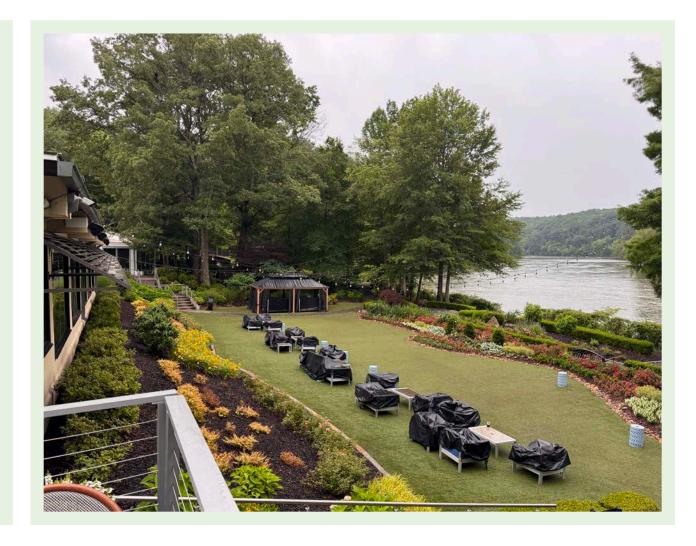


PRIVATE REALM









BUILDING ELEMENTS







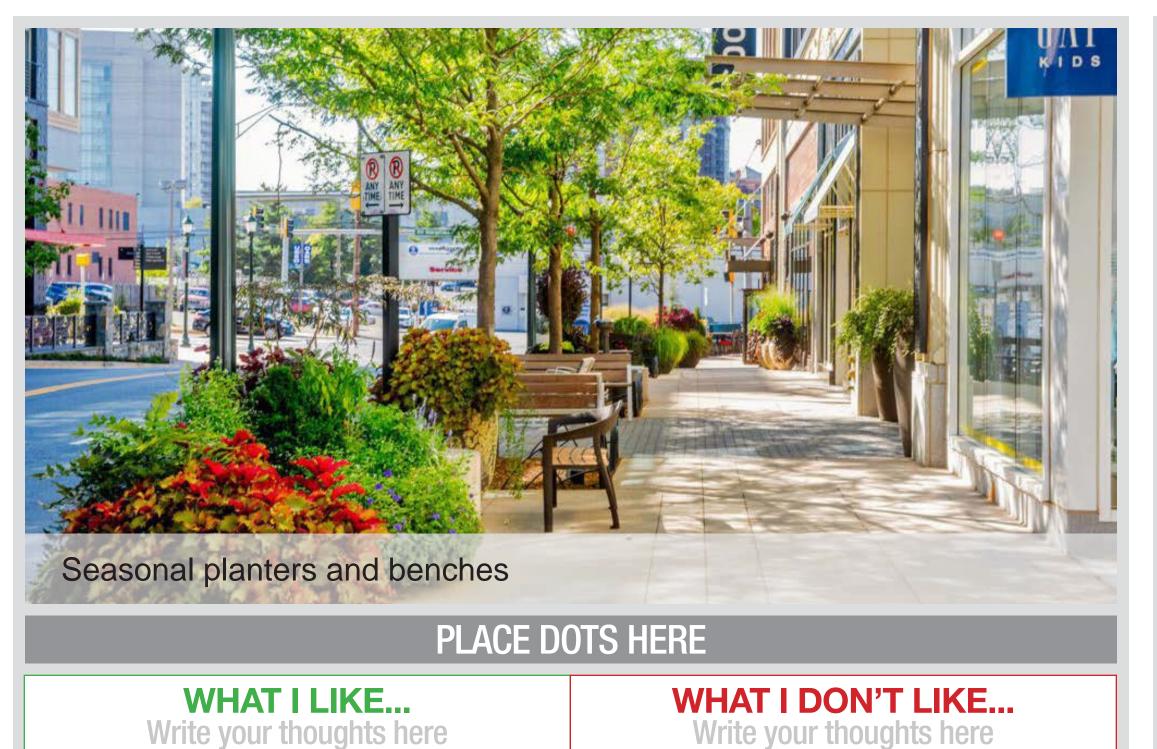


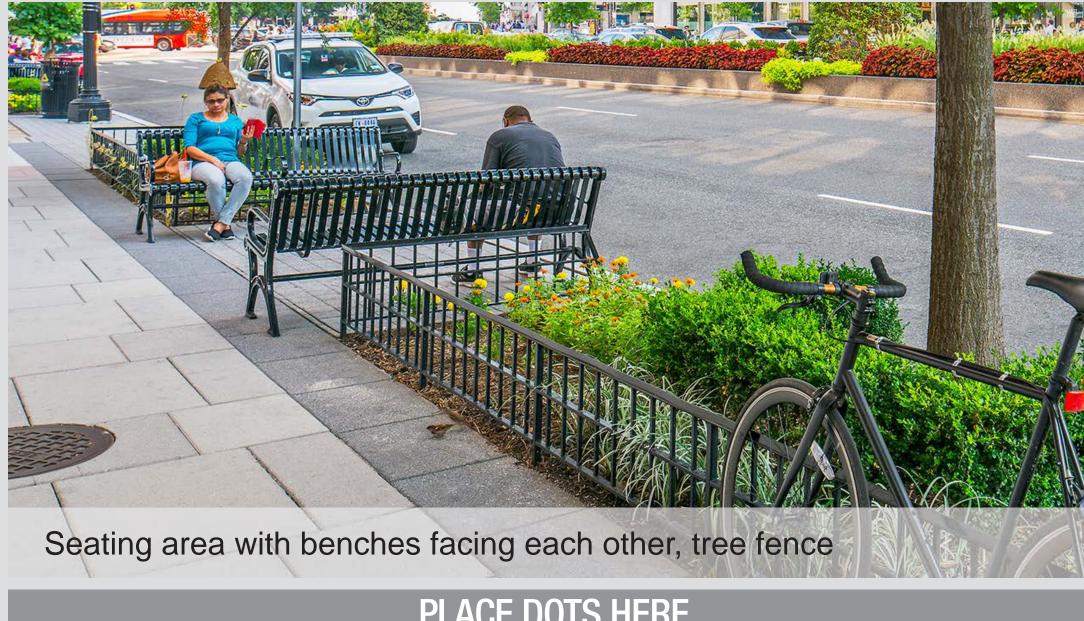


POWERS FERRY: PUBLIC REALM - LANDSCAPE PANEL

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike

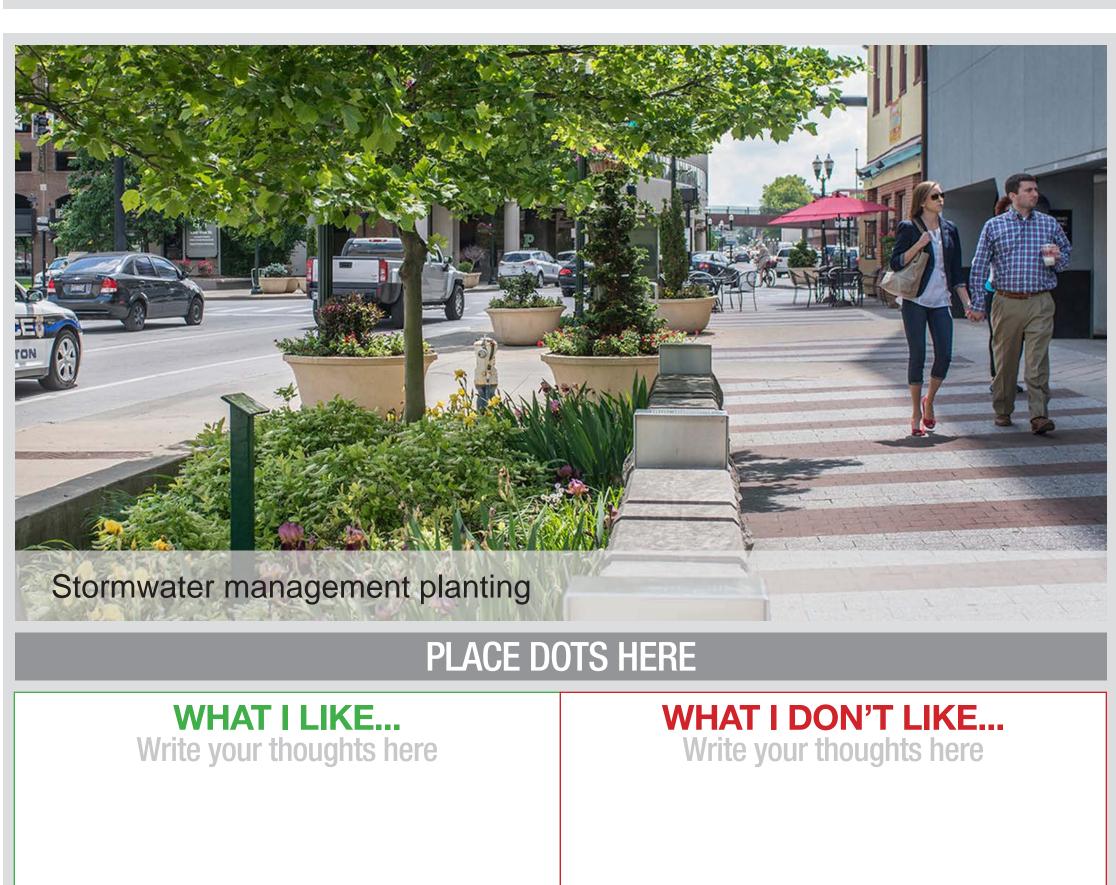




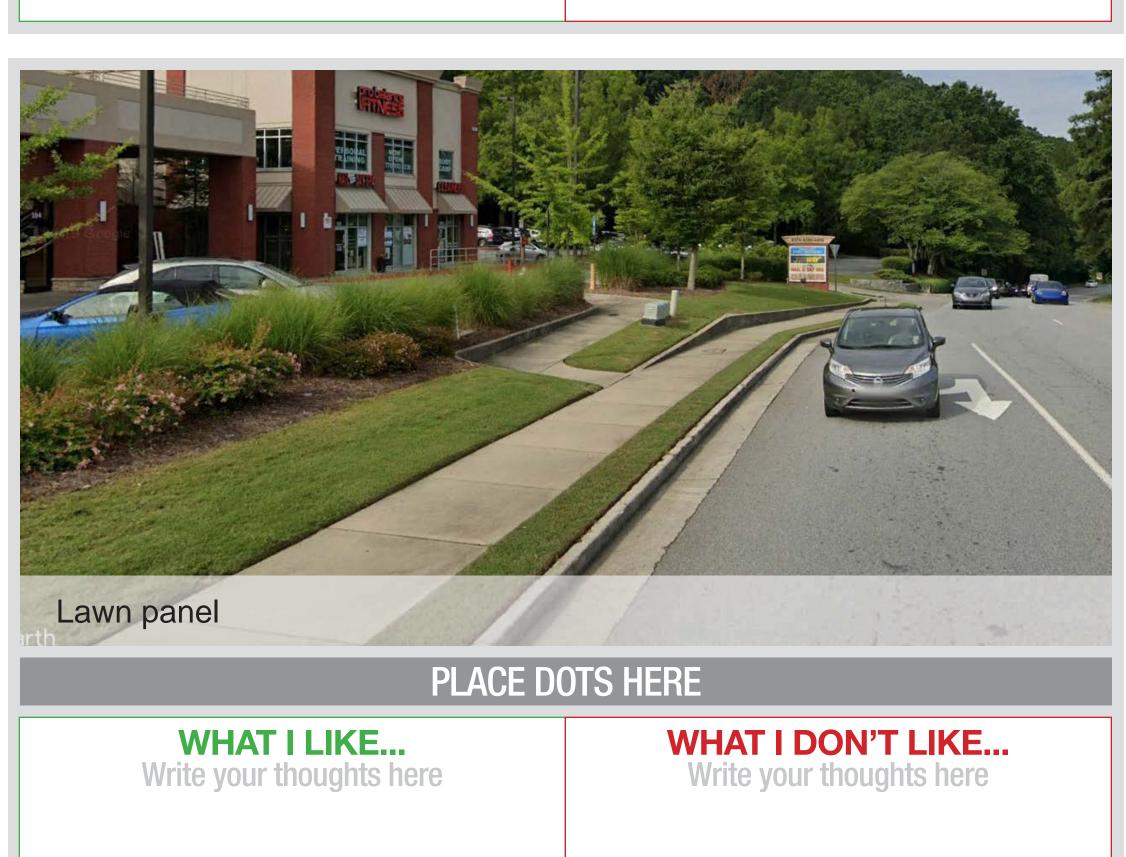
PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here







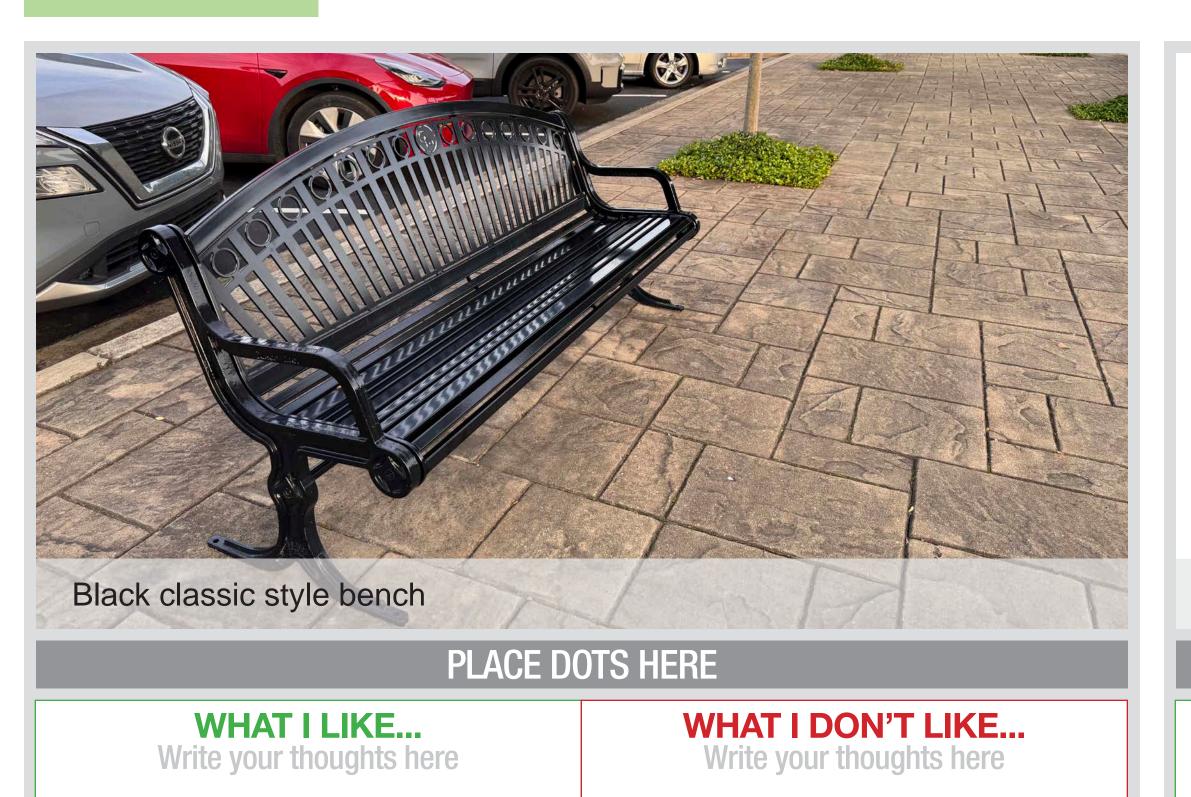


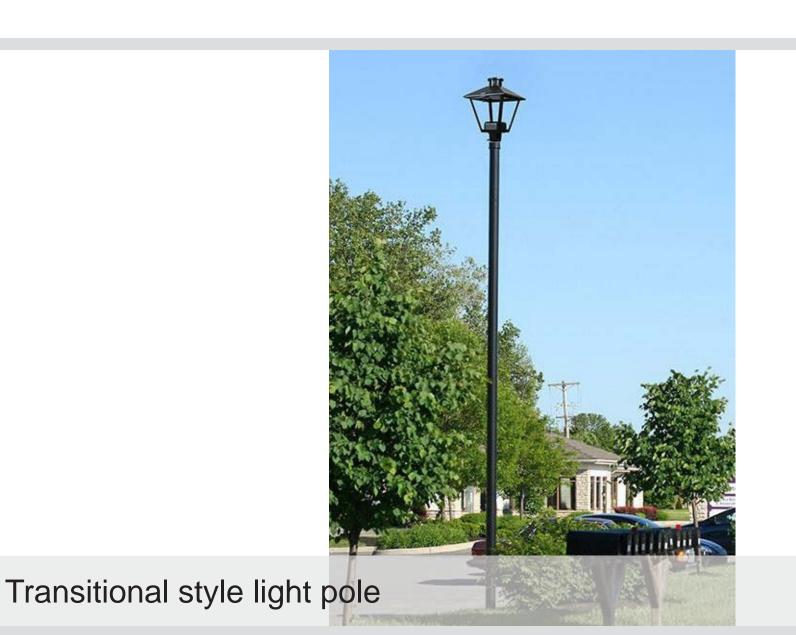


POWERS FERRY: PUBLIC REALM - FURNISHINGS

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike

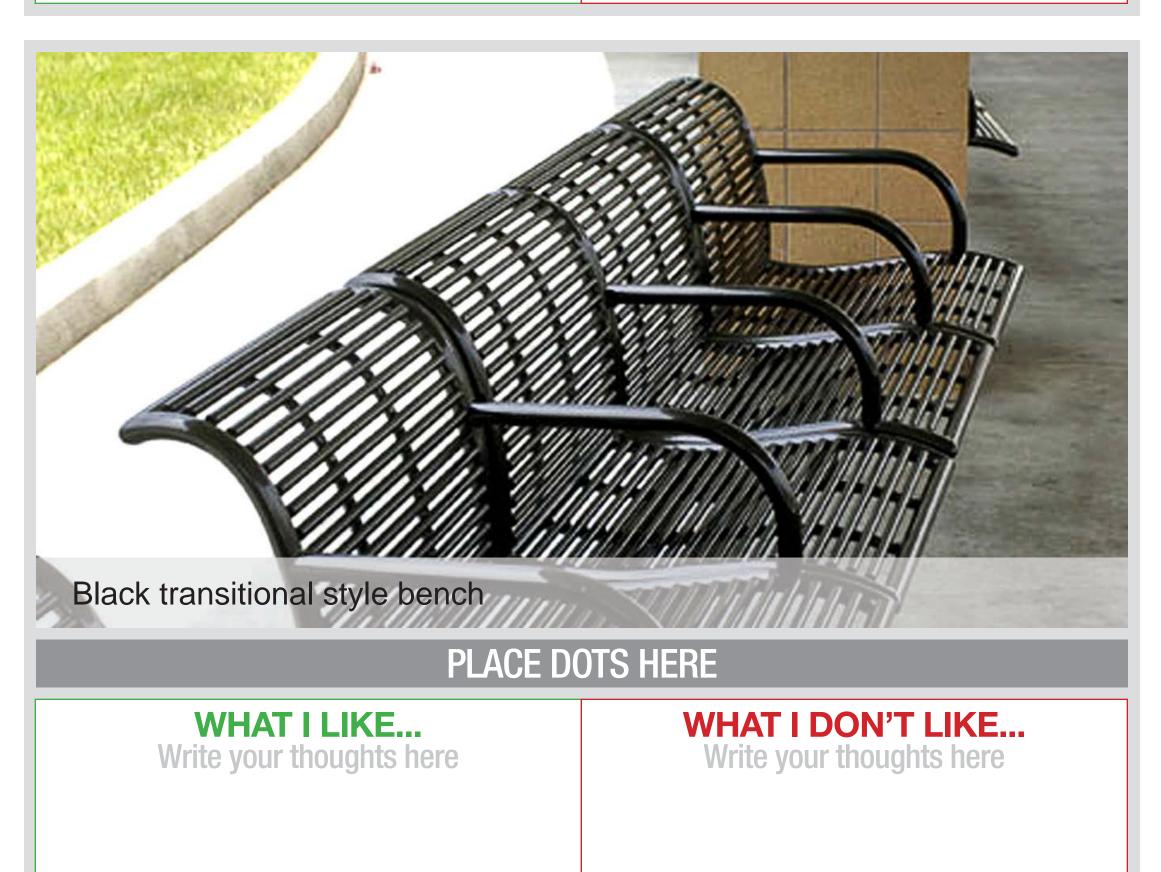




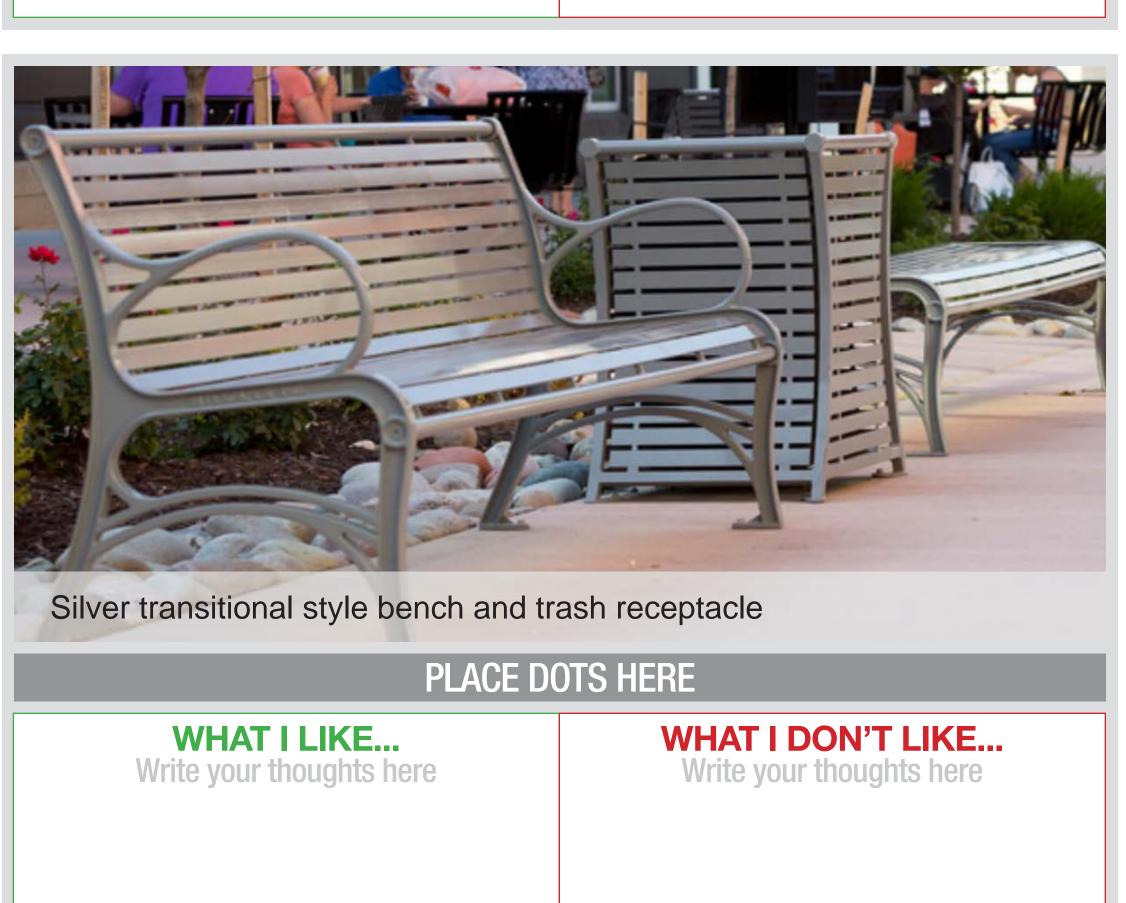
PLACE DOTS HERE

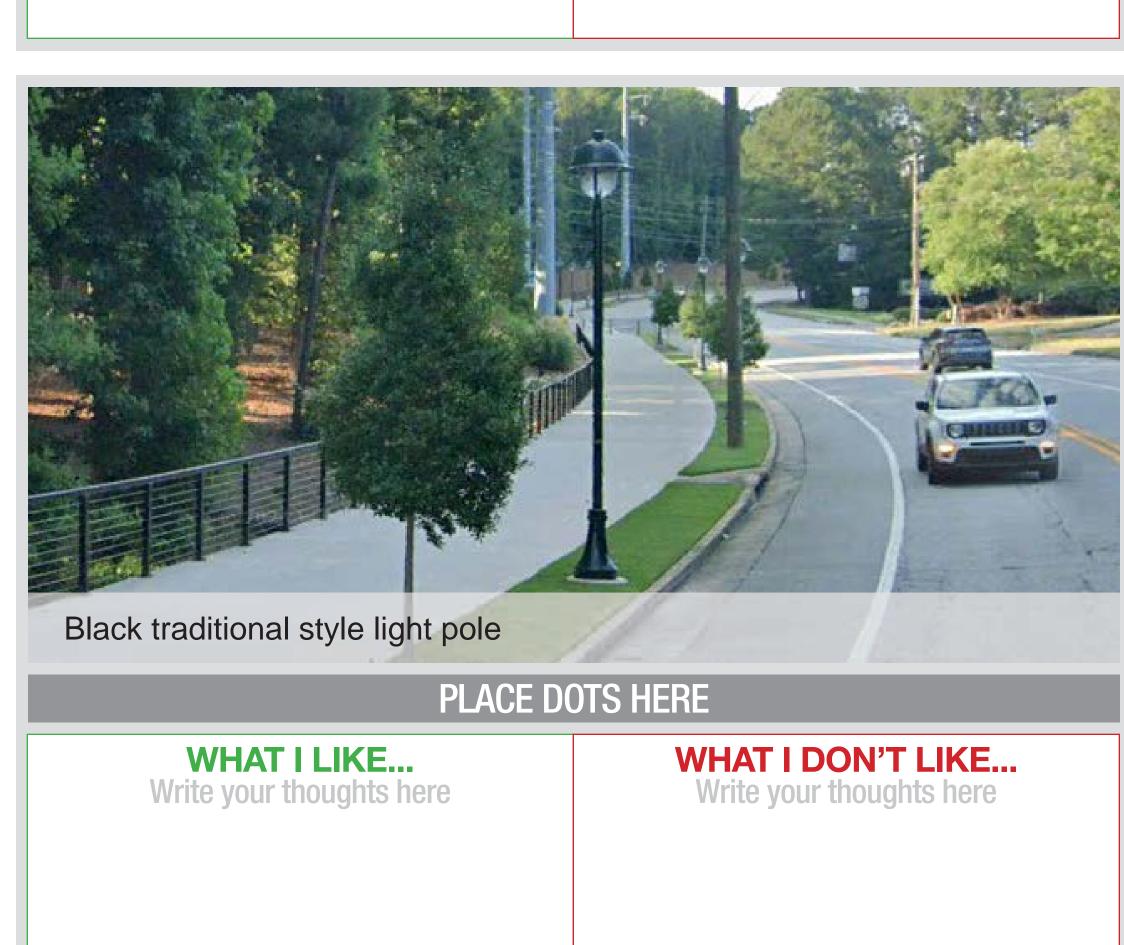
WHAT I LIKE...
Write your thoughts here

WHAT I DON'T LIKE...
Write your thoughts here





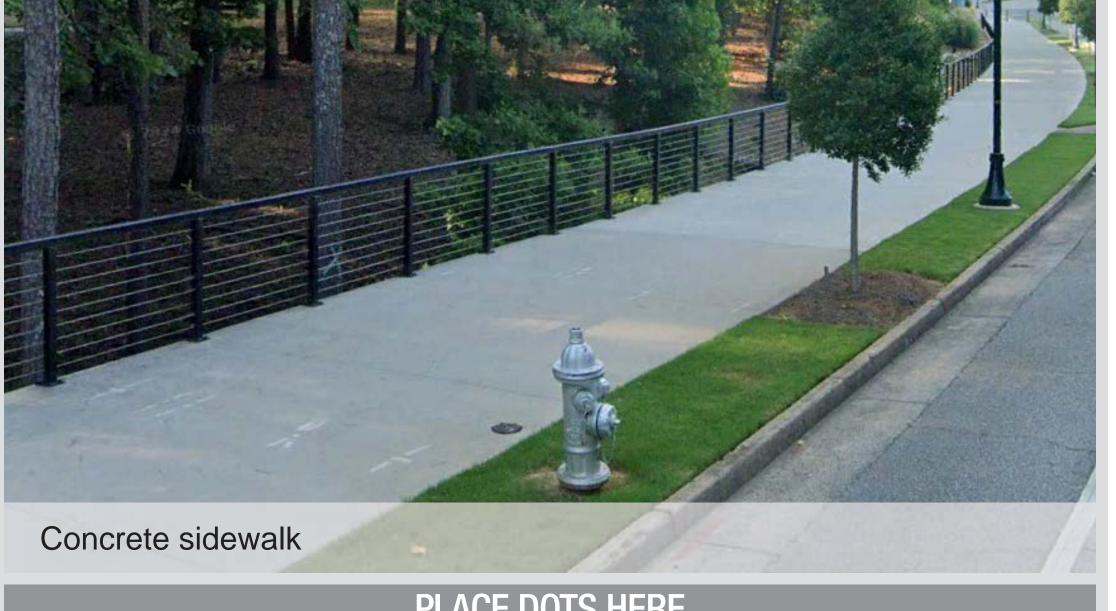




POWERS FERRY: PUBLIC REALM - PAVING

ACTIVITY:

PLACE dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE... Write your thoughts here

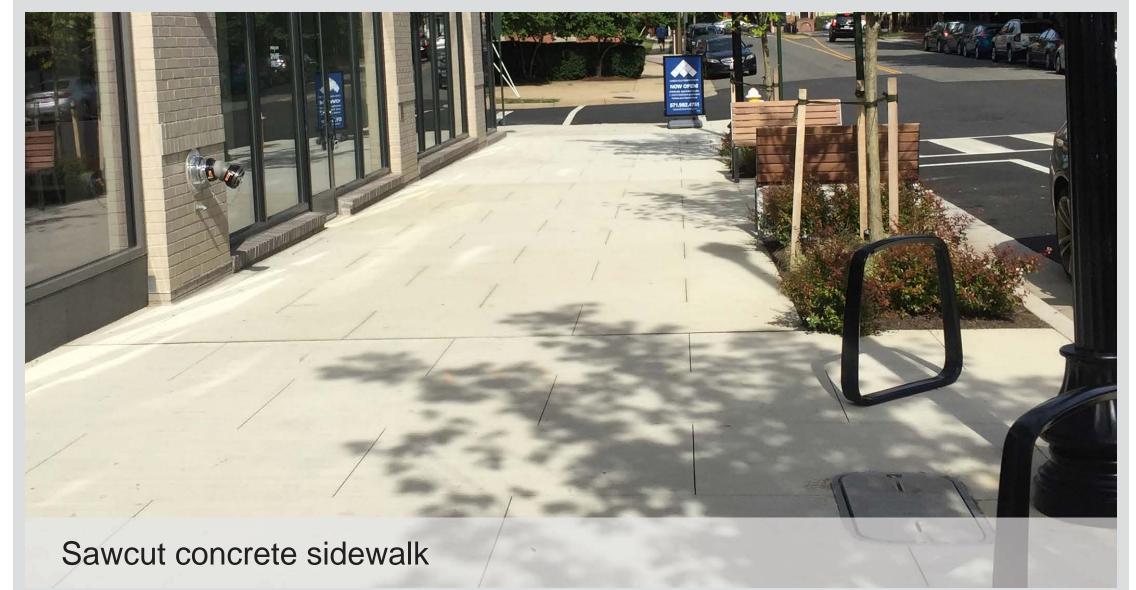


Concrete sidewalk with brick border band

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



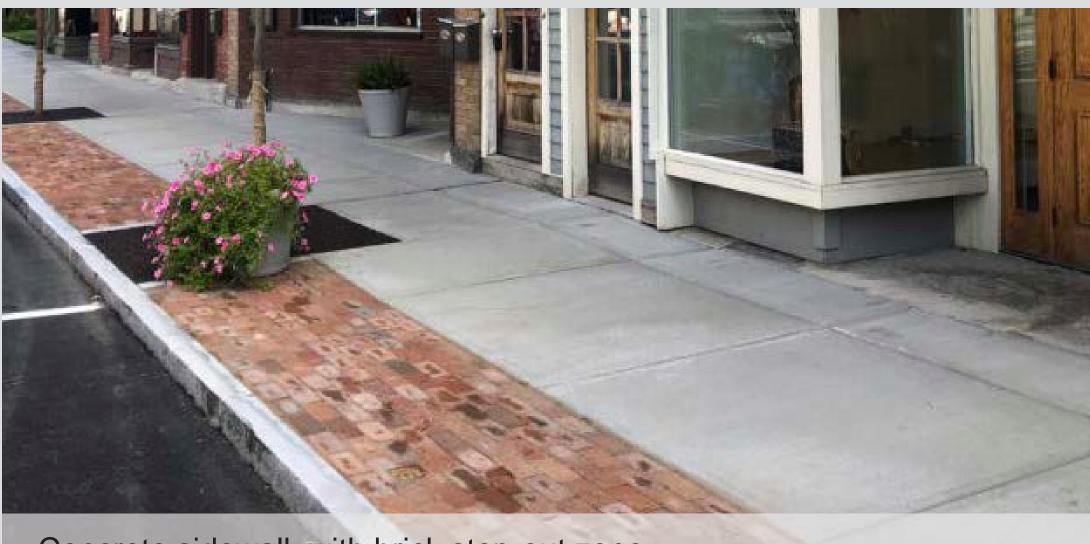
PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



Concrete sidewalk with brick step-out zone

PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



POWERS FERRY: PRIVATE REALM

ELEMENT DEFINITION:

The private realm refers to areas that are privately owned, such as homes, businesses, or private spaces that are not accessible to the public. These spaces are typically protected and managed by individuals or property owners.

ACTIVITY:

dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here

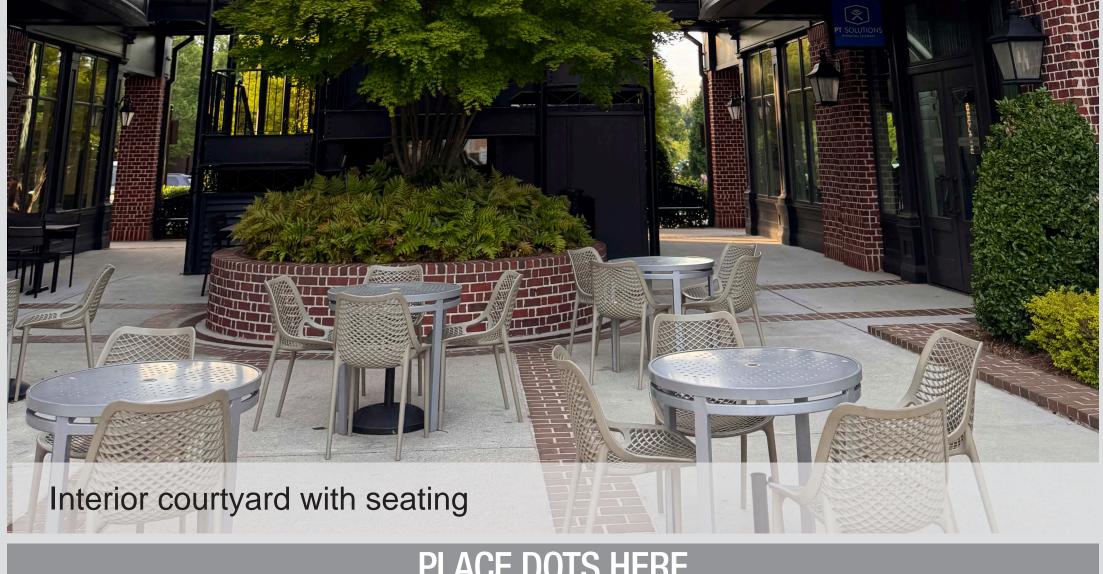


Plantings, lighting, and wayfinding signage in the building zone

PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here

Residential building with elevated ground floor, separated from sidewalk

by seat wall and plantings

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here

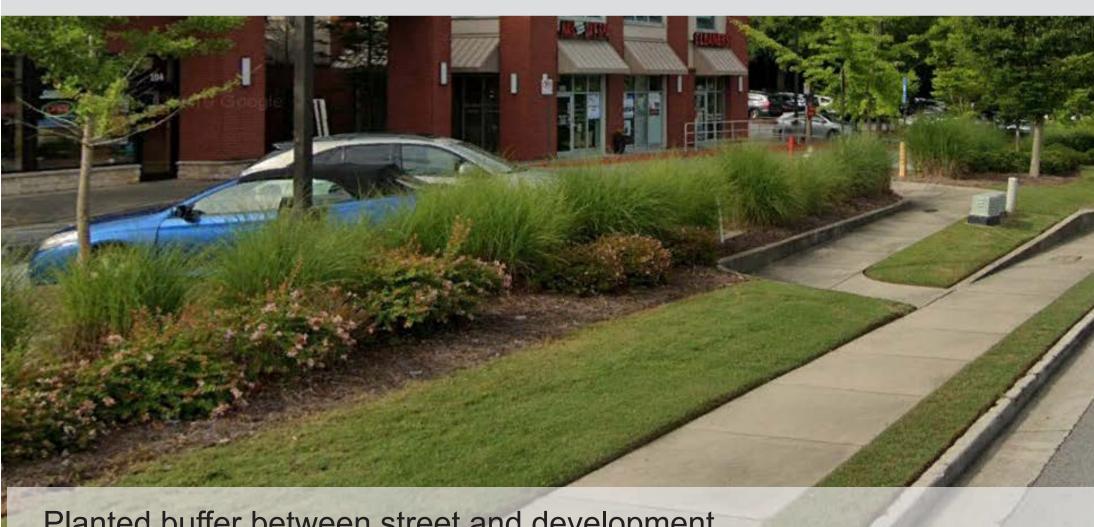


PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

SANDY SPRINGS DESIGN GUIDELINES | AUGUST 21, 2025

Write your thoughts here Write your thoughts here



Planted buffer between street and development

PLACE DOTS HERE

WHAT I LIKE...

WHAT I DON'T LIKE...

Write your thoughts here

EXHIBIT



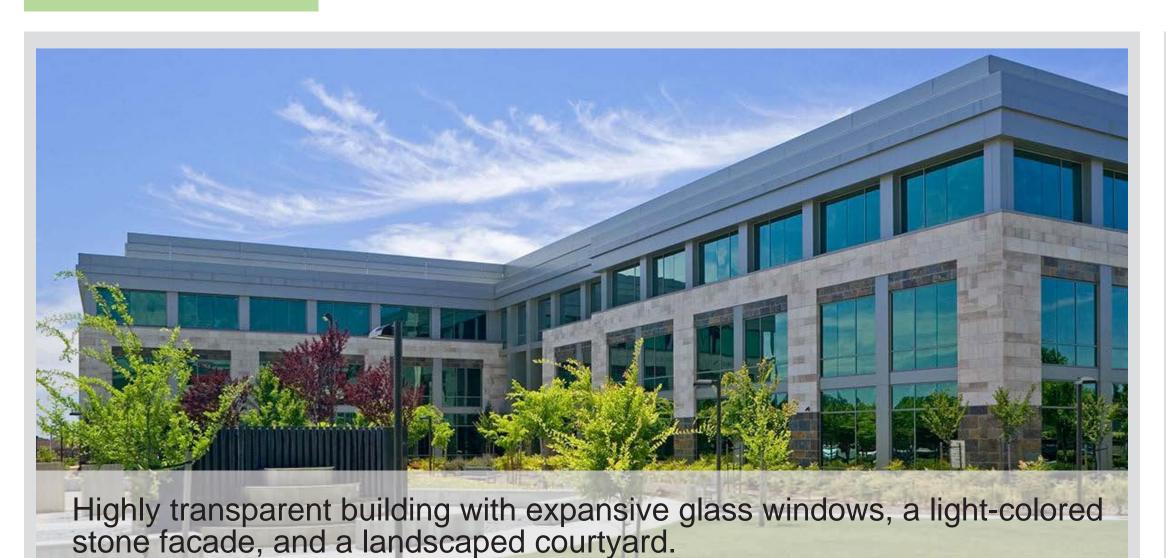
POWERS FERRY: BUILDING ELEMENTS

ELEMENT DEFINITION:

Building elements include massing, articulation of facades, transparency (doors and windows), and material application.

ACTIVITY:

dots on the grey space below the images that show DESIGN character that you like PLACE dots on the grey space below the images that show DESIGN character that you dislike



PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here

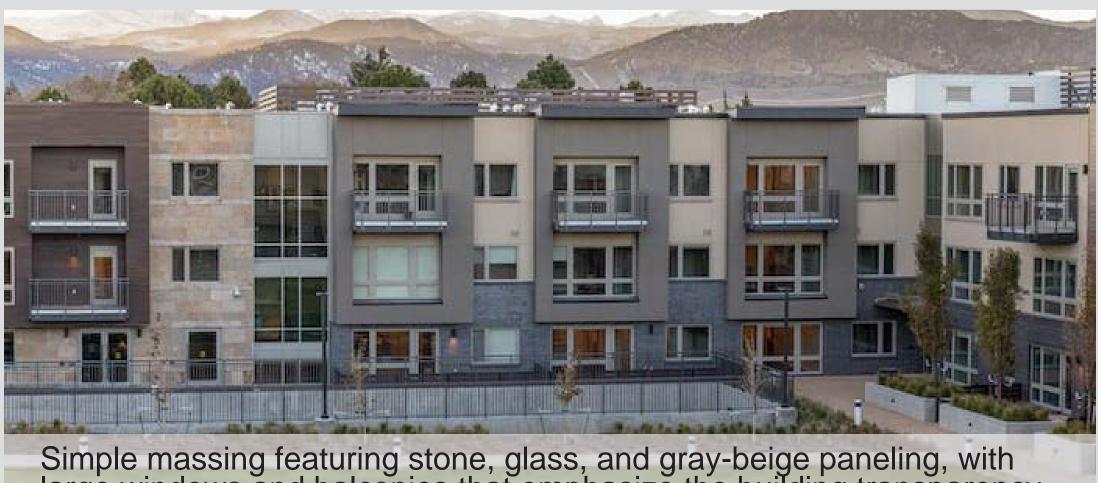


Sleek modern design with a striking glass façade and sharp angular lines, featuring a step down rooftop garden, connecting the buildings from overhead.

PLACE DOTS HERE

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



Simple massing featuring stone, glass, and gray-beige paneling, with large windows and balconies that emphasize the building transparency. all set against a scenic mountain backdrop.

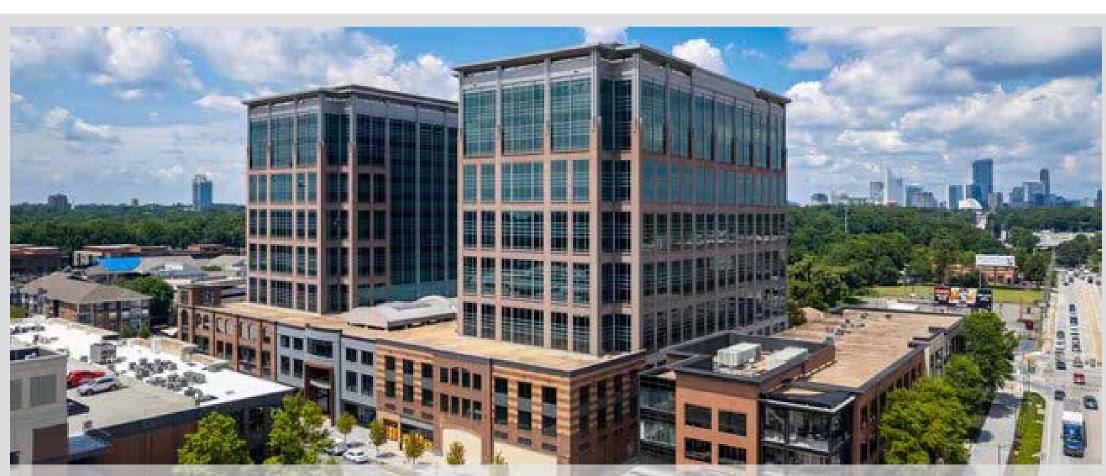
PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE...

Write your thoughts here



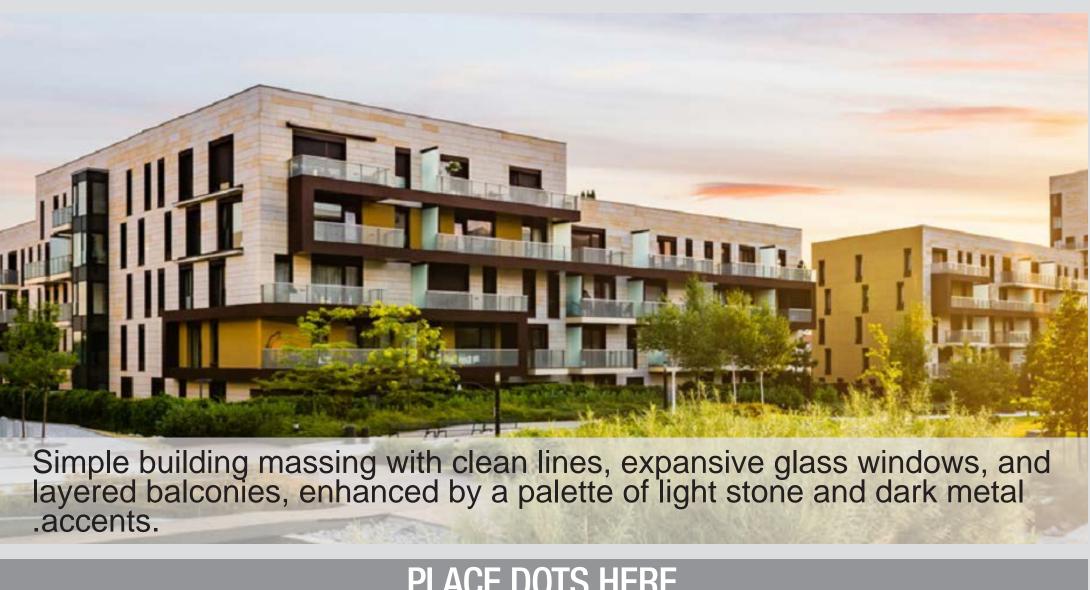
Building massing clearly defined with a base and a tower. Facade with a mix of different brick types, and thoughtfully integrated landscaping.

PLACE DOTS HERE

WHAT I LIKE...

Write your thoughts here

WHAT I DON'T LIKE... Write your thoughts here



PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



Modern buildings with large grid-patterned windows, a balanced combination of gray brick and warm wood paneling.

PLACE DOTS HERE

WHAT I LIKE... Write your thoughts here WHAT I DON'T LIKE...

Write your thoughts here



EXHIBIT **PUBLIC MEETING #3**

WHICH DESIGN ELEMENTS WOULD YOU PRIORITIZE?

STATION 5



WHICH ELEMENTS DO YOU THINK ARE THE MOST IMPORTANT IN DEFINING THE CHARACTER OF SANDY SPRINGS? IF COST/BUDGET WERE AN ISSUE, WHICH ELEMENTS WOULD YOU PRIORITIZE OVER OTHERS? PLEASE REVIEW THE DESIGN ELEMENTS BELOW AND FILL OUT THE SECOND PAGE OF YOUR HANDOUT IN ORDER OF YOUR PRIORITIES.



BUILDING & PRIVATE REALM ELEMENTS



BUILDING MASSING & ARTICULATION

Overall size and shape of building, and how they are broken up. Includes step-backs, corner treatments, roofline variation, vertical and horizontal elements, etc.





BUILDING MATERIALS

Colors and textures of brick, stone, wood, metal panels, concrete, glass, etc. that define the character of a building.





BUILDING TRANSPARENCY

Elements that let light into a building. It helps create a sense of openness and connection between the inside and outside of the building.





PLANTING AROUND BUILDINGS

Planting / landscaping adjacent to buildings on private propery adjacent to the sidewalk.





OUTDOOR AMENITY SPACE / SITE FURNISHING

Publicly-accessible amenity space adjacent to buildings (may include tables and chairs, seating areas, planters, trees, trash receptacles, art features, etc.)



PUBLIC REALM



LANDSCAPE PANEL / AMENITY ZONE

Area adjacent to the curb for street trees, planting, seating, etc.





STREET FURNISHING

Benches, trash receptacles, bike racks, etc.





LIGHTING

Street lights.



PAVING

Sidewalk paving materials.



SIGNAGE

Wayfinding and gateway signs.



PUBLIC MEETING #3

ADDITIONAL THOUGHTS? STATION 5

IF YOU HAVE ADDITIONAL COMMENTS/THOUGHTS FOR THE DESIGN GUIDELINES PROJECT, PLEASE WRITE THEM ON A POST-IT/STICKY NOTE AND PLACE THEM BELOW

- Additional comments about what you would like to see
- Examples from other places that you would like to share for potential models for Sandy Springs.....



ADDITIONAL FEEDBACK?

To provide additional feedback on today's activities, please add your feedback to the online survey by scanning the QR code below.



THANK YOU FOR ATTENDING TONIGHT'S OPEN HOUSE

website: spr.gs/design

FOR ADDITIONAL INFORMATION & COMMENTS:

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